

BS Media & Communication Studies

BS Media & Communication Studies				
Semester 1	Course Code	Course Title	Cr. Hrs.	Sections
	MCHU1003	English I	3	6
	MCHU1023	Pakistan Studies	3	6
	MC1403	Introduction to MassCommunication	3	6
	MC1203	News Reporting & Writing (English/Urdu)	3	6
	MC1513	Introduction to Broadcast Journalism	3	6
	MCCS1002	Computer Skills	2	6
	Semester 2	Course Code	Course Title	Cr. Hrs.
MCHU1013		English II	3	3
MCHU1032		Islamic Studies	2	3
MC1803		Introduction to Digital Media	3	3
MC1703		International Relations	3	3
MC1223		Feature, Column & Editorial Writing	3	3
MCEL1003		Foreign Language	3	3
Semester 3		Course Code	Course Title	Cr. Hrs.
	MCEL2013	Speak Well	3	6
	MC2713	Foundation of Public Relations	3	6
	MC2723	Fundamentals of Advertising	3	6

	MCHU2043	Introduction to Sociology	3	6
	MCEL2023	Functional Urdu	3	6
	MC2813	Storytelling in Digital Age	3	6
Semester 4				
	Course Code	Course Title	Cr. Hrs.	Sections
	JMS2073	Introduction to Film & Theater Studies	3	2
	JMS2083	Development Communication	3	2
	JMS2093	Contemporary World Media	3	2
	JMS2003	Statistics	3	2
	JMS2103	Reporting & Editing Workshop	3	2
	JMS2163	TV Production (News & Current Affairs)	3	2
Semester 5				
	Course Code	Course Title	Cr. Hrs.	Sections
	JMS3013	Community Journalism	3	5
	JMS3024	Feature, Column & Editorial Writing	4	5
	JMS3033	Foundation of Behavioral Research	3	5
	JMS3043	Media Seminar	3	5
	JMS3093	Data Journalism	3	5
	JMS3062	In – House Internship	2	5
	Course Code	Course Title	Cr. Hrs.	Sections
	JMS3453	Theories, Principle and Practices of PR	PR (3)	A

Semester 6	JMS3483	Visual Communication Design	PR (3)	A
	JMS3444	Research in PR & Advertising	PR (4)	A
	JMS3433	Media Planning, Operations, Monitoring & Evaluation	PR (3)	A
	JMS3363	Script Writing for Radio & TV	FILM (3)	B
	JMS3343	Planning a Documentary for TV	FILM (3)	B
	JMS3283	Camera Techniques	FILM (3)	B
	JMS3352	Introduction to Filmosophy	FILM (2)	B
	JMS3333	Film Theater & Society	FILM (3)	B
	JMS3224	News Writing (RD & TV)	PJ (4)	C
	JMS3263	Media Production Software	PJ (3)	C
	JMS3213	Online Journalism	PJ (3)	C
	JMS3243	Video Production	PJ (3)	C
Semester 7				
	Course Code	Course Title	Cr. Hrs.	Sections
	JMS4463	Copywriting (Theory & Practice)	PR	A, A1
	JMS4453	International PR & Advertising	PR	A, A1
	JMS4473	Advertising & Society	PR	A, A1
	JMS4483	Public Relation & Advertising Case Studies	PR	A, A1
	JMS4433	Production for Advertising & PR	PR	A, A1
	JMS4363	Post Production	FILM	B
	JMS4373	Directing The Actors	FILM	B
	JMS4393	Introduction to Animation	FILM	B

