

Faculty of Management Studies



Prof. Dr. Faisal Mustafa
Dean

Faculty of Management Studies is a brand name in the area of Management Sciences, trusted by a large number of people. It has a history of more than a quarter-century, a history of providing quality education and commitment to excellence. The faculty originated from Punjab College of Business Administration-PCBA (established in 1991), which was a hallmark of business education.

A highly qualified and competent team of teachers, state-of-the-art facilities, excellent research environment, both academic and physical resources to groom students are the salient features of this faculty. It is the pinnacle and the culmination of the untiring and focused efforts of Punjab Group of Colleges. This faculty has served the community with excellence for more than 25 years by providing business education at the tertiary level. Faculty of Management Studies of UCP is an internationally recognized institution of business education.

Before getting the charter of the University of Central Punjab on 16th April 2002, PCBA offered collaborative MBA programs with renowned universities of the world including Arkansas State University, USA, and Asian Institute of Technology, Bangkok. The University of Central Punjab was established under the Government of the Punjab. Faculty of Management Studies has expanded its scope by developing new study programs and setting more departments. Now the Faculty of Management Studies offers undergraduate, graduate and postgraduate programs in the fields of business, management, marketing, finance, and accounting. It offers numerous specializations related to these areas.

Faculty of management studies is one of the largest business schools in the country with over 3500 students enrolled in its various degree programs. Since then, the strategic renewal of the Faculty of Management Studies is going on. Recently, we have added several PhDs to our faculty and launched new specialized MS programs in four major functional areas of business, management, marketing, finance, and operations & supply chain management. Many minors in business and non-business fields have also been offered. Having professional links with several British and American universities such as the University of Stirling, University of Southern California and Arkansas State University, we have greatly benefited from the structures of their business schools and business curricula in our recent academic and administrative initiatives.

The crucial information about all of our programs is provided here to help you to decide which program suits you. If you have any further questions, our dedicated staff at the Admissions Office will assist you. We hope that you will consider UCP as your alma mater.



Associate Dean's Message



Prof. Dr. Ather Azim Khan
Associate Dean
Faculty of Management Studies

UCP Business School is a part of the Faculty of Management Studies. The school offers Undergraduate, Graduate, and Postgraduate programs in business management and accounting and finance. We provide learning to our students keeping in view the market requirements and the developments that take place in the world from time to time. Courses are updated according to the ever-changing business world and academia.

We emphasize in-depth teaching of courses to prepare our students to compete with the very best in the market. Students are provided with an overview of what is happening in the corporate world so that they get better prepared to face the emerging challenges of the business world. Our courses include IT components wherever necessary to equip our students with the practical tools needed in that area. Faculty members are highly qualified, competent, cooperative and are available every day to guide students after the regular classes in their counseling hours. UCP Business School provides a congenial yet challenging study environment for the students to prepare them to strive for a bright future. We are linked with international professional education bodies, which not only provide exemptions of courses but also financial benefits to students.

Further, research is given a lot of emphasis in the business school. MS and Ph.D. students regularly participate in the colloquium sessions to chisel their ideas and writings. The school also publishes three research journals, one of them is recognized by HEC as a Y-category journal.



HoD's Undergraduate Programs Message

Dr. Saqib Ilyas
Head, BBA & BS Programs

The undergraduate Business Administration programs have been designed to prepare creative, result-oriented professionals for the practical world. Who are equipped with in-depth knowledge about the respective sectors and vested with multiple practical skills, teamwork and universal values required to cater for the needs of the current global economy. The main purpose of the program is to provide students with a management vision focused on current and future business life, and prepare them as prospective executives and entrepreneurs who will assume leadership roles in the business world.

Our undergraduate programs, both BBA (Hons.) and BS Accounting and Finance, aim to bring about an intellectual, personal and professional transformation of our students, making them competitive for professional careers in a dynamic world and

positively contribute to the society. The program enables them to learn core concepts in business knowledge and inspires them to think critically, analyze, communicate, and make adroit decisions guided by ethics. The faculty engaged in program delivery, strive to maintain high standards of teaching excellence driven by pedagogical innovation, synergies of competencies, school's values system and understanding of local as well as global realities.

We also emphasize on experiential and extra-curricular learning to cultivate the skills and competencies that can position students for professional success. Students learn through hands-on learning during classes, internships programs, volunteer work, student club activities, and other such experiences complementing their classroom learning. The prime goal is to prepare

the graduates in such a way that they are equipped with best knowledge, skills and confidence required for success from day one. With the highest number of undergraduate students in any business school of Pakistan, our faculty members are leaders as teachers, mentors and scholars. They are fully devoted to student success and to being role models in the society. They are advancing their fields of expertise by regularly publishing their research in the leading academic journals of their respective specializations. Bringing leading edge research experience to the classroom so that students benefit from most recent advancements in knowledge. Case based research and teaching methods are at forefront of our teaching pedagogy, making our programs unique in every specialization being offered.



Dr. Aqeel Ahmad
HoD Post Graduate Programs

HoD's Post Graduate Programs Message

Dear Knowledge Seekers:

Welcome to UCP—A university where you will experience and explore new ways of learning and meanings through course contents and with campus community interactions. Here you may unlearn and relearn to deploy your learning for higher market value. The program gives graduates an insight into modern management practices and provides an opportunity to develop the skills required for pursuing teaching & research careers and to manage organizations. The culture at UCP is based on productivity, cooperative competition, an open teacher-student dialogue and mutual caring and respect.

Our philosophy is that postgraduate students need the understanding and skills associated with high quality academic research. This approach applies equally to those who become either academic scholars or professional practitioners. In the knowledge based economy, quality of sensing, thinking and responding will give you the personal edge. At UCP, we will help you learn how to map, manage, measure and market your explicit and tacit knowledge.

We nurture our graduates by empowering them to realize their true research potential for their roles as academicians and practitioners to make a meaningful contribution towards the progress of the community. We feel proud to share that our Post Graduate Programs are well appreciated by the Higher Education Commission of Pakistan.

Welcome again to UCP!



Dr. Rubeena Tashfeen
HoD Graduate
(MBA, MCom) Department

HoD's Graduate Programs Message

The MBA program determines the prestige and reputation of any Business School worldwide. Similarly, the MBA program is the flagship program of the UCP Business School and is positioned as a premier MBA program with focus on excellence. We challenge our students to make a difference, and that is our competitive advantage. Our holistic developmental approach combines extra-curricular and co-curricular activities that drives students to think outside the box. The department provides opportunities to graduates to become critical thinkers, strategists and entrepreneurs, and inculcates leadership qualities to transform businesses into dynamic organizations in a fast changing environment. Through activities ranging from industry analysis, entrepreneurial endeavours and real-time projects, we provide students with an experiential learning experience.

The program is geared to introduce an up-to-date knowledge base with a futuristic outlook; develop the student's problem-solving capabilities; train them to recognize and evaluate emerging local and global trends in business environment; offer opportunities for students to refine and showcase their innovative ideas and make it part of their managerial repertoire; ensure that the curriculum is aligned with the current needs of the industry and serve as an instrument to bridge the gap between academia and industry.

We invite you to join us in our continued strive towards excellence with a first class international faculty. We look forward to working with industry, alumni and other stakeholders to continue enhancing value of our students, businesses, and community.



