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FIRST ISSUE

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EDUCATION

Chinese Delegation visits UCP



Consul-General of the People's Republic of China in Lahore Mr. Yu Boren and his delegation at the UCP Board Room

The Chinese delegation, comprised of Consul-General of the People's Republic of China in Lahore Mr YU BOREN, along with Deputy Consul and Mr Steve Chih Shin Nian, Chairman Federation of Overseas Chinese Associations in Pakistan visited UCP on 3rd June 2015.

After receiving a warm welcome by Prof. Sohail Afzal, Executive Director PGC, Dr. Muhammad Zafarullah, Pro-Rector UCP and other UCP Officials, a brief presentation was given to the delegate about UCP resources, strengths and achievements for which they were applauded wholeheartedly. They declared it as a real success story – a

thriving centre of quality education as well as the hub of social services to ensure Corporate Social Responsibility (CSR).

Moreover, the Consul General and his team were keen to establish the Chinese Language Centre at UCP as well as they offered to develop and strengthen faculty, students and cultural exchange programs. The visit culminated with a campus tour and presentation of souvenirs with the assurance to materialise the true objective of Pak – China Friendship.

WE BELIEVE, WE CAN FACTS

Ms Javeria Maqbool, alumni of UCP, secured 1st position in CSS Exams 2014. She was awarded a brand new Corolla car from Mr Mian Amer Mehmood, Chairman BOG, UCP.



Zachary V. Harkenrider, US Consul General, Lahore visited University of Central Punjab



Mian Amer Mehmood, Chairman Board of Governors, UCP exchanging views during a meeting with Mr. Zachary V. Harkenrider, US Consul-General, Lahore. Mr. Sohail Afzal, Executive Director PGC and Dr. Muhammad Zafarullah, Pro-Rector can also be seen in the meeting

Mr. Zachary V. Harkenrider, US Consul General, Lahore visited the University of Central Punjab on 15th February 2016. Mian Amer Mehmood, Chairman Board of Governors, Mr. Sohail Afzal, Executive Director PGC, Dr. Muhammad Zafarullah, Pro-Rector UCP welcomed Mr. Zachary V. Harkenrider to UCP.

Mr. Zachary V. Harkenrider visited the campus and applauded the state-of-the-art facilities, labs and other infrastructure. The campus visit was followed by a brief presentation about UCP by Mr. Tahir Ashfaq, Director Student Affairs.

Mr. Zachary V. Harkenrider stated that UCP had a clear mission of imparting quality education and the university is providing best possible resources for the students. He appreciated the achievements of UCP in such short span of time, after its inception, and declared it as a real success story – a thriving centre of quality education and research as well as the hub of social services. He attributed it to the vision of Mian Amer Mehmood.

The visit culminated with the presentation of UCP souvenirs by Mian Amer Mehmood, Chairman Board of Governors who also thanked Mr. Zachary V. Harkenrider for sparing his time to visit the university.



Signing of MOU

Between University of Central Punjab & Qingdao Hengxing University, China



Pro-Rector UCP and representative of Qingdao Hengxing University exchanging MoU documents signed at Punjab-Shandong Business Seminar attended by Chief Minister of Punjab and Vice Governor Shandong Province of China

An MOU was signed between University of Central Punjab and Qingdao Hengxing University, China in Punjab-Shandong Business Seminar. The event was attended by Chief Minister of Punjab and Vice Governor Shandong Province of China.

According to the MOU, exchange of students and faculty will take place between the two universities. The students of the University of Central Punjab will learn the Chinese language in the Qingdao University while students from Qingdao University will come to learn the English language at the UCP. Chinese teachers, from Qingdao University, will also visit UCP to teach the Chinese language to UCP students.

The students of UCP visiting the Qingdao University will also have the opportunity to learn professional and technical courses at the university. These programs will strengthen the relationship between the two universities and further avenues of collaboration will also be explored.



We believe that education and especially higher education by evolving ethical values can change the destiny of nations. Collaborations with the international universities for exploring new avenues of higher education and to keep abreast with the sprawling world of business and technology, UCP has taken the initiative of signing MoU with the Qingdao Hengxing University, China to enhance the professional and technical knowledge of students.

