

Faculty of Management Studies - Course Offering

Semester: Fall 2020

**Program: BBA**

<u>S #</u>	<u>Course Code</u>	<u>Course Title</u>	<u>Sections</u>	<u>Semester</u>
1.	BAMT1003	Basic Mathematics	23	1
2.	BAIT1003	Introduction to IT	23	1
3.	BAHU1023	Business and Ethics	23	1
4.	BAEL1013	English Reading & Comprehension	23	1
5.	BAEL1003	Basic English Writing	23	1
6.	ACCT2023	Intro. to Financial Accounting	7	2
7.	CEL1203	Pakistan Today	7	2
8.	ECON2003	Microeconomics for Business	7	2
9.	ENG1013	Advanced English writing	7	2
10.	ISLAS1003	Islam & Arabic Studies	7	2
11.	MATH2123	College Mathematics	7	2
12.	ACCT2203	Managerial Accounting	15	3
13.	ECON2013	Principles of Macroeconomics	15	3
14.	ENG2633	Communication Skills	15	3
15.	LAW2613	Bus. Law P &S	15	3
16.	PAK1003	Pakistan Studies	15	3
17.	QM2013	Business Statistics	15	3
18.	CHIN1003	Chinese Language-1	6	4
19.	FIN3003	Business Finance	6	4
20.	MGMT2133	Fundamentals of Management & Organization	6	4
21.	MIS2003	Introduction to Information System	6	4
22.	MKTG2003	Fundamentals of Marketing	6	4
23.	QM2103	Quantitative Analysis	6	4
24.	CEL1103	Modern Muslim World	8	5

25.	FIN3123	Financial Management	8	5
26.	MGMT2013	Introduction to HRM	8	5
27.	MGMT4153	Fundamentals of Operations Management	8	5
28.	MKTG4033	Marketing Management	8	5
29.	EP4503	Entrepreneurship	5	6
30.	HU1023	Introduction to Sociology	5	6
31.	MGMT4573	Human Behavior	5	6
32.	MGMT5163	Business Strategy Planning	5	6
33.	RM3003	Research Methods in Social Sciences	5	6
34.	EP4523	Entrepreneurial Marketing	1	7
35.	EP4533	Entrepreneurial Finance	1	7
36.	EP4553	Idea Generation and Creativity	1	7
37.	EP4573	Business Model Development and Innovation	1	8
38.	FIN4013	Investment Analysis	1	8
39.	FIN4083	Islamic Finance	1	7
40.	FIN4133	Capital Budgeting	1	7
41.	FIN4143	Financial Markets and Institutions	1	7
42.	FIN4233	Financial Statement Analysis	1	8
43.	MGMT3143	Leadership and Professional Development	1	8
44.	MGMT4013	Compensation MGMT	1	7
45.	MGMT4053	International Business	1	7
46.	MGMT4143	Performance Management	1	7
47.	MGMT4163	Conflict Resolution	1	7
48.	MGMT4303	Training and Development	1	8
49.	MGMT4453	Fundamentals of Supply Chain MGMT	2	8
50.	MGMT4463	Retail Supply Chain MGMT	1	7
51.	MGMT4473	Supply Chain Sourcing	1	7
52.	MGMT4673	Transportation and Distribution Planning	1	8
53.	MGMT4753	Production Management	1	8

54.	MKTG3013	Selling and Sales Management	2	8
55.	MKTG4023	Consumer Behavior	2	8
56.	MKTG4073	Marketing Research Design and Analysis	1	7
57.	MKTG4133	Services Marketing	2	8
58.	MKTG4143	Advertisement and Promotion	2	7
59.	MKTG4153	International marketing	1	8
60.	MKTG5103	Digital Marketing	1	8