Dr. Faisal Mustafa

PhD Business Intelligence (University of Huddersfield, UK)
PGCE Higher Education (University of Essex, UK)
PGCert. Higher Education (University of Huddersfield, UK)
MSc Enterprise Systems (Bahria University, Islamabad)
Provost/Dean-Faculty of Management Studies



Dr. Ather Azim Khan

PhD Microfinance (University of Central Punjab, Lahore)
M.Phil Finance (University of Central Punjab, Lahore)
FCMA (Institute of Cost & Management Accountants of Pakistan)
Professor/Associate Dean-Faculty of Management Studies



Dr. M. Shafique Akhyar

PhD Statistics (Cornell University, NY, USA)
MA Statistics (University of the Punjab, Lahore)
Professor



Dr. Ahmed Faisal Imtiaz Siddiqi

PhD Statistics (Government College University, Lahore)
MS Statistics (University of Michigan, Ann Arbor, USA)
MSc Statistics (University of Punjab, Lahore)
Professor



Dr. Qais Aslam

PhD Economics (University of National & World Economy, Sofia, Bulgaria)
MSc International Economics (University of National & World Economy, Sofia, Bulgaria)
LLB (University of the Punjab, Lahore)
Professor



Dr. Rab Nawaz Lodhi

PhD Management (Bahria University Islamabad)
MS Business Administration (Superior University, Lahore)
B.COM (Hailey College of Commerce, Lahore)
Associate Professor



Dr. Rubeena Tashfeen

PhD Accounting & Finance (Victoria University of Wellington, New Zealand)
MBA Finance (University of South Florida, USA) MA (University of the Punjab, Lahore)
Associate Professor

**Mr. Mohammed Azfar Ali**

MBA Marketing (Bahauddin Zakariya University, Multan)
FCMA (Institute of Cost & Management Accountants of Pakistan)
Associate Professor

**Mr. Saadat Ullah Kirmani**

M.Phil Accounting & Finance (University of Central Punjab, Lahore)
FCMA (Chartered Institute of Management Accountants, London, UK)
Certified Internal Auditor (Institute of Internal Auditors, Florida, USA)
Associate Professor

**Dr. Aqeel Ahmad**

PhD HRM (University Utara Malaysia, Malaysia)
Masters HRM (University Utara Malaysia, Malaysia)
MBA (Hamdard University, Pakistan)
Associate Professor

**Dr. Kanwal Zahra**

PhD Economics (Government College University, Lahore)
M.Phil Economics (Government College University, Lahore)
MA Economics (University of the Punjab, Lahore)
Associate Professor

**Dr. M. Nasir Malik**

PhD Management (Huazhong University of Science & Technology, China)
Chartered Financial Analyst (CFA Institute, USA)
MBIT (University of the Punjab, Lahore)
Associate Professor

**Dr. Zahid Ahmad**

PhD Statistics (Government College University, Lahore)
M.Phil Statistics (Government College University, Lahore)
MSc Statistics (Islamia University, Bahawalpur)
Associate Professor

**Mr. Tahir Ashfaq**

M.Phil Total Quality Management (University of the Punjab, Lahore)
MA English Language & Literature (University of the Punjab, Lahore)
PGD Total Quality Management (University of the Punjab, Lahore)
Associate Professor

**Dr. Abdul Waheed**

PhD Business & Economics (Maastricht University, Netherlands)
MSc Econometrics and Mathematical Economics (Tilburg University, Netherlands)
MSc Statistics (University of the Punjab, Lahore)
Associate Professor

**Dr. Muhammad Ahmad**

PhD Commerce/Finance (University of Central Punjab, Lahore)
M.Phil Commerce (University of Central Punjab, Lahore)
Associate Professor

**Dr. Muhammad Zeeshan**

PhD Business Administration (Infrastructure University, Kuala Lumpur, Malaysia)
MBA Marketing (Bahria University, Islamabad)
BBA Marketing (Bahria University, Islamabad)
Associate Professor

**Dr. Saqib Ilyas**

PhD Industrial & Organizational Psychology
Aix-Marseille Graduate School of Management - IAE)
MS Human Resources Management (International Islamic University, Islamabad)
BBA (International Islamic University, Islamabad)
Associate Professor

**Dr. Muhammad Zeeshan Shaukat**

PhD Management (University Technology, Malaysia)
MS HR (Superior University, Lahore)
MS Electronic Commerce (University of the Punjab, Lahore)
Associate Professor

**Dr. Raja Irfan Sabir**

Post-Doctorate Management Science & Engineering
(Huazhong University of Sciences & Technology, China)
PhD Management (Wuhan University of Technology, China)
MBA Financial Management (Allama Iqbal Open University, Pakistan)
Associate Professor

**Dr. Sami Ullah**

PhD Management (Lancaster University, UK)
MS Management (University of the Punjab, Lahore)
MBA Finance (University of the Punjab, Gujranwala)
Assistant Professor

**Mr. Kashif Butt**

MS Financial Risk Management (University of Connecticut, USA)
Graduate Coursework Actuarial Science (University of Nebraska, USA)
Assistant Professor

**Mr. Sarfraz Rashid**

MS Total Quality Management (University of the Punjab, Lahore)
MIT (Leads Institute of Management Sciences, Lahore)
MSc Mathematics (University of the Punjab, Lahore)
Assistant Professor

**Mr. Khurram Hamid**

MBA Marketing (Asian Institute of Technology Bangkok, Thailand)
BBA Marketing (University of Central Punjab, Lahore)
Assistant Professor

**Dr. Shabana Naveed**

PhD Management (University of the Punjab, Lahore)
M.Phil Management (University of the Punjab, Lahore)
MBA Finance (University of the Punjab, Lahore)
Assistant Professor

**Dr. Huma Khan**

PhD Business Administration (EU Business School Gen`eve, Switzerland)
MS Management Sciences (University of Central Punjab, Lahore)
BBA (University of Central Punjab, Lahore)
Assistant Professor

**Ms. Samra Abbas**

M.Phil Mathematics (University of Engineering & Technology, Lahore)
MSc Mathematics (University of Engineering & Technology, Lahore)
B.ED (University of Punjab, Lahore)
BSc Mathematics (University of Punjab, Lahore)
Assistant Professor

**Mr. Farrukh Iqbal**

Masters in Quality & Operations Management
(Chalmers University of Technology, Gothenburg, Sweden)
MS Total Quality Management (University of Punjab, Lahore)
BSc Metallurgical & Materials Engineering (University of Engineering & Technology, Lahore)
Assistant Professor

**Mr. Muhammad Usman Yusuf**

MS Finance (COMSATS Institute of Information Technology, Lahore)
MBEcon. Finance (University of the Punjab, Lahore)
Assistant Professor

**Mr. Basharat Ullah Malik**

MS Marketing (University of Central Punjab, Lahore)
MBA Marketing (University of Punjab, Lahore)
B.COM (Hailey College of Commerce, Lahore)
Assistant Professor

**Dr. Snober Javaid**

PhD Financial Management (Dongbei University of Finance & Economics, Dalian, China)
MBA Finance (University of Baluchistan, Quetta)
MSc Mathematics (University of Baluchistan, Quetta)
Assistant Professor

**Mr. Bilal Ilahi**

MBA (The University of Tulsa, USA)
B.COM (University of the Punjab, Lahore)
Assistant Professor

**Mr. Irfan Siddique**

MS Entrepreneurship & SME Management (Government College University, Lahore)
MBA Marketing (University of the Punjab, Lahore)
Assistant Professor

**Mr. Aitzaz Khurshid**

MBA International Business Management (Asian Institute of Technology, Bangkok, Thailand)
MBA Marketing (University of Central Punjab Lahore)
BSc General Science (University of Central Punjab Lahore)
Assistant Professor

**Dr. Muhammad Naeem**

PhD Mathematics for Economic & Financial Applications (Sapienza University of Rome, Italy)
MS Techno-Mathematics (Lappeenranta University of Technology, Finland)
MS Applied Mathematics (UET, Lahore)

**Dr. Ghulam Saghir**

PhD Economics (Pakistan Institute of Development Economics, Islamabad)
MA Economics (University of the Punjab, Lahore)
Assistant Professor

**Mr. Amjad Hussain**

MBA (University of Salford, UK)
PGD (London College of Commerce, UK)
PGD (LISSBA College of Computer and Management Sciences, Lahore)
Assistant Professor

**Dr. Salman Iqbal**

PhD HRM (Massey University, New Zealand)
PGD HRM (Massey University, New Zealand)
MBA (University of Wollongong, Australia)
BEng Chemical Engineering (University of the Punjab, Lahore)
Assistant Professor