As research has taken centre stage in academia, UCP has recently arranged an International Conference on Contemporary Issues in Business Management (ICIBM); where the international and national academicians expressed their views regarding the issues faced by the businesses in contemporary scenario.

Furthermore, US Consul General Lahore, Mr. Zachary V. Harkenrider and Consul-General of the People's Republic of China, Mr. Yu Boren visited UCP. While cherishing the efforts of UCP for excelling in the domain of higher education, they offered to develop academic linkages of their universities with UCP in different areas of interest. It is worth mentioning that US universities representatives have also visited UCP; they had an interactive session with the students to explore new avenues of higher education and research. The academic and extra-curricular accomplishments have helped UCP boost its image as a leading institution in Pakistan.

UCP's chief initiative, to acquaint and keep people abreast of its accomplishments and achievements, is the release of the newsletter, UCP TIMES, on a monthly basis. UCP TIMES- JUNE 2016 – with a new look is our first effort to blazon an insight to UCP at the national level also. We Believe, We Can Facts is the corner to shed light on the meritorious achievements of UCP, which vouches for the claim We Believe, We Can of this esteemed institution.

Any suggestion, recommendation, contribution or creative idea from the engaging students and faculty, will be entertained.

3rd International Conference on Contemporary Issues in Business Management (ICIBM)

On 22nd-23rd February 2016, the UCP Business School organised a two days International Research Conference on the theme "Innovations in Business: Opportunities and Challenges of Emerging Markets". The conference was attended by



Dr. M. Zafarullah, Pro-Rector UCP and Mr. Ben French, Provincial Representative UK and Head of DFID, Lahore, presenting souvenir to Prof. Tahir Asghar at ICIBM

prominent academicians and researchers (nationally and internationally); and a wide range of corporate representatives from leading national and multinational companies, who lauded the efforts of the conference management team in organising such a successful international event.

Dr. Muhammad Zafarullah, conference chair and the Pro-Rector UCP, inaugurated the conference by highlighting the key challenges faced by the businesses in the country for carrying out research, development and commercialising innovation. Apart from financial constraints, Dr. Zafarullah emphasised the



Mr. Muhammad Adrees, Chairman & CEO of Sitara Group of Industries presenting souvenir to Professor Rajneesh Narula from Henley Business School, University of Reading, UK at ICIBM

need to increase the gross expenditure on research and development at national level. The inaugural ceremony was graced by Mr. Muhammad Adrees, Chairman & CEO of Sitara

Group of Industries, while the closing ceremony was graced by Mr. Ben French, Provincial Representative UK & Head of DFID, Lahore as the chief guests.

The keynote speakers, Professor Rajneesh Narula from Henley Business School, University of Reading, UK and Dr. Naubahar Sharif from Hong Kong University of Science and Technology



Dr. Muhammad Zafarullah, Pro-Rector UCP presenting souvenir to Dr. Naubahar Sharif from Hong Kong University of Science & Technology at ICIBM

gave a splendid talk on corporate innovation in emerging economies and the history of technological leadership of China, respectively.

Moreover, Dr. Muhammad Nadeem Dogar, Director Research UCP and conference secretary presented the conference report in which it was concluded that academia and corporate sector need to work collaboratively in the areas of research



Group Photograph of ICIBM participants and organisers

and development. They need to devise innovative business strategies to meet the challenges of emerging markets and to leverage the benefits of available opportunities of the 21st century.

UCP Organizes Annual Career Fair 2015-16



Dr. Muhammad Zafarullah, Pro-Rector UCP inaugurating the Career Fair ceremony (Left to right) Mr. Bashir Ahmed, Registrar, Dr. Tabrez Aslam Shami, Dean FOE; Dr. Fahmida Sultana, Dean FASS; Dr. Mushtaq Saleem, Dean FLS and Prof. Tahir Asghar can also be seen.

Center for Enterprise Systems Research (CESR) at UCP Business School, University of Central Punjab, organised a cost-free 36 hours intensive training on SAP. The inaugural ceremony was held on 23rd April 2016.