MONDAY	Semester 1	MCHU1003 (English I) (A)	MCHU1023 (Pakistan Studies) (A)	MC1403 (Introduction to MassCommunication) (A)				
		MC1203 (News Reporting & Writing (English/Urdu)) (B)	MC1513 (Introduction to Broadcast Journalism) (B)	MCCS1002 (Computer Skills) (B)				
		MCCS1002 (Computer Skills) (C)	MC1203 (News Reporting & Writing (English/Urdu)) (C)	MC1513 (Introduction to Broadcast Journalism) (C)				
			MC1403 (Introduction to MassCommunication) (D)	MCHU1023 (Pakistan Studies) (D)	MCHU1003 (English I) (D)			
			MCCS1002 (Computer Skills) (E)	MC1513 (Introduction to Broadcast Journalism) (E)	MC1203 (News Reporting & Writing (English/Urdu)) (E)			
			MC1513 (Introduction to Broadcast Journalism) (F)	MC1203 (News Reporting & Writing (English/Urdu)) (F)	MCCS1002 (Computer Skills) (F)			
	Semester 2	MCHU1013 (English II) (A)	MCHU1032 (Islamic Studies) (A)	MC1803 (Introduction to Digital Media) (A) (C-Lab)				
		MC1703 (International Relations) (B)	MC1223 (Feature, Column & Editorial Writing) (B)	MCEL1003 (Foreign Language) (B)				
			MCHU1013 (English II) (C)	MCHU1032 (Islamic Studies) (C)	MC1803 (Introduction to Digital Media), C (C-Lab)			
	Semester 3	MCEL2013 (Speak Well) (A)	MC2713 (Foundation of Public Relations) (A)	MC2723 (Fundamentals of Advertising) (A)				
			MCHU2043 (Introduction to Sociology) (B)	MCEL2023 (Functional Urdu) (B)	MC2813 (Storytelling in Digital Age) (B)			
				MC2813 (Storytelling in Digital Age) (D)	MCEL2023 (Functional Urdu) (D)	MCHU2043 (Introduction to Sociology) (D)		
			MCEL2013 (Speak Well) (E)	MC2713 (Foundation of Public Relations) (E)	MC2723 (Fundamentals of Advertising) (E)			
		MC2813 (Storytelling in Digital Age) (F)	MCEL2023 (Functional Urdu) (F)	MCHU2043 (Introduction to Sociology) (F)				
	Semester 4			JMS 2073 (Introduction to Film & Theater Studies) (A)	JMS 2083 (Development Communication) (A)	JMS 2093 (Contemporary World Media) (A)		
					JMS 2003 (Statistics) (B)	JMS 2103 (Reporting & Editing Workshop) (B)	JMS 2163 (TV Production (News & Current Affairs) (B)	
	Semester 5		JMS 3013 (Community Journalism) (A)	JMS 3024 (Feature, Column & Editorial Writing) (A)	JMS 3033 (Foundation of Behavioral Research) (A)			
				JMS 3043 (Media Seminar) (B)	JMS 3093 (Data Journalism) (B)	JMS 3062 (In – House Internship) (B)		
					JMS 3013 (Community Journalism) (C)	JMS 3024 (Feature, Column & Editorial Writing) (C)	JMS 3033 (Foundation of Behavioral Research) (C)	

					JMS 3043 (Media Seminar) (D)	JMS 3093 (Data Journalism) (D)	JMS 3062 (In – House Internship) (D)
Semester 6					JMS 3453 (Theories, Principle and Practices of PR) (A)	JMS3483 (Visual Communication Design) (A) (NLE)	
				JMS3343 (Planning a Documentary for TV) (B) (NLE)	JMS 3363 (Script Writing for Radio & TV) (B)	JMS 3283 (Film Theater & Society) (B)	
			JMS 3263 (Media Production Software), C) (NLE)	JMS 3224 (News Writing (RD & TV), C)			
Semester 7						JMS4463 (Copywriting (Theory & Practice) (A)	JMS4453 (International PR & Advertising) (A)
					JMS4363, (Post Production) (B)	JMS4373, (Directing The Actors) (B)	JMS4393, (Introduction to Animation) (B)
						JMS4263, (Specialized Reporting/ Disaster Reporting) C)	JMS4273, (Page Make-up & Design) C)
Semester 8						JMS4403 (PR and Advertising in Digital Age) (A)	JMS4414 (Internship & Report) (A) (B-412)
					JMS4424 (Final Project on Public Relations) (A1) (B-412)	JMS4434 (Final Project on Advertising) (A1)(B-412)	
						JMS4344 (Final Project), (B) (B-412)	JMS4323 (Live Outdoor Broadcasting), (B)
Semester #	08:00-09:20	09:30-10:50	11:00-12:20	12:30-13:50	14:00-15:20	15:30-16:50	17:00-18:20
Semester 1	MC1203 (News Reporting & Writing (English/Urdu)) (A)	MC1513 (Introduction to Broadcast Journalism) (A)	MCCS1002 (Computer Skills) (A)				
	MCHU1003 (English I) (B)	MCHU1023 (Pakistan Studies) (B)	MC1403 (Introduction to MassCommunication) (B)				
	MC1403 (Introduction to MassCommunication) (C)	MCHU1003 (English I) (C)	MCHU1023 (Pakistan Studies) (C)				
		MCCS1002 (Computer Skills) (D)	MC1513 (Introduction to Broadcast Journalism) (D)	MC1203 (News Reporting & Writing (English/Urdu)) (D)			
		MC1403 (Introduction to MassCommunication) (E)	MCHU1023 (Pakistan Studies) (E)	MCHU1003 (English I) (E)			
		MCHU1023 (Pakistan Studies) (F)	MCHU1003 (English I) (F)	MC1403 (Introduction to MassCommunication) (F)			
Semester 2	MC1703 (International Relations) (A)	MC1223 (Feature, Column & Editorial Writing) (A)	MCEL1003 (Foreign Language) (A)				
	MCHU1013 (English II) (B)	MCHU1032 (Islamic Studies) (B)	MC1803 (Introduction to Digital Media) (B) (C-Lab)				