**Dr. M. Nadeem Dogar**

PhD Business & Management (The University of Melbourne, Australia)
Graduate Certificate Advanced Learning and Leadership (The University of Melbourne, Australia)
Masters in HRM (The University of Melbourne, Australia)
Assistant Professor

**Mr. Numan Yaqoob**

M.Phil Statistics (Government College University, Lahore)
BSc Statistics (Government College University, Lahore)
Assistant Professor

**Dr. Junaid Ahmad**

PhD Mathematics (University of Engineering and Technology, Lahore)
M.Phil Applied Mathematics (University of Engineering & Technology, Lahore)
MSc Applied Mathematics (UET, Lahore)
MSc Space Science (University of the Punjab, Lahore)
Assistant Professor

**Dr. Muhammad Aslam Javed**

PhD Mathematics (FAST-NUCES, Islamabad) MS Mathematics (FAST-NUCES, Islamabad)
MPhil Mathematics (Quaid-e-Azam University, Islamabad)
MSc Mathematics (University of the Punjab, Lahore)
Assistant Professor

**Dr. Muhammad Shehzad Hanif**

PhD Management Sciences (University of Electronic Science & Technology, China)
MBA Management (University of Central Punjab, Lahore)
BSc Electrical Engineering (University of Engineering & Technology, Lahore)
Assistant Professor

**Mr. Agha Mahmood Ali**

MS Management (University of Central Punjab, Lahore)
MBA Marketing (University of Central Punjab, Lahore) Assistant Professor

**Ms. Javaria Qais Joiya**

M.Phil Political Science (University of the Punjab, Lahore)
LLB (University of the Punjab, Lahore)
MA Political Science (University of the Punjab, Lahore)
Assistant Professor

**Mr. Nadeem Ayub Bhutta**

M.Phil Commerce (University of Central Punjab, Lahore)
MBA Marketing & Management (PCBA, Lahore)
BSc Civil Engineering (University of Engineering & Technology, Lahore)
Assistant Professor

**Mr. Waqas Zaki**

MS Management (University of Central Punjab, Lahore)
MBA Executive (University of Central Punjab, Lahore)
MS Computer Sciences (University of Central Punjab, Lahore)
Assistant Professor

**Mr. Imran Shahzad**

M.Phil (University of Central Punjab, Lahore)
MA Economics (University of the Punjab, Lahore)
Assistant Professor

**Mr. Bilal Sarwar**

M.Phil Commerce (University of Central Punjab, Lahore)
M.Com Accounting & Finance (University of Central Punjab, Lahore)
Assistant Professor

**Ms. Amina Rizwan**

M.Phil Commerce (University of Central Punjab, Lahore)
M.COM (Hailey College of Commerce, Lahore)
Assistant Professor

**Mr. Abdul Karim**

MS Management (University of Central Punjab, Lahore)
MCS, Computer Sciences (University of the Punjab, Lahore)
Assistant Professor

**Mr. Ghulam Mustafa**

M.Phil Commerce (University of Central Punjab, Lahore)
MBA Finance (Institute of Business Administration, PU, Lahore)
Assistant Professor

**Ms. Mahpara Shah**

M.Phil (University of the Punjab, Lahore)
MA (University of the Punjab, Lahore)
BS (Hons.) (University of the Punjab, Lahore)
Assistant Professor

**Mr. Raheel Asghar Ginai**

FAIA (Association of International Accountants, UK)
FCMA (Institute of Cost & Management Accountants of Pakistan)
FPFA (Pakistan Institute of Public Finance Accountants)
MSc (University of the Punjab, Lahore)
MA (University of the Punjab, Lahore)
Principal Lecturer

**Mr. Sayyid Haider Mustafa Rizvi**

MSc Computing Research (University of Dundee, UK)
MSc Computer Science (University of the Punjab, Lahore)
M.COM (Hailey College of Commerce, Lahore)
Senior Lecturer

**Mr. Kazim Ali**

MS Information Technology (National University of Sciences and Technology, Islamabad)
BS Computer Sciences (University of Central Punjab, Lahore)
Senior Lecturer

**Ms. Qurat-ul-Ain Muqarrab**

MBA Finance (University of Central Punjab, Lahore)
Senior Lecturer

**Ms. Madiha Hamid**

MBA HR (University of Central Punjab, Lahore)
BBA HR (University of Central Punjab, Lahore)
Senior Lecturer

**Mr. Kashif Ali**

MS Financial Risk Management (University of Connecticut, USA)
BBA Finance (University of the Punjab, Lahore)
Senior Lecturer

**Mr. Waseem Irshad**

MS Marketing (University of Central Punjab, Lahore)
MBA Marketing (University of Central Punjab, Lahore)
Senior Lecturer

**Mr. Haroon Ameen**

MS in ERP Systems (Victoria University, Melbourne, Australia)
PGD in HRM (Victoria University, Melbourne, Australia)
BBA Management (University of the Punjab, Lahore)
Senior Lecturer

**Mr. Khalid Mahmood Ahmad**

CIM (Chartered Institute of Management Accountants, UK)
FCMA (Institute of Cost & Management Accountants of Pakistan)
FPFA (Pakistan Institute of Public Finance Accountants)
M.Phil Finance (National University of Modern Languages, Pakistan)
M.COM (Hailey College of Commerce, Lahore)
Senior Lecturer

**Mr. Muhammad Usman Mumtaz**

MS Marketing (University of Engineering & Technology, Lahore)
BBA Marketing (University of Education, Lahore)
Lecturer

**Mr. Zeeshan Ahmed**

MS Management (University of Central Punjab, Lahore)
MBA Executive (University of Central Punjab, Lahore)
Lecturer

**Ms. Syeda Uzma Tahira**

MS Supply Chain Management (UMT, Lahore)
EMBA Finance & SCM (UMT, Lahore)
MA Economics (University of the Punjab, Lahore)
Lecturer

**Mr. Talha Zubair Ahmad Khan**

MBA Finance (FAST-NU, Lahore)
BBA Finance (Air University, Islamabad)
Lecturer

**Ms. Fagiha Mazhar**

MBA Marketing Management (Central Queensland University, Australia)
MPA (University of the Punjab, Lahore)
Lecturer

**Ms. Iram Nazir**

MA English Language Teaching (National University of Modern Languages, Islamabad)
Lecturer

**Ms. Nahan Iqbal**

MS HR (Virtual University, Lahore)
MBA Marketing (COMSATS Institute of Information Technology, Lahore)
Lecturer

**Ms. Saba Akram**

MA Public Relations & Organizational Communication (Montclair State University, USA)
BS Mass Communication (University of Central Punjab, Lahore)
Lecturer

**Ms. Shahzadi Mah Jabeen**

M.Phil English Language Teaching (Kinnaird College for Women, Lahore)
PGD English Language Teaching (University of the Punjab, Lahore)
MA English Literature (University of the Punjab, Lahore)
Lecturer

**Sidra Nasreem**

MS Entrepreneurship & SME Management (Government College University, Lahore)
MBE (University of the Punjab, Lahore)
Lecturer

**Mr. Abid Noor**

MS Accounting & Finance (University of Central Punjab, Lahore)
CMA (Institute of Cost & Management Accountants of Pakistan)
APFA (Pakistan Institute of Public Finance Accountants)
MA Economics (University of the Punjab, Lahore)
Lecturer

**Ms. Ambreen Khursheed**

MS Commerce (University of Central Punjab, Lahore)
B.COM (Hons.) Commerce (University of Central Punjab, Lahore)
Lecturer

**Mr. M. Asad Tashfeen**

MA Globalization & Development (University of Warwick, UK)
BSc (Hons.) Political Science (Lahore University of Management Sciences, Lahore)
Lecturer

**Ms. Mahwish Hassan**

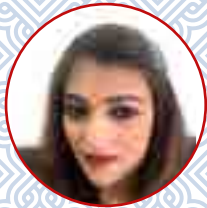
M.Phil Statistics (Kinnaird College, Lahore)
MSc Statistics (University of Peshawar, Peshawar)
Lecturer