On the occasion, Dr. Muhammad Zafarullah, Pro-Rector UCP appreciated the team of CESR and module specialists (Dr. Ammar Rashid, Dr. Muhammad Nasir Malik, Dr. Asif Muzaffar,

Mr. Haroon Ameen, Mr. Asad Hassan Butt, Mr. Ahmad Ammar and Mr. Farrukh Iqbal) for their efforts in arranging and coordinating the training. He congratulated the first batch of 30 participants for being selected for this learning opportunity. He briefed about the utility and advantages of SAP training in realms of enhanced technical skills, attractive career prospects and earning opportunities.

Mentor Meet-up

Ceo and Chairman of Zealcon Engineering, Sheikh Azhar Ali visited UCP on 21st December 2015.

On the occasion, Sheikh Ali had a lucrative discussion on the job market for engineers with Pro-Rector, Dr. Muhammad Zafarullah. A visual introduction of the company was exhibited, followed by keynote speech; an inspiring journey of Sheikh Azhar Ali from Deacon to Zealcon. Its basic purpose was to focus on entrepreneurship and career counselling while inculcating motivation in students. The session was concluded with Questions and Answers.

Souvenirs were presented by Col. Sikander of FOE, about 150 students from engineering and business school attended the session.



Sheikh Azhar Ali, CEO Zealcon Engineering speaking to the audience at the Mentor Meet-up session

EDUCATION

US Universities Visit

UCP Student Council Office, in collaboration with US Education Foundation, Pakistan, organised an information session by US universities representatives on 19th February 2016 in UCP Auditorium.

Mr. Lewis A. Cardenas, Dean of International Enrollment, Saint Peter's University; Mr. Moninder Holly Singh, Senior Director, Arizona State University; Mr. Michael Andrew Ramian, Assistant Director of International Student Recruitment & Services, Valparaiso University; Mr. Justin Hume, Assistant Director of International Admissions, The University of Bridgeport; Mr. Robert Medrano, Director of Graduate Admission, St. John's University and Mr. Marielle Van Der Meer, Managing Director, Europe and the Middle East, Minerva Schools at KGI briefed about different programs and scholarships offered by their universities.



US universities representatives during their visit to UCP

Students and Faculty members actively participated in this session. Mr. Tahir Ashfaq, Director Events & Student Affairs UCP, delivered welcome note while Ms. Asma Bajwa, Education USA Adviser, delivered the vote of thanks. The session culminated with the presentation of souvenirs and group photo.

Pride of UCP

The University of Central Punjab won LUMS Sales Con'16, a Harvard Business School simulation, called "Managing Segments & Customers V2" - a bestselling and most popular simulation held at LUMS.

The winners of LUMS Sales Con'16 with the Pro-Rector UCP, Dr. Muhammad Zafarullah and Director Placement & External Linkages, Tahir Ashfaq



Inauguration of Faculty of Life Sciences

Inauguration Ceremony of newly established Faculty of Life Sciences (FLS) at the University of Central Punjab was held on 12th April 2016.

Prof. Dr. Anwar-ul-Hassan Gilani, Chairman, Pakistan Council of Science & Technology (PCST), was the Chief Guest. In the ceremony, Prof. Dr. Muhammad Zafarullah, Pro-Rector, UCP; Prof. Dr. A. R. Shakoori, Director, School of Biological Sciences (SBS), PU; Dr. Humayyoun Taimoor Baig, Forensic Odontologist and Deputy Medico-Legal Surgeon Punjab and Prof. Dr. Mushtaq A. Saleem, Dean FLS addressed the students of the faculty.

Prof. Dr. Mushtaq A. Saleem, Dean FLS highlighted the prevailing activities, achievements and future plans of the

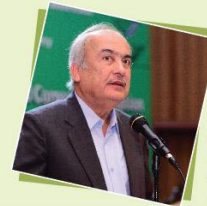
faculty. Dr. Humayyoun delivered a lecture on "Life Sciences: Forensic Perspective". Prof. Dr. Shakoori appreciated the efforts of UCP for the establishment of Faculty of Life Sciences and its progress within a short span of time under the supervision of Dr. Mushtaq Saleem as Dean. He delivered his lecture titled "Origin of Life: Wonders of Biology".