TUESDAY

		MC1703 (International Relations) (C)	MC1223 (Feature, Column & Editorial Writing) (C)	MCEL1003 (Foreign Language) (C)			
Semester 3	MCHU2043 (Introduction to Sociology) (A)	MCEL2023 (Functional Urdu) (A)	MC2813 (Storytelling in Digital Age) (A)				
		MCEL2013 (Speak Well) (B)	MC2713 (Foundation of Public Relations) (B)	MC2723 (Fundamentals of Advertising) (B)			
			MC2813 (Storytelling in Digital Age) (C)	MCEL2023 (Functional Urdu) (C)	MCHU2043 (Introduction to Sociology) (C)		
			MCEL2013 (Speak Well) (D)	MC2713 (Foundation of Public Relations) (D)	MC2723 (Fundamentals of Advertising) (D)		
		MCEL2013 (Speak Well) (F)	MC2713 (Foundation of Public Relations) (F)	MC2723 (Fundamentals of Advertising) (F)			
Semester 4			JMS2003 (Statistics) (A)	JMS2103 (Reporting & Editing Workshop) (A)	JMS2163 (TV Production (News & Current Affairs) (A)		
				JMS2073 (Introduction to Film & Theater Studies) (B)	JMS2083 (Development Communication) (B)	JMS2093 (Contemporary World Media) (B)	
Semester 5		JMS3043 (Media Seminar) (A)	JMS3093 (Data Journalism) (A)				
			JMS3013 (Community Journalism) (B)	JMS3024 (Feature, Column & Editorial Writing) (B)	JMS3033 (Foundation of Behavioral Research) (B)		
				JMS3043 (Media Seminar) (C)	JMS3093 (Data Journalism) (C)		
						JMS3093 (Data Journalism) (E)	JMS3043 (Media Seminar) (E)
Semester 6					JMS3444 (Research in PR & Advertising) (A)	JMS3433 (Media Planning, Operations, Monitoring & Evaluation) (A) (NLE)	
						JMS 3352 (Introduction to Filmosophy) (B)	JMS 3333 (Film Theater & Society) (B)
						JMS 3213 (Online Journalism), C)	JMS 3243 (Video Production), C) (NLE)
Semester 7					JMS4473 (Advertising & Society) (A)	JMS4483 (Public Relation & Advertising Case Studies) (A)	JMS4433 (Production for Advertising & PR) (A)
						JMS4463 (Copywriting (Theory & Practice) (A1)	JMS4453 (International PR & Advertising) (A1)
						JMS4303, (Screen Play Writing) (B)	JMS4333, (Sound Design) (B)