**Ms. Madeeha Islam**

MS Finance (University of Central Punjab, Lahore)
MBA Finance (University of the Punjab, Lahore)
Lecturer

**Mr. Salman Ahmed**

MBA (University of Huddersfield, UK)
MCS (University of Central Punjab, Lahore)
Lecturer

**Ms. Eeshah Ahmed Taruque**

MSc Finance (The University of Manchester, UK)
BSc (Hons.) Economics & Management (University College, Lahore)
Lecturer

**Mr. Nizam Feroze**

MSc Investment Analysis (Aston University, Birmingham, UK)
BSc (Hons.) Money Banking & Finance (University of Middlesex, London, UK)
Lecturer

**Mr. Abid Rasheed**

LLM Corporate & Commercial law (University of Lahore, Lahore)
LLB (Bahauddin Zakariya University, Multan)
MA English (University of the Punjab, Lahore)
MS Financial & Legal Management (Thames Valley University, UK)
Lecturer

**Ms. Mariam Rao**

M.Phil Finance (University of Central Punjab, Lahore)
BS (Hons.) Business & Finance (Forman Christian College University, Lahore)
Lecturer

**Ms. Faiza Akhtar**

MS Management Sciences (University of Central Punjab, Lahore)
BBA HRM & Marketing (University of Central Punjab, Lahore)
Lecturer

**Mr. Ehtesham-UI-Haq**

MS Computer Science (University of Central Punjab, Lahore)
B.COM (Punjab College of Commerce, Lahore)
Lecturer

**Mr. Arif Iftikhar**

MPA Human Resource (University of the Punjab, Lahore)
MCS (American International University, Pakistan)
PGD Information Technology (CECOS London, UK)
Lecturer

**Mr. Syed Nabeel Haider**

MSc Marketing (University of Bath, UK)
BBA Marketing (Lahore School of Economics, Lahore)
Lecturer

Bachelor in Business Administration (BBA)

Admission Requirements

- (i) Higher Secondary School Certificate or Equivalent securing at least second division in aggregate
- (ii) UCP admission test or HEC approved test

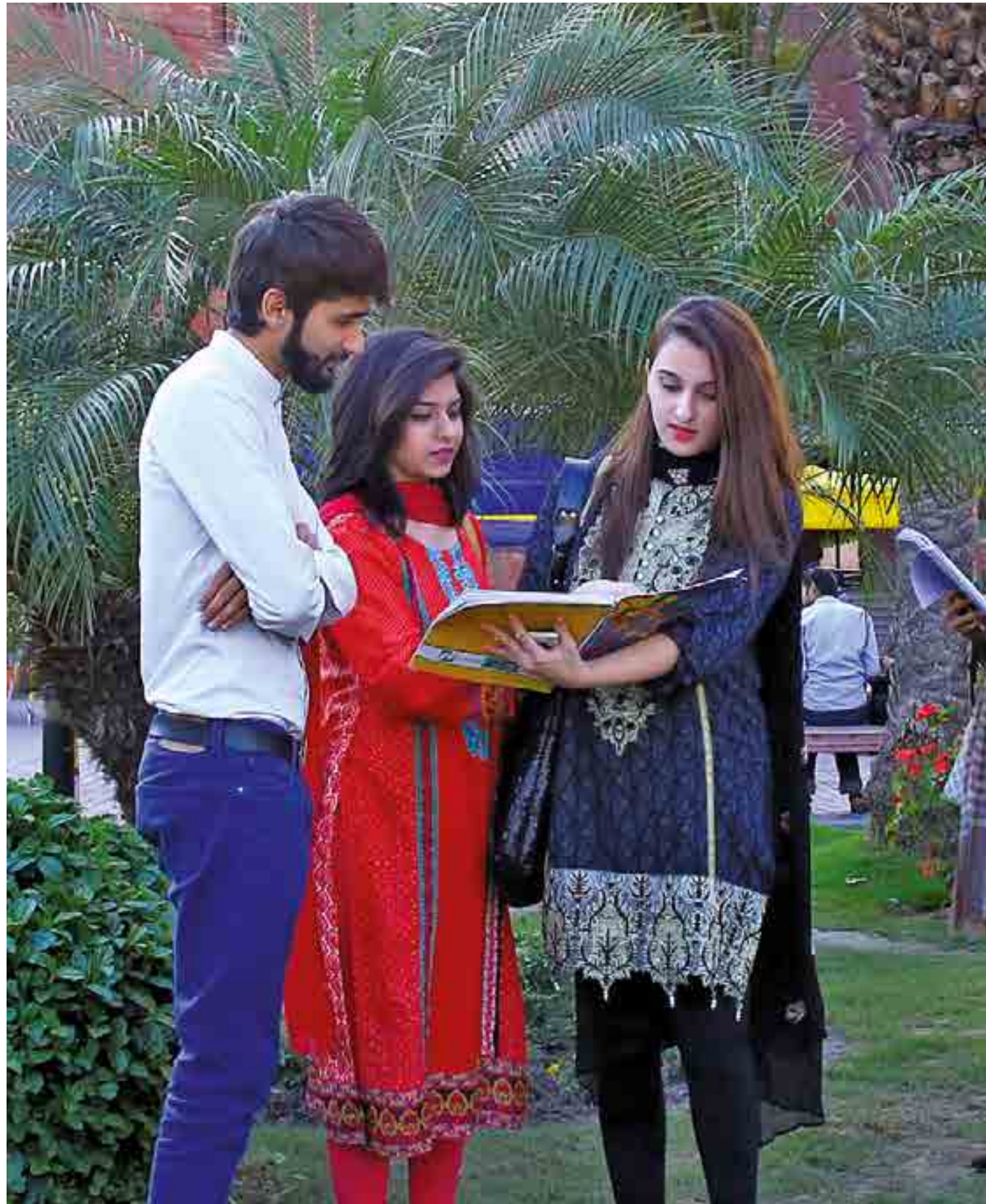
Degree Requirements

Each candidate of BBA degree is required to complete 132 Cr. Hrs. with the minimum CGPA of 2.0 on the scale of 4.0 as per the following detail:

Area	Cr. Hrs.
a) Core Courses	45
b) Compulsory Courses	27
c) General Courses	27
d) Elective Courses	27
e) Project	06
f) Community Service	00
Total	132

a) Core Courses (45 Cr. Hrs.)

Course Title	Code	Cr. Hrs.
Human Resource Management	BAHR3303	3
Fundamentals of Management and Organization	BAMG2803	3
Business Strategy and Planning	BAHR3313	3
Fundamentals of Marketing	BAMK2103	3
Marketing Management	BAMK3113	3
Introduction to Financial Accounting	BAAC1203	3
Managerial Accounting	BAAC2213	3
Microeconomics for Business	BAEC1703	3
Macroeconomics for Business	BAEC2713	3
Financial Management	BAMG3813	3
Business Finance	BAAC2233	3
Entrepreneurship	BAMG3603	3
Fundamentals of Operation Management	BAMG2823	3
Business Statistics	BAAF2243	3
Quantitative Analysis	BAAF2253	3



a) Compulsory Courses (27 Cr. Hrs.)

Course Title	Code	Cr. Hrs.
Basic English Writing	BAEL1003	3
English Reading & Comprehension	BAEL1013	3
Advance English Writing	BAEL1023	3
Communication Skills	BAEL2033	3
Basic Mathematics	BAMT1003	3
College Mathematics	BAMT1013	3
Introduction to Information Technology	BAIT1003	3
Islamic & Arabic Studies	BAHU1003	3
Pakistan Studies	BAHU2013	3

c) General Courses (27 Cr. Hrs.)