The Chief Guest, in his address, appreciated the decision of establishment of FLS at UCP. He added that this faculty will provide a milestone for future ranking of UCP. According to him, the researchers with their creativity and innovation can add a lot to achieve the destination which ultimately will lead to prosperous and bright future of Pakistan. He also delivered an enriching speech entitled "Healing Power/Medicinal Power of our Food".

Inaugural Ceremony of Systems, Applications and Products (SAP) Training

Center for Enterprise Systems Research (CESR) at UCP Business School, University of Central Punjab, organised a cost-free 36 hours intensive training on SAP. The inaugural ceremony was held on 23rd April 2016.

On the occasion, Dr. Muhammad Zafarullah, Pro-Rector UCP appreciated the team of CESR and module specialists (Dr. Ammar Rashid, Dr. Muhammad Nasir Malik, Dr. Asif Muzaffar, Mr. Haroon Ameen, Mr. Asad Hassan Butt, Mr. Ahmad Ammar and Mr. Farrukh Iqbal) for their efforts in arranging and coordinating the training. He congratulated the first batch of 30 participants for being selected for this learning opportunity. He briefed about the utility and advantages of SAP training in realms of enhanced technical skills, attractive career prospects and earning opportunities.



Dr. Muhammad Zafarullah, Pro-Rector UCP speaking to the attendees of SAP training

At the end of the occasion, the Pro-Rector in his concluding remarks appreciated the achievements of FLS and acknowledged the contribution of Dr. A. R. Shakoori in this regard. He thanked all the honourable guests for participation in the Inauguration Ceremony.



(Left to right) Prof. Dr. Mushtaq A. Saleem, Dean FLS; Prof. Dr. A. R. Shakoori, Director School of Biological Sciences, PU; Dr. M. Zafarullah, Pro-Rector UCP; Prof. Dr. Anwar-ul-Hassan Gilani, Chairman PCST; and Dr. Humayyoun Taimoor Baig, Surgeon Medico Legal, Lahore



INDUSTRY

Industrial Visits



Group photograph of students and staff during their visit of Atlas Honda Pvt. Ltd.

The Directorate of Promotion & Placements has arranged a number of industrial trips for the students of UCP, following the objectives of experiential learning. Few of these visits include UCP Business School students visit to Atlas Honda Pvt. Ltd. and Faculty of Engineering students visited PECO industry,

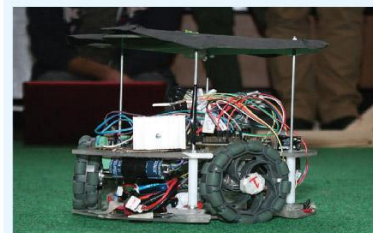
twice. The directorate has also arranged a tour of CCL Pharmaceutical for the students of faculty of Pharmacy.

After the visits, the positive feedback from the students about such experiential learning initiatives, further strengthens the approach towards strong industry academia linkages.



Group Photograph of the students and staff during their visit of CCL Pharmaceuticals.

STEM Robotics Workshop LEGO EV3 Hands-on Practice



On 5th December 2015, Stem Robotics LEGO EV3 hands-on practice 6 hours' workshop was conducted by Dr. Atif Mehdi. 40 students from the University of Central Punjab attended this workshop. Where the students learn about the robots and their working. Certificates were awarded to the participants of the workshop. HOD Computer Science department, Dr. Ahmad Shabbir Kazmi was the chief guest of this event.

How to Build your own Robot ?

An event, How to Build Your Own Robot was organized in UCP. It was the event for the students from different colleges which increases their interest in Robotics, Computer Science and

Computer Engineering. Workshop was conducted by Dr. Omer Suleman, and Dr. Yasir. This event also included the visit of campus for external students.



UCP Annual Concert



UCP Student Council and Ushers Club organised the Annual Concert on 13th and 14th January 2016, at Royal Palm Golf & Country Club, Lahore, in which renowned Pop Idols; Ali Zafar, Bilal Saeed, Farhan Saeed and Fadia performed.

On the event, Ali Zafar mesmerised the audience with his amazing vocals and popular songs. Likewise, Pakistani famous singers Bilal Saeed, Farhan Saeed and Fadia were greatly applauded by the audience.