						JMS4283, (Magazine Journalism) C)	JMS4293, (Free & Responsible Journalism), C)	JMS4233, (TV Anchoring & Hosting) C)
Semester 8						JMS4424 (Final Project on Public Relations) (A) (B-412)	JMS4434 (Final Project on Advertising) (A) (B-412)	
							JMS4403 (PR and Advertising in Digital Age) (A1)	JMS4414 (Internship & Report) (A1) (B-412)
						JMS4183 (Post Production & Special Effects), (B) (NLE)	JMS4334 (Internship and Report), (B) (B-412)	
Semester #	08:00-09:20	09:30-10:50	11:00-12:20	12:30-13:50	14:00-15:20	15:30-16:50	17:00-18:20	
Semester 1	MC1203 (News Reporting & Writing (English/Urdu)) (B)	MC1513 (Introduction to Broadcast Journalism) (B)	MCCS1002 (Computer Skills) (B)					
	MCCS1002 (Computer Skills) (C)	MC1203 (News Reporting & Writing (English/Urdu)) (C)	MC1513 (Introduction to Broadcast Journalism) (C)					
		MCCS1002 (Computer Skills) (E)	MC1513 (Introduction to Broadcast Journalism) (E)	MC1203 (News Reporting & Writing (English/Urdu)) (E)				
		MC1513 (Introduction to Broadcast Journalism) (F)	MC1203 (News Reporting & Writing (English/Urdu)) (F)	MCCS1002 (Computer Skills) (F)				
Semester 2	MCHU1013 (English II) (A)	MCHU1032 (Islamic Studies) (A)	MC1803 (Introduction to Digital Media) (A) (C-Lab)					
	MC1703 (International Relations) (B)	MC1223 (Feature, Column & Editorial Writing) (B)	MCEL1003 (Foreign Language) (B)					
Semester 3	MCEL2013 (Speak Well) (A)	MC2713 (Foundation of Public Relations) (A)	MC2723 (Fundamentals of Advertising) (A)					
			MCEL2013 (Speak Well) (C)	MC2713 (Foundation of Public Relations) (C)	MC2723 (Fundamentals of Advertising) (C)			
			MC2813 (Storytelling in Digital Age) (D)	MCEL2023 (Functional Urdu) (D)	MCHU2043 (Introduction to Sociology) (D)			
		MCEL2013 (Speak Well) (E)	MC2713 (Foundation of Public Relations) (E)	MC2723 (Fundamentals of Advertising) (E)				
	MC2813 (Storytelling in Digital Age) (F)	MCEL2023 (Functional Urdu) (F)	MCHU2043 (Introduction to Sociology) (F)					
Semester 4			JMS 2073 (Introduction to Film & Theater Studies) (A)	JMS 2083 (Development Communication) (A)	JMS 2093 (Contemporary World Media) (A)			
				JMS 2003 (Statistics) (B)	JMS 2103 (Reporting & Editing Workshop) (B)	JMS 2163 (TV Production (News & Current Affairs) (B)		
		JMS 3013 (Community Journalism) (A)	JMS 3024 (Feature, Column & Editorial Writing) (A)	JMS 3033 (Foundation of Behavioral Research) (A)				