Course Title	Code	Cr. Hrs.
Business and Ethics	BAHU1023	3
Human Behavior	BAMG3323	3
Law, Politics and Society	BALW2003	3
Research Methods in Social Science	BAHU3033	3
Pakistan Today	BAHU1043	3
Information Systems and Modern World	BAIT2013	3

One Course from Each Group

Group-I: Islamic History & Civilization

Islamic History: The Umayyad and Abbasid Periods	BAHU3053	3
Islam and Modernity	BAHU3063	3
Modern Muslim World	BAHU3073	3

Group-II: Language and Literature

English Literature	BAEL2043	3
Urdu Literature	BAEL2053	3
Study of Iqbal	BAEL2063	3
Chinese Language	BAEL2073	3
German Language	BAEL2083	3
French Language	BAEL2093	3
Arabic Language	BAEL2003	3

Group III: Social Sciences

Logic	BAHU3003	3
Sociology	BAHU3013	3
Psychology	BAHU3023	3
Religion and Ethical Issues	BAHU3043	3
Modern World History	BAHU3053	3

a) Elective Courses (27 Cr. Hrs.)

Elective courses (one from each division: 15 Cr. Hrs.) /
Specialization courses (four from area of specialization: 12 Cr. Hrs.)

Course Title	Code	Cr. Hrs.
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Management

Leadership & Professional Development	BAMG4803	3
Compensation Management	BAMG4813	3
International Business	BAMG4823	3
International & Comparative Management	BAMG4833	3
Performance Management	BAMG4843	3
Training & Development	BAMG4853	3
Conflict Resolution	BAMG4863	3
Organizational Change and Development	BAMG4873	3
Negotiation and Dispute Resolution	BAMG4883	3
International Human Resource Management	BAHR4303	3
Recruitment and Selection	BAHR4313	3

Course Title	Code	Cr. Hrs.
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Marketing

Selling & Sales Management	BAMK4103	3
Consumer Behavior	BAMK4113	3
Marketing Research Design & Analysis	BAMK4123	3
Service Marketing	BAMK4133	3
Advertising & Promotion	BAMK4143	3
International Marketing	BAMK4153	3
Digital Marketing	BAMK4163	3

IOM

Fundamentals of Supply Chain Management	BAMG4503	3
Retail Supply Chain Management	BAMG4513	3
Transportation and Distribution Planning	BAMG4523	3
Supply Chain Sourcing	BAMG4533	3
Production Management	BAMG4543	3
Project Management	BAMG4893	3
Enterprise Resource Planning Fundamentals	BAMG4553	3
Business Process Development	BAMG4563	3
Human Resource Information Systems	BAHR4323	3
Electronic Business	BAMG4573	3

Course Title	Code	Cr. Hrs.
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Entrepreneurship

Entrepreneurial Marketing	BAMG4603	3
Entrepreneurial Finance	BAMG4613	3
Idea Generation & Creativity	BAMG4623	3
Entrepreneurial Practicum	BAMG4633	3
Business Model Development & Innovation	BAMG4643	3
Small and Medium Enterprise Management	BAMG4653	3

Finance

Investment Analysis	BAAF4203	3
Islamic Finance	BAAF4213	3
Capital Budgeting	BAAF4223	3
Financial Markets & Institutions	BAAF4233	3
International Finance	BAAF4243	3
Financial Statement Analysis	BAAF4253	3
Commercial Banking	BAAF4263	3
Tax Management	BAAF4273	3

b) Project (06 Cr. Hrs.)

After the completion of 90 Cr. Hrs., the students are required to demonstrate their skills in the field of Business Administration by designing and implementing a project worth 6 Cr. Hrs. The project shall be completed in two parts as given be-low:

Course Title	Code	Cr. Hrs.
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Project I	BA4912	3
Project II	BA4924	3

c) Community Service (BA3000)

Each Student is required to complete 65 hours voluntary work, usually after 4th semester which would be a prerequisite for the award of degree.

Program Duration

This is a four years degree program comprising of 8 semesters. There is a Fall and a Spring semester in each year. The summer semester is utilized for deficiency courses. The maximum du-ration to complete the BBA program is 7 years.



Scheme of Studies Bachelor in Business Administration (BBA)**Semester I (15 Cr. Hrs.)**

Course Code	Course Title	Category	Cr. Hrs.
BAMT1003	Basic Mathematics	Compulsory	3
BAIT1003	Introduction to IT	Compulsory	3
BAHU1023	Business and Ethics	Genral	3
BAEL1013	English Reading & Comprehension	Compulsory	3
BAEL1003	Basic English Writing	Compulsory	3

Semester II (18 Cr. Hrs.)

Course Code	Course Title	Category	Cr. Hrs.
BAMT1013	College Mathematics	Compulsory	3
BAAC1203	Introduction to Financial Accounting	Core	3
BAEC1703	Microeconomics for Business	Core	3
BAHU1043	Pakistan Today	General	3
BAEL1023	Advanced English Writing	Compulsory	3
BAHU1003	Islamic & Arabic Studies	Compulsory	3

Semester III (18 Cr. Hrs.)

Course Code	Course Title	Category	Cr. Hrs.
BAHU2013	Pakistan Studies	Compulsory	3
BAAC2213	Managerial Accounting	Core	3
BAEC2713	Macroeconomics for Business	Core	3
BAAF2243	Business Statistics	Core	3
BAEL2033	Communication Skills	Compulsory	3
BALW2003	Law, Politics and Society	General	3

Semester IV (18 Cr. Hrs.)

Course Code	Course Title	Category	Cr. Hrs.
BAMK2103	Fundamentals of Marketing	Core	3
BAIT2013	Information Systems and Modern World	General	3
BAAC2233	Business Finance	Core	3
BAAC2253	Qualitative Analysis	Core	3
BAMG2803	Fundamentals of Management & Organi-zation	Core	3
BAEL2xx3	(Group-II) Language & Literature	General	3

Scheme of Studies Bachelor in Business Administration (BBA)**Semester V (15 Cr. Hrs.)**

Course Code	Course Title	Category	Cr. Hrs.
BAHR3303	Human Resource Management	Core	3
BAMG3813	Financial Management	Core	3
BAMK3113	Marketing Management	Core	3
BAMG2823	Fundamentals of Operations Management	Core	3
BAHU3xx3	(Group-I) Islamic History	General	3

Semester VI (15 Cr. Hrs.)

Course Code	Course Title	Category	Cr. Hrs.
BAMG3323	Human Behavior	General	3
BAHU3033	Research Methods in Social Science	General	3
BAHR3313	Business Strategy & Planning	Core	3
BAMG3603	Entrepreneurship	Core	3
BAHU3xx3	(Group-III) Social Sciences	General	3

Semester VII (18 Cr. Hrs.)

Course Code	Course Title	Category	Cr. Hrs.
BAMK4xx3	Elective I (Marketing)	Elective	3
BAAF4xx3	Elective II (Finance)	Elective	3
BAHR4xx3	Elective III (HRM)	Elective	3
BAMG4xx3	Elective IV (IOM)	Elective	3
BAMG4xx3	Elective V (Entrepreneurship)	Elective	3
BA4912	Project I	Project	3

Semester VIII (15 Cr. Hrs.)

Course Code	Course Title	Category	Cr. Hrs.
BAXX4xx3	Major I	Specialization	3
BAXX4xx3	Major II	Specialization	3
BAXX4xx3	Major III	Specialization	3
BAXX4xx3	Major IV	Specialization	3
BA4914	Project II	Project	3



Master in Business Administration (MBA)

Admission Requirements

- (i) A minimum of 16 years of education leading to BBA / BS in relevant discipline
- (ii) Minimum 2.00 CGPA on the scale of 4.00 or 50% marks in annual system
- (iii) UCP Admission Test/HEC Approved Test

Degree Requirements

A student admitted in this program will have to complete the degree requirements by following any one of the options given below:

- (i) 24 Cr. Hrs course work with 6 Cr. Hrs Thesis
- (ii) Course work only (10 Courses)

Each candidate of Master in Business Administration degree is required to complete 30 Cr. Hrs. as per the following detail:

Area	Cr. Hrs.
a) Core Courses	09
b) Elective Courses	15
c) Research Thesis/Project/Additional Courses	06
Total	30

a) Deficiency Courses

Course Title	Code	Cr. Hrs.
Introduction to Financial Accounting	BAAC1203	3
Microeconomics for Business	BAEC1703	3
Fundamentals of Management & Organization	BAMG1803	3
Introduction to Information System	BAMG1813	3
Fundamentals of Marketing	BAMK2103	3

