

Faculty of Management Studies

Semester: Spring 2021

Program: BBA

<u>S #</u>	<u>Course Code</u>	<u>Course Title</u>	<u>Sections</u>	<u>Semester</u>
1	BAEL1003	Basic English Writing	7	1
2	BAEL1013	English Reading & Comprehension	7	1
3	BAHU1023	Business and Ethics	7	1
4	BAIT1003	Introduction to IT	7	1
5	BAMT1003	Basic Mathematics	7	1
6	BAMT1013	College Mathematics	18	2
7	BAAC1203	Introduction to Financial Accounting	18	2
8	BAEC1703	Microeconomics for Business	18	2
9	BAHU1043	Pakistan Today	18	2
10	BAEL1023	Advanced English Writing	18	2
11	BAHU1033	Islamic & Arabic Studies	18	2
12	ENG2633	Communication Skills	3	3
13	PAK1003	Pakistan Studies	3	3
14	QM2013	Business Statistics	3	3
15	ACCT2203	Managerial Accounting	3	3
16	ECON2013	Principles of Macroeconomics	3	3
17	LAW2613	Bus. Law P &S	3	3
18	CHIN1003	Chinese Language-1	12	4
19	FIN3003	Business Finance	12	4
20	MGMT2133	Fundamentals of Management & Organization	12	4
21	MIS2003	Introduction to Information System	12	4
22	MKTG2003	Fundamentals of Marketing	12	4
23	QM2103	Quantitative Analysis	12	4
24	CEL1103	Modern Muslim World	6	5

25	FIN3123	Financial Management	6	5
26	MGMT2013	Introduction to HRM	6	5
27	MGMT4153	Fundamentals of Operations Management	6	5
28	MKTG4033	Marketing Management	6	5
29	EP4503	Entrepreneurship	8	6
30	HU1023	Introduction to Sociology	8	6
31	MGMT4573	Human Behavior	8	6
32	MGMT5163	Business Strategy Planning	8	6
33	RM3003	Research Methods in Social Sciences	8	6
34	EP4523	Entrepreneurial Marketing	1	7
35	EP4533	Entrepreneurial Finance	1	7
36	EP4553	Idea Generation and Creativity	2	7
37	FIN4083	Islamic Finance	2	7
38	FIN4203	International Finance	1	7
39	FIN4133	Capital Budgeting	1	7
40	FIN4143	Financial Markets and Institutions	1	7
41	MGMT4013	Compensation MGMT	1	7
42	MGMT4143	Performance Management	1	7
43	MGMT4163	Conflict Resolution	1	7
44	MGMT4463	Retail Supply Chain MGMT	1	7
45	MGMT4473	Supply Chain Sourcing	1	7
46	MKTG4073	Marketing Research Design and Analysis	1	7
47	MKTG4143	Advertisement and Promotion	2	7
48	EP4573	Business Model Development and Innovation	1	8
49	MGMT4443	SME Management	1	8
50	FIN4013	Investment Analysis	1	8
51	FIN4233	Financial Statement Analysis	1	8

52	MGMT3143	Leadership and Professional Development	1	8
53	MGMT4303	Training and Development	1	8
54	MGMT4453	Fundamentals of Supply Chain MGMT	2	8
55	MGMT4673	Transportation and Distribution Planning	1	8
56	MGMT4753	Production Management	1	8
57	MKTG3013	Selling and Sales Management	2	8
58	MKTG4023	Consumer Behavior	2	8
59	MKTG4133	Services Marketing	2	8
60	MKTG4153	International Marketing	2	8
61	MKTG5103	Digital Marketing	3	8