Moreover, few emerging singers from UCP Music Society

entertained the audience with their melodious voice. The concert was a big hit; it was hosted by Mr Zohaib Azhar and attended by more than 5000 students and faculty members.

Earlier in 2015, the renowned Pop Idols, Atif Aslam, Bilal Saeed and Annie Khalid performed live in the concert held at Royal Palm Golf & Country Club, Lahore. Atif Aslam, a proud UCP alumnus, spellbound the audience with his incredible performance.

Welcome Party 2016



UCP Student Council Office organised a Welcome Party for F15 and S16 batches on 20th March 2016 at UCP Front Courtyard.

This special event was graced by Dr. Muhammad Zafarullah, Pro-Rector UCP as Chief Guest, along with Mr. BerkhatUllah, Regional Director, Zong Telecom Pakistan. The Guest of Honor included Mr. Fu Da, Regional Director, Commercial Planning and Business Support Zong Telecom Pak; Mr. Wang Zihai, Chairman Chinese Companies in Pakistan and Mr. Salahuddin Hanif, Secretary General Pak- China Joint Chamber of Commerce.

The event was initiated by the welcome address of Dr. Muhammad Zafarullah, Pro-Rector UCP. Along with thrilling

performances and award distribution ceremony, the event was concluded by Prof. Tahir Ashfaq, Director Student Affairs.



LUMS Sports Festival

The university of Central Punjab has won the overall General Trophy of LUMS Sports Festival'16 with 240 points.. The event was organised by Lahore University of Management Sciences and it continued from 3rd-6th January 2016. UCP won the title by defeating 20 universities from all over the Pakistan.

UCP students participated in 8 games of boys i.e. Badminton, Table Tennis, Squash, Tennis, Throw Ball, Basket Ball, Cricket and Futsal. Results are as follow:

| | |
|--------------|---------------------|
| Squash | Winner |
| Table Tennis | Winner & Runners-Up |
| Badminton | Winner & Runners-Up |
| Throw Ball | Winner |
| Tennis | Runners-Up |
| Basketball | 3rd Position |
| Cricket | 3rd Position |
| Futsal | 4th Position |

Winners of
LUMS Sports Festival 2016



AKHUWAT Million Families Celebrations



Governor Punjab, Malik Muhammad Rafiq Rajwana; Mian Amer Mahmood, Chairman BOG UCP; Dr. Muhammad Zafarullah, Pro-Rector UCP and Dr. Amjad Saqib at Akhuwat Million Families Celebrations.

VIS Department organised a conference on "Akhuwat Million Families Celebrations" with Akhuwat, partner organisation of VIS Department. The 2-day conference was held on 17th November 2015 to 18th November 2015.

Governor Punjab, Malik Muhammad Rafiq Rajwana; Mian Amer Mahmood, Chairman BOG UCP and Dr. Muhammad Amjad Saqib graced the occasion as Chief Guest and Guests of Honor whereas Dr. Muhammad Zafarullah was the host.

Guests from partner organisations of VIS, Akhuwat and students of UCP participated in the conference. After the inaugural session, speakers from many Microfinance Institutions and Entrepreneurial Organizations delivered talks on the topic of microfinance and poverty alleviation, entrepreneurship and role of NGOs, public-private partnership and education institutions.

Souvenirs and mementoes were distributed among the speakers and guests. The event was concluded by group photograph.

US Band Ari Roland Jazz Quartet Performance



US Band performing at the event

Student Council Office, UCP, in collaboration with US Consulate organized a concert on 19th February, 2016 at UCP Auditorium.

The event was performed live by Ari Roland Jazz Quartet from United States of America. The performance led the crowd on their feet. At the end of performance, the participants and band members both expressed their amazing experience of the event.



Trip to Europe

The university of Central Punjab organised an excursion trip to Europe for twenty-seven students.

The group visited Amsterdam (Netherlands), Barcelona (Spain), Paris (France) and Switzerland from 28th August to 7th September 2015. The tour was led by Mr. Rehan Mahmood, Lecturer UCP Business School, and arranged by Ideas Aviation & Tourism services. The students spent twelve days in Europe, where they explored European Universities, historical locale & exotic sites of Disney world. They returned with memories to cherish for the rest of their lives.