Course Title	Code	Cr. Hrs.	Course Title	Code	Cr. Hrs.
Business Finance	BAAC2233	3	Branding Strategy	BAMK5143	3
Principles of Macroeconomics	BAEC2713	3	Business Intelligence	BAMG6113	3
Introduction to HRM	BAHR2303	3	Finance		
Operations Management	BAMG2823	3	Corporate Finance	BAAC6203	3
Marketing Management	BAMK3113	3	Financial Reporting and Analysis	BAAC6213	3
Financial Management	BAMG3813	3	Corporate Financial Strategy	BAAC6223	3
Organizational Behavior	BAMG2803	3	Alternative Investment & Funds Management	BAAC6233	3
a) Core Courses			Trading and Exchange	BAAC6253	3
Course Title	Code	Cr. Hrs.	Fixed Income Analysis	BAAC6263	3
Business Policy and Strategy	BAMG5803	3	Human Resource Management		
Managerial Economics	BAMG5703	3	Compensation, Incentives and Governance	BAHR6303	3
Business Research Methods	BARE5003	3	Negotiation & Deal Making	BAHR6313	3
b) Elective Courses			Performance Management and Motivation	BAHR6323	3
Marketing			Leading Innovation and Change	BAHR6333	3
Market Analysis for Small Business	BAMK5103	3	Leading Effective Teams	BAHR6343	3
Strategic Marketing	BAMK5113	3	Designing High Performance	BAHR6353	3
E-Marketing & Social Media	BAMK5123	3	Competitive Advantage Through People	BAHR6363	3
Big Data Analytics	BAMK5133	3	Knowledge Management: St&P	BAHR6373	3
Global Marketing	BAMK6143	3	System Dynamics	BAHR6383	3
Services Marketing Strategy	BAMK6153	3	Supply Chain Management		
Advertisement and Promotion Strategy	BAMK6163	3	Logistics Management	BAMG6503	3
Pricing Strategy	BAMK6173	3	Supply Management	BAMG6513	3
Marketing Models	BAMK6183	3	Managing Supply Chain	BAMG6523	3
Marketing Channel	BAMK6193	3	Supply Chain Strategies	BAMG6533	3
			New Product Development	BAMG6543	3



Course Title	Code	Cr. Hrs.
Entrepreneurship		
Techno Entrepreneurship	BAMG5603	3
Social Entrepreneurship	BAMG5613	3
Legal Aspect of Entrepreneurship	BAMG5623	3
Corporate Entrepreneurship	BAMG5633	3
Entrepreneurship & New Venture-II	BAMG5683	3
Management		
International Strategic Management	BAMG5813	3
Innovation Strategy and Management	BAMG5823	3
Managing Family Business	BAMG5833	3
Power & Politics in Organization	BAMG5843	3
Applied Portfolio Management	BAMG6853	3
Enterprise Risk Management	BAMG5853	3
Derivatives and Risk Management	BAMG5893	3
Enterprise System	BAMG5863	3

Course Title	Code	Cr. Hrs.
Production and Operation Management	BAMG5873	3
Management Information System	BAMG6883	3
Business Process Management	BAMG6893	3

c) Research Thesis

Course Title	Code	Cr. Hrs.
Research Thesis	BA6916	6
Thesis Continuation	BA6921	1

CGPA Requirement

A student is required to earn a minimum of 2.50/4.00 CGPA on the completion of his/her degree requirements.

Program Duration

This is nominally a two-year degree program comprising of 4 semesters. There will be a Fall and a Spring semester in each year. The maximum duration to complete Master Business Administration degree is 04 years.

Master in Business Administration (MBA) For Non Business Graduates

Admission Requirements

- (i) A minimum of 16 years of education leading to MA/MSc/BS/BEng/BA(Hons) degree in any discipline
- (ii) Minimum 2.00 CGPA on the scale of 4.00 or 50% marks in annual system
- (iii) UCP Admission Test/HEC Approved Test

Degree Requirements

Each candidate of Master in Business Administration degree is required to complete 66 Cr. Hrs. as per the following detail:

Area	Cr. Hrs.
a) Deficiency Courses	36
b) Core Courses	09
c) Elective Courses	15
d) Research Thesis/Project/Additional Courses	06
Total	66

a) Deficiency Courses

Course Title	Code	Cr. Hrs.
Introduction to Financial Accounting	BAAC1203	3
Microeconomics for Business	BAEC1703	3
Fundamentals of Management & Organization	BAMG1803	3
Introduction to Information System	BAMG1813	3
Fundamentals of Marketing	BAMK2103	3
Business Finance	BAAC2233	3
Principles of Macroeconomics	BAEC2713	3
Introduction to HRM	BAHR2303	3
Operations Management	BAMG2823	3
Marketing Management	BAMK3113	3
Financial Management	BAMG3813	3
Organizational Behavior	BAMG2803	3



b) Core Courses

Course Title	Code	Cr. Hrs.
Business Policy and Strategy	BAMG5803	3
Managerial Economics	BAMG5703	3
Business Research Methods	BARE5003	3

c) Elective Courses

Course Title	Code	Cr. Hrs.
Marketing		
Market Analysis for Small Business	BAMK5103	3
Strategic Marketing	BAMK5113	3
E-Marketing & Social Media	BAMK5123	3
Big Data Analytics	BAMK5133	3
Global Marketing	BAMK6143	3
Services Marketing Strategy	BAMK6153	3
Advertisement and Promotion Strategy	BAMK6163	3
Pricing Strategy	BAMK6173	3
Marketing Models	BAMK6183	3
Marketing Channel	BAMK6193	3
Branding Strategy	BAMK5143	3
Business Intelligence	BAMG6113	3

Course Title	Code	Cr. Hrs.
Finance		
Corporate Finance	BAAC6203	3
Financial Reporting and Analysis	BAAC6213	3
Corporate Financial Strategy	BAAC6223	3
Alternative Investment & Funds Management	BAAC6233	3
Trading and Exchange	BAAC6253	3
Fixed Income Analysis	BAAC6263	3
Human Resource Management		
Compensation, Incentives and Governance	BAHR6303	3
Negotiation & Deal Making	BAHR6313	3
Performance Management and Motivation	BAHR6323	3
Leading Innovation and Change	BAHR6333	3
Leading Effective Teams	BAHR6343	3
Designing High Performance	BAHR6353	3
Competitive Advantage Through People	BAHR6363	3
Knowledge Management: St&P	BAHR6373	3
System Dynamics	BAHR6383	3

Course Title	Code	Cr. Hrs.
Supply Chain Management		
Logistics Management	BAMG6503	3
Supply Management	BAMG6513	3
Managing Supply Chain	BAMG6523	3
Supply Chain Strategies	BAMG6533	3
New Product Development	BAMG6543	3
Entrepreneurship		
Techno Entrepreneurship	BAMG5603	3
Social Entrepreneurship	BAMG5613	3
Legal Aspect of Entrepreneurship	BAMG5623	3
Corporate Entrepreneurship	BAMG5633	3
Entrepreneurship & New Venture-II	BAMG5683	3
Management		
International Strategic Management	BAMG5813	3
Innovation Strategy and Management	BAMG5823	3
Managing Family Business	BAMG5833	3
Power & Politics in Organization	BAMG5843	3
Applied Portfolio Management	BAMG6853	3
Enterprise Risk Management	BAMG5853	3

Course Title	Code	Cr. Hrs.
Derivatives and Risk Management	BAMG5893	3
Enterprise System	BAMG5863	3
Production and Operation Management	BAMG5873	3
Management Information System	BAMG6883	3
Business Process Management	BAMG6893	3

d) Research Thesis

Course Title	Code	Cr. Hrs.
Research Thesis	BA6916	6
Thesis Continuation	BA6921	1

CGPA Requirement

A student is required to earn a minimum of 2.50/4.00 CGPA on the completion of his/her degree requirements.