WEDNESDAY

Semester 5			JMS 3043 (Media Seminar) (B)	JMS 3093 (Data Journalism) (B)			
					JMS 3043 (Media Seminar) (D)	JMS 3093 (Data Journalism) (D)	
Semester 6					JMS 3033 (Foundation of Behavioral Research) (E)	JMS 3024 (Feature, Column & Editorial Writing) (E)	JMS 3013 (Community Journalism) (E)
					JMS 3453 (Theories, Principle and Practices of PR) (A)	JMS3483 (Visual Communication Design) (A) (NLE)	
Semester 7						JMS3224 (News Writing (RD & TV), C)	JMS 3263 (Media Production Software), C) (NLE)
					JMS4463 (Copywriting (Theory & Practice) (A)	JMS4453 (International PR & Advertising) (A)	
					JMS4473 (Advertising & Society) (A1)	JMS4483 (Public Relation & Advertising Case Studies) (A1)	JMS4433 (Production for Advertising & PR) (A1)
Semester 8						JMS4263, (Specialized Reporting/ Disaster Reporting) C)	JMS4273, (Page Make-up & Design) C)
						JMS4403 (PR and Advertising in Digital Age) (A)	JMS4414 (Internship & Report) (A) (B-412)
						JMS4344 (Final Project), (B) (B-412)	JMS4323 (Live Outdoor Broadcasting), (B)
Semester #	08:00-09:20	09:30-10:50	11:00-12:20	12:30-13:50	14:00-15:20	15:30-16:50	17:00-18:20
Semester 1	MC1203 (News Reporting & Writing (English/Urdu)) (A)	MC1513 (Introduction to Broadcast Journalism) (A)	MCCS1002 (Computer Skills) (A)				
	MC1403 (Introduction to MassCommunication) (C)	MCHU1023 (Pakistan Studies) (C)	MCHU1003 (English I) (C)				
		MCCS1002 (Computer Skills) (D)	MC1513 (Introduction to Broadcast Journalism) (D)	MC1203 (News Reporting & Writing (English/Urdu)) (D)			
		MCHU1003 (English I) (F)	MCHU1023 (Pakistan Studies) (F)	MC1403 (Introduction to MassCommunication) (F)			
Semester 2	MC1703 (International Relations) (A)	MC1223 (Feature, Column & Editorial Writing) (A)	MCEL1003 (Foreign Language) (A)				
		MC1703 (International Relations) (C)	MC1223 (Feature, Column & Editorial Writing) (C)	MCEL1003 (Foreign Language) (C)			
		MCEL2013 (Speak Well) (B)	MC2713 (Foundation of Public Relations) (B)	MC2723 (Fundamentals of Advertising) (B)			
			MC2813 (Storytelling in Digital Age) (C)	MCEL2023 (Functional Urdu) (C)	MCHU2043 (Introduction to Sociology) (C)		

THURSDAY	Semester 3			MCEL2013 (Speak Well) (D)	MC2713 (Foundation of Public Relations) (D)	MC2723 (Fundamentals of Advertising) (D)		
		MC2813 (Storytelling in Digital Age) (E)	MCEL2023 (Functional Urdu) (E)	MCHU2043 (Introduction to Sociology) (E)				
			MCEL2013 (Speak Well) (F)	MC2713 (Foundation of Public Relations) (F)	MC2723 (Fundamentals of Advertising) (F)			
	Semester 4			JMS 2003 (Statistics) (A)	JMS 2103 (Reporting & Editing Workshop) (A)	JMS 2163 (TV Production (News & Current Affairs) (A)		
	Semester 5		JMS 3043 (Media Seminar) (A)	JMS 3093 (Data Journalism) (A)	JMS 3062 (In – House Internship) (A)			
					JMS 3043 (Media Seminar) (C)	JMS 3093 (Data Journalism) (C)	JMS 3062 (In – House Internship) (C)	
						JMS 3013 (Community Journalism) (D)	JMS 3024 (Feature, Column & Editorial Writing) (D)	JMS 3033 (Foundation of Behavioral Research) (D)
						JMS 3062 (In – House Internship) (E)	JMS 3093 (Data Journalism) (E)	JMS 3043 (Media Seminar) (E)
	Semester 6					JMS 3444 (Research in PR & Advertising) (A)	JMS 3433 (Media Planning, Operations, Monitoring & Evaluation) (A) NLE)	
							JMS 3352 (Introduction to Filmosophy) (B)	JMS 3333 (Film Theater & Society) (B)
	Semester 7					JMS4473 (Advertising & Society) (A)	JMS4483 (Public Relation & Advertising Case Studies) (A)	JMS4433 (Production for Advertising & PR) (A)
							JMS4463 (Copywriting (Theory & Practice) (A1)	JMS4453 (International PR & Advertising) (A1)
							JMS4303, (Screen Play Writing) (B)	JMS4333, (Sound Design) (B)
	Semester 8					JMS4424 (Final Project on Public Relations) (A) (B-412)	JMS4434 (Final Project on Advertising) (A) (B-412)	
							JMS4403 (PR and Advertising in Digital Age) (A1)	JMS4414 (Internship & Report) (A1) (B-412)
	Semester #	08:00-09:20	09:30-10:50	11:00-12:20	12:30-13:50	14:00-15:20	15:30-16:50	17:00-18:20
	Semester 1	MCHU1003 (English I) (A)	MCHU1023 (Pakistan Studies) (A)	MC1403 (Introduction to MassCommunication) (A)	Juma Break			
		MCHU1023 (Pakistan Studies) (B)	MC1403 (Introduction to MassCommunication) (B)	MCHU1003 (English I) (B)	Juma Break			
			MC1403 (Introduction to MassCommunication) (D)	MCHU1023 (Pakistan Studies) (D)	Juma Break	MCHU1003 (English I) (D)		