Program Duration

This is nominally a two and half years degree program comprising of 5 semesters. There will be a Fall and a Spring semester in each year. The maximum duration to complete Master Business Administration degree is 04 years.



MS Business Administration

Admission Requirements

- (i) A minimum of 16 years of education leading to BBA / BS in relevant discipline
- (ii) Minimum 2.00/4.00 CGPA or 50% marks in annual system
- (iii) Admission Test/HEC Approved Test

Degree Requirements

A student admitted in this program will have to complete the degree requirements by following any one of the options given below:

- (i) 24 Cr. Hrs course work with 6 Cr. Hrs Thesis
- (ii) Course work only (10 Courses)

Each candidate of MS Business Administration degree is required to complete 30 Cr. Hrs. as per the following detail:

Area	Cr. Hrs.
a) Core Courses	12
b) Elective Courses	12
c) Research Thesis/Project/Additional Courses	06
Total	30

a) Core Courses (12 Cr. Hrs.)

Course Title	Code	Cr. Hrs.
Quantitative Research Method	BAMG5003	3
Qualitative Research Approaches	BAMG5013	3

Organizational Theory and Design	BAMG5813	3
Multivariate Data Analysis	BAAC6203	3

b) Elective Courses (12 Cr. Hrs.)

Course Title	Code	Cr. Hrs.
Integrated Marketing Communications	BAMK6103	3
Applied Corporate Brand Management	BAMK6113	3
Special Topics in Marketing	BAMK6123	3
Seminars in Consumer Behavior	BAMK6133	3
Advance Topics in International Finance	BAAC5203	3
Contemporary Methods of Data Analysis	BAAC5213	3
Product Pricing Decisions: Concepts and Application	BAAC5223	3
Applied Portfolio Management	BAAC5233	3
Theory of Corporate Finance	BAAC6203	3
Asset Pricing Theory	BAAC6213	3
Course Title	Code	Cr. Hrs.
Options and Derivatives	BAAC6223	3
Special Topics in Finance	BAAC6233	3
Financial Risk Management	BAAC6243	3



Risk Management and Insurance	BAAC6253	3
Financial Market Analysis	BAAC6263	3
Human Resource Management Strategy & Practices	BAHR5303	3
Human Behavior in Organizations	BAHR6393	3
Distribution Strategy and Supply Chain Management	BAMG6503	3
Operations Management Theory and Practice	BAMG6513	3
Designing and Managing Supply Chains	BAMG6523	3
Enterprise Information Systems	BAMG6533	3
Business Process Strategy Management	BAMG6543	3
Logistic Strategy and Logistic Systems	BAMG6553	3
Inventory Control and Warehouse	BAMG6563	3
Seminar in Innovation and Entrepreneurship	BAMG6603	3
Course Title	Code	Cr. Hrs.
Corporate Social Responsibility	BAMG6613	3
Financial Econometrics	BAEC6703	3
Public Organization	BAMG6853	3

Special Topics in Management	BAMG6863	3
Seminar in Corporate Strategy	BAMG6873	3
Organizational Change & Development	BAMG6883	3
Advanced Performance Management	BAMG6893	3

c) Research Thesis

Course Title	Code	Cr. Hrs.
Research Thesis	BA6916	6
Thesis Continuation	BA6921	1

CGPA Requirement

A student is required to earn a minimum of 2.50/4.00 CGPA on the completion of his/her degree requirements.

Program Duration

This is nominally a two-year degree program comprising of 4 semesters. There will be a Fall and a Spring semester in each year. The maximum duration to complete MS Business Administration degree is 04 years.

PhD in Business Administration

Ph.D. in Business Administration is designed to create an insight into modern management practices and provides an opportunity to develop the skills required for pursuing teaching & research careers and to manage organizations. The culture at UCP is based on productivity, cooperative competition, open teacher-student dialogue, and mutual caring and respect. Our philosophy is that postgraduate students need the understanding and skills associated with high-quality academic research. This approach applies equally to those who become either academic scholars or professional practitioners. In the knowledge-based economy, the quality of sensing, thinking, and responding will give you a personal

edge. Ph.D. program we will help you learn how to map, manage, measure, and market your explicit and tacit knowledge. We nurture our graduates by empowering them to realize their true research potential for their roles as academicians and practitioners to make a meaningful contribution to the progress of the community.

Admission Requirements

- (i) MS / MBA degree in the relevant discipline
- (ii) Minimum CGPA 3.00/4.00 (Semester System) or 60% marks (Annual System)
- (iii) Admission Test/HEC Approved Test
- (iv) Interview

Degree Requirements

A PhD candidate shall be awarded degree on successful completion of the following requirements:

- (i) 18 Cr. Hrs. Course Work with minimum CGPA 3.00/4.00
- (ii) Comprehensive Examination (written and oral)
- (iii) Synopsis Defense
- (iv) 30 Cr. Hrs. Research Work
- (v) Publication of at least one research paper in HEC approved journal
- (vi) Dissertation Foreign Reviews
- (vii) Dissertation Final Defense

Note: PhD scholars are required to comply with the following timeline:

Activity	Preferred Time	Maximum
Course Work	2 Semesters	3 Semesters
Comprehensive Exam	3 Semesters	4 Semesters
Synopsis Qualification	4 Semesters	6 Semesters
Thesis Submission	6 Semesters	14 Semesters (7 Years)

BS Accounting and Finance

Admission Requirements

- (i) Higher Secondary School Certificate or Equivalent securing at least 45% marks in aggregate
- (ii) UCP admission test or HEC approved test

Degree Requirements

Each candidate of BS Accounting and Finance degree is required to complete 126 Cr. Hrs. with the minimum CGPA of 2.0 on the scale of 4.0 as per the following detail:

Area	Cr. Hrs.
a) Compulsory Courses	24
b) General Courses	09
c) Foundation Courses	30
d) Core Courses	21
e) Elective Courses	15
f) Specialization Courses	21
g) Project	06
h) Community Service	00
Total	126

a) Compulsory Courses (24 Cr. Hrs.)

Course Title	Code	Cr. Hrs.
Functional English	AFEL1003	3
Fundamentals of Information Systems	AFIT1403	3
Quantitative Methods	AFMT1003	3
Business Statistics	AFMT1013	3
Business Communication	AFHU2003	3
Principles of Economics	AFEC2703	3
Islamic Studies/Ethics (for Non-Muslims)	AFHU2013	3
Pakistan Studies	AFHU3023	3

b) General Courses (09 Cr. Hrs.)

Course Title	Code	Cr. Hrs.
Governance, Risk & Ethics	AFMG3833	3
Introduction to Sociology	AFHU3043	3
Foreign Language	AFEL4013	3

c) Foundation Courses (30 Cr. Hrs.)

Course Title	Code	Cr. Hrs.
Principles of Management	AFMG1803	3
Financial Accounting	AF1203	3
Cost & Management Accounting	AF1213	3
Business Law	AFLW1003	3
Human Resource Management	AFHR1303	3
Principles of Marketing	AFMK1103	3
Corporate Reporting	AF3313	3
Banking Laws and Practices	AFLW3013	3
Computerized Accounting	AF3223	3
Research Methods in Business	AFRE4043	3

d) Core Courses (21 Cr. Hrs.)

Course Title	Code	Cr. Hrs.
Taxation Management	AFMG1813	3
Performance Management	AFMG2823	3
Financial Management	AFMG2833	3
Financial Reporting	AF2233	3
Corporate Law	AFLW2023	3
Investment Appraisal	AF2243	3
Audit & Assurance	AF2253	3

e) Elective Courses (15 Cr. Hrs.)

Course Title	Code	Cr. Hrs.
Business Analysis	AFMG3833	3
Strategic Planning	AFMG3843	3

Course Title	Code	Cr. Hrs.
Enterprise Resource Planning	AFMG4603	3
Entrepreneurship	AFMG4613	3
Organizational Behavior	AFMG4853	3

f) Specialization Courses (21 Cr. Hrs.)

Course Title	Code	Cr. Hrs.
Financial Analysis	AF3263	3
Advanced Corporate Reporting	AF3323	3
Investment and Portfolio Management	AFMG4863	3
Performance Strategy	AFHR4333	3
Advanced Performance Management	AFMG4873	3
Audit Reporting	AF4273	3
Advanced Audit & Assurance	AF4283	3

g) Project (06 Cr. Hrs.)

After the completion of 90 Cr. Hrs., the students are required to demonstrate their skills in the field of Accounting and Finance by designing and implementing a project worth 6 Cr. Hrs. The project shall be completed in two parts as given below:

Course Title	Code	Cr. Hrs.
Project I	AF4912	3
Project II	AF4924	3

h) Community Work (AF3000)

Each student is required to complete 65 hours of community work, usually after 4th semester which would be a prerequisite for the award of degree.

Program Duration

This is a four years degree program comprising of 8 semesters. There is a Fall and a Spring semester in each year. The Summer semester is utilized for Internship or deficiency courses. The maximum duration to complete the BS Accounting & Finance program is 7 years.

Scheme of Studies BS Accounting and Finance

Semester I (15 Cr. Hrs.)

Course Code	Course Title	Category	Cr. Hrs.
AFEL1003	Functional English	Compulsory	3
AFMG1803	Principles of Management	Foundation	3
AF1203	Financial Accounting	Foundation	3
AFMT1003	Quantitative Methods	Compulsory	3
AFIT1403	Fundamentals of Information Systems	Compulsory	3

Semester II (15 Cr. Hrs.)

Course Code	Course Title	Category	Cr. Hrs.
AFMT1013	Business Statistics	Compulsory	3
AF1213	Cost & Management Accounting	Foundation	3
AFLW1003	Business Law	Foundation	3
AFHR1303	Human Resource Management	Foundation	3
AFMG1813	Taxation Management	Core	3

Semester III (15 Cr. Hrs.)

Course Code	Course Title	Category	Cr. Hrs.
AFHU2003	Business Communication	Compulsory	3
AFMG2823	Performance Management	Core	3
AFEC2703	Principles of Economics	Compulsory	3
AFMG2833	Financial Management	Core	3
AF2233	Financial Reporting	Core	3

Semester IV (15 Cr. Hrs.)

Course Code	Course Title	Category	Cr. Hrs.
AFMK1103	Principles of Marketing	Foundation	3
AFLW2023	Corporate Law	Core	3
AF2243	Investment Appraisal	Core	3
AF2253	Audit & Assurance	Core	3
AFHU2013	Islamic Studies/Ethics	Compulsory	3

Scheme of Studies BS Accounting and Finance

Semester V (15 Cr. Hrs.)

Course Code	Course Title	Category	Cr. Hrs.
AFHU3023	Pakistan Studies	Compulsory	3
AF3313	Corporate Reporting	Foundation	3
AFMG3833	Governance, Risk & Ethics	General	3
AFMG3833	Business Analysis	Elective	3
AFMG3843	Strategic Planning	Elective	3

Semester VI (15 Cr. Hrs.)

Course Code	Course Title	Category	Cr. Hrs.
AFLW3013	Banking Laws and Practices	Foundation	3
AF3263	Financial Analysis	Specialization	3
AF3323	Advanced Corporate Reporting	Specialization	3
AF3223	Computerized Accounting	Foundation	3
AFHU3043	Introduction to Sociology	General	3

Semester VII (18 Cr. Hrs.)

Course Code	Course Title	Category	Cr. Hrs.
AFEL4013	Foreign Language	General	3
AFRE4043	Research Methods in Business	Foundation	3
AFMG4863	Investment and Portfolio Management	Specialization	3
AFHR4333	Performance Strategy	Specialization	3
AFMG4873	Advanced Performance Management	Specialization	3
AF4912	Project I	Project	3

Semester VIII (18 Cr. Hrs.)

Course Code	Course Title	Category	Cr. Hrs.
AFMG4603	Enterprise Resource Planning	Elective	3
AFMG4613	Entrepreneurship	Elective	3
AF4273	Audit Reporting	Specialization	3
AF4283	Advanced Audit & Assurance	Specialization	3
AFMG4853	Organizational Behavior	Elective	3
AF4914	Project II	Project	3

MS Accounting and Finance

Admission Requirements

- (i) A minimum of 16 years of education leading to BS in relevant discipline
- (ii) Minimum 2.00/4.00 CGPA or 50% marks in annual system
- (iii) Admission Test/HEC Approved Test

Degree Requirements

A student admitted in this program will have to complete the degree requirements by following any one of the options given below:

- (i) 24 Cr. Hrs course work with 6 Cr. Hrs Thesis
- (ii) Course work only (10 Courses)

Each candidate of MS Accounting and Finance degree is required to complete 30 Cr. Hrs. as per the following detail:

Area	Cr. Hrs.
a) Core Courses	12
b) Elective Courses	12
c) Thesis/project/Additional Courses	6
Total	30

a) Core Courses (12 Cr. Hrs.)

Course Title	Code	Cr. Hrs.
Advanced Research Methodology	AFRE5013	3
Econometrics	AFEC5713	3
Inferential Statistics	AFMT5023	3
Research Methods & Manuscript Writing	AFRE5033	3

b) Elective Courses (12 Cr. Hrs.)

Students have to take 4 courses, each of 3 Cr. Hrs., i.e. 12 Cr. Hrs. from the following list of courses:

Course Title	Code	Cr. Hrs.
Taxation Systems Management	AF5213	3
Financial Markets and Institutions	AF5223	3
Financial Modeling	AF5233	3
International Trade and Finance	AF5243	3
Microfinancing Theories and Applications	AF5253	3
Advanced Corporate Finance	AF6213	3
Strategic Management Accounting	AF6223	3
Advanced Financial Reporting	AF6233	3
Investment Portfolio Management	AFMG5813	3
Performance Analysis and Management	AFMG5823	3
Advanced Performance Management	AFMG6813	3
Strategic Financial Management	AFMG6823	3

c) Research Thesis

Course Title	Code	Cr. Hrs.
Research Thesis	AF6916	6
Thesis Continuation	AF6921	1

CGPA Requirement

A student is required to earn a minimum of 2.50/4.00 CGPA on the completion of his/her degree requirements.

Program Duration

This is nominally a two-year degree program comprising of 4 semesters. There will be a Fall and a Spring semester in each year. The maximum duration to complete MS Accounting & Finance degree is 04 years.

PhD in Accounting and Finance

Accounting and finance play an important role within the management of any business and finance industry. Our PhD program provides rigorous academic and research training aimed at preparing scholars to pursue their career in finance sector and will be able to lead in public and private spheres. Our research program will also provide an opportunity to perform research in the areas of Accounting, Finance, Audit, Taxation, Banking, and other related fields. Supervised research will also implant skills of financial accounting, public accounting, environment accounting, tax accounting

and expertise of financial econometrics, financial forecasting, and financial engineering.

Admission Requirements

- (i) M.Sc. degree in relevant discipline
- (ii) Minimum CGPA 3.00/4.00 (Semester System) or 60% marks (Annual System)
- (iii) Admission Test/HEC Approved Test
- (iv) Interview

Degree Requirements

A PhD candidate shall be awarded degree on successful completion of the following requirements:

- (i) 18 Cr. Hrs. Course Work with minimum CGPA 3.00/4.00
- (ii) Comprehensive Examination (written and oral)
- (iii) Synopsis Defense
- (iv) 30 Cr. Hrs. Research Work
- (v) Publication of at least one research paper in HEC approved journal
- (vi) Dissertation Foreign Reviews
- (vii) Dissertation Final Defense

Note: PhD scholars are required to comply with the following timeline:

Activity	Preferred Time	Maximum
Course Work	2 Semesters	3 Semesters
Comprehensive Exam	3 Semesters	4 Semesters
Synopsis Qualification	4 Semesters	6 Semesters
Thesis Submission	6 Semesters	14 Semesters (7 Years)