FRIDAY			MCHU1003 (English I) (E)	MC1403 (Introduction to MassCommunication) (E)	Juma Break	MCHU1023 (Pakistan Studies) (E)		
	Semester 2	MCHU1013 (English II) (B)	MCHU1032 (Islamic Studies) (B)	MC1803 (Introduction to Digital Media) (B) (C-Lab)	Juma Break			
			MCHU1013 (English II) (C)	MCHU1032 (Islamic Studies) (C)	Juma Break	MC1803 (Introduction to Digital Media), C (C-Lab)		
	Semester 3	MCHU2043 (Introduction to Sociology) (A)	MCEL2023 (Functional Urdu) (A)	MC2813 (Storytelling in Digital Age) (A)	Juma Break			
			MCHU2043 (Introduction to Sociology) (B)	MCEL2023 (Functional Urdu) (B)	Juma Break	MC2813 (Storytelling in Digital Age) (B)		
				MCEL2013 (Speak Well) (C)	Juma Break	MC2713 (Foundation of Public Relations) (C)	MC2723 (Fundamentals of Advertising) (C)	
				MC2813 (Storytelling in Digital Age) (E)	Juma Break	MCHU2043 (Introduction to Sociology) (E)		
	Semester 4			JMS 2093 (Contemporary World Media) (B)	Juma Break	JMS 2073 (Introduction to Film & Theater Studies) (B)	JMS 2083 (Development Communication) (B)	
	Semester 5		JMS 3013 (Community Journalism) (B)	JMS 3024 (Feature, Column & Editorial Writing) (B)	Juma Break	JMS 3033 (Foundation of Behavioral Research) (B)		
				JMS 3013 (Community Journalism) (C)	Juma Break	JMS 3024 (Feature, Column & Editorial Writing) (C)	JMS 3033 (Foundation of Behavioral Research) (C)	
					Juma Break	JMS 3013 (Community Journalism) (D)	JMS 3024 (Feature, Column & Editorial Writing) (D)	JMS 3033 (Foundation of Behavioral Research) (D)
					Juma Break	JMS 3033 (Foundation of Behavioral Research) (E)	JMS 3024 (Feature, Column & Editorial Writing) (E)	JMS 3013 (Community Journalism) (E)
	Semester 6				Juma Break	JMS 3363 (Script Writing for Radio & TV) (B)	JMS3343 (Planning a Documentary for TV) (B) (NLE)	JMS 3283 (Film Theater & Society) (B)
					Juma Break		JMS 3213 (Online Journalism), C)	JMS 3243 (Video Production), C) (NLE)
	Semester 7				Juma Break	JMS4473 (Advertising & Society) (A1)	JMS4483 (Public Relation & Advertising Case Studies) (A1)	JMS4433 (Production for Advertising & PR) (A1)
					Juma Break	JMS4363, (Post Production) (B)	JMS4373, (Directing The Actors) (B)	JMS4393, (Introduction to Animation) (B)
					Juma Break	JMS4283, (Magazine Journalism) C)	JMS4293, (Free & Responsible Journalism), C)	JMS4233, (TV Anchoring & Hosting) C)
	Semester 8				Juma Break	JMS4424 (Final Project on Public Relations) (A1) (B-412)	JMS4434 (Final Project on Advertising) (A1)(B-412)	
					Juma Break		JMS4334 (Internship and Report), (B) (B-412)	JMS4183 (Post Production & Special Effects), (B) (NLE)