

Faculty of Media & Communication Studies

Semester: Fall 2020

Program: BS Media

| <u>Sr.#</u> | <u>Course Code</u> | <u>Course Title</u> | <u>Sections</u> | <u>Semester</u> |
|--------------------|---------------------------|---|------------------------|------------------------|
| 1. | MCHU1003 | English I | A | 1 |
| 2. | MCHU1023 | Pakistan Studies | A | 1 |
| 3. | MC1403 | Introduction to Mass Communication | A | 1 |
| 4. | MC1203 | News Reporting and Writing (English / Urdu | A | 1 |
| 5. | MC1513 | Introduction to Broadcast Journalism | A | 1 |
| 6. | MCCS1002 | Computer Skills | A | 1 |
| 7. | JMS1073 | English –II | A | 2 nd |
| 8. | JMS 1083 | Islamic Studies | A | 2 nd |
| 9. | JMS 1143 | Introduction to Digital Media | A | 2 nd |
| 10. | JMS 1003 | Current Affairs | A | 2 nd |
| 11. | JMS 1113 | Editing News/ Copy Editing | A | 2 nd |
| 12. | JMS 1123 | Foreign Language (Chinese) | A | 2 nd |
| 13. | JMS1073 | English –II | B | 2 nd |
| 14. | JMS 1083 | Islamic Studies | B | 2 nd |
| 15. | JMS 1143 | Introduction to Digital Media | B | 2 nd |
| 16. | JMS 1003 | Current Affairs | B | 2 nd |
| 17. | JMS 1113 | Editing News/ Copy Editing | B | 2 nd |
| 18. | JMS 1123 | Foreign Language (Chinese) | B | 2 nd |
| 19. | JMS1073 | English –II | C | 2 nd |
| 20. | JMS 1083 | Islamic Studies | C | 2 nd |
| 21. | JMS 1143 | Introduction to Digital Media | C | 2 nd |
| 22. | JMS 1003 | Current Affairs | C | 2 nd |
| 23. | JMS 1113 | Editing News/ Copy Editing | C | 2 nd |
| 24. | JMS 1123 | Foreign Language (Chinese) | C | 2 nd |
| 25. | JMS 2013 | Media Laws & Ethics | A | 3 rd |
| 26. | JMS 2023 | Foundation of Public Relations | A | 3 rd |

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|-----|----------|---|---|-----------------|
| 27. | JMS 2033 | Fundamentals of Advertising | A | 3 rd |
| 28. | JMS 2183 | Speak Well | A | 3 rd |
| 29. | JMS 2053 | Functional Urdu | A | 3 rd |
| 30. | JMS 2063 | Broadcast Journalism (TV & RD) | A | 3 rd |
| 31. | JMS 2013 | Media Laws & Ethics | B | 3 rd |
| 32. | JMS 2023 | Foundation of Public Relations | B | 3 rd |
| 33. | JMS 2033 | Fundamentals of Advertising | B | 3 rd |
| 34. | JMS 2183 | Speak Well | B | 3 rd |
| 35. | JMS 2053 | Functional Urdu | B | 3 rd |
| 36. | JMS 2063 | Broadcast Journalism (TV & RD) | B | 3 rd |
| 37. | JMS 2013 | Media Laws & Ethics | C | 3 rd |
| 38. | JMS 2023 | Foundation of Public Relations | C | 3 rd |
| 39. | JMS 2033 | Fundamentals of Advertising | C | 3 rd |
| 40. | JMS 2183 | Speak Well | C | 3 rd |
| 41. | JMS 2053 | Functional Urdu | C | 3 rd |
| 42. | JMS 2063 | Broadcast Journalism (TV & RD) | C | 3 rd |
| 43. | JMS 2013 | Media Laws & Ethics | D | 3 rd |
| 44. | JMS 2023 | Foundation of Public Relations | D | 3 rd |
| 45. | JMS 2033 | Fundamentals of Advertising | D | 3 rd |
| 46. | JMS 2183 | Speak Well | D | 3 rd |
| 47. | JMS 2053 | Functional Urdu | D | 3 rd |
| 48. | JMS 2063 | Broadcast Journalism (TV & RD) | D | 3 rd |
| 49. | JMS 2013 | Media Laws & Ethics | E | 3 rd |
| 50. | JMS 2023 | Foundation of Public Relations | E | 3 rd |
| 51. | JMS 2033 | Fundamentals of Advertising | E | 3 rd |
| 52. | JMS 2183 | Speak Well | E | 3 rd |
| 53. | JMS 2053 | Functional Urdu | E | 3 rd |
| 54. | JMS 2063 | Broadcast Journalism (TV & RD) | E | 3 rd |
| 55. | JMS 2073 | Introduction to Film & Theater Studies | A | 4 th |

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| 56. | JMS 2083 | Development Communication | A | 4 th |
| 57. | JMS 2093 | Contemporary World Media | A | 4 th |
| 58. | JMS 2003 | Statistics | A | 4 th |
| 59. | JMS 2103 | Reporting & Editing Workshop | A | 4 th |
| 60. | JMS 2163 | TV Production (News & Current Affairs) | A | 4 th |
| 61. | JMS 2073 | Introduction to Film & Theater Studies | B | 4 th |
| 62. | JMS 2083 | Development Communication | B | 4 th |
| 63. | JMS 2093 | Contemporary World Media | B | 4 th |
| 64. | JMS 2003 | Statistics | B | 4 th |
| 65. | JMS 2103 | Reporting & Editing Workshop | B | 4 th |
| 66. | JMS 2163 | TV Production (News & Current Affairs) | B | 4 th |
| 67. | JMS 3013 | Community Journalism | A | 5 th |
| 68. | JMS 3024 | Feature, Column & Editorial Writing | A | 5 th |
| 69. | JMS 3033 | Foundation of Behavioral Research | A | 5 th |
| 70. | JMS 3043 | Media Seminar | A | 5 th |
| 71. | JMS 3093 | Data Journalism | A | 5 th |
| 72. | JMS 3062 | In – House Internship | A | 5 th |
| 73. | JMS 3013 | Community Journalism | B | 5 th |
| 74. | JMS 3024 | Feature, Column & Editorial Writing | B | 5 th |
| 75. | JMS 3033 | Foundation of Behavioral Research | B | 5 th |
| 76. | JMS 3043 | Media Seminar | B | 5 th |
| 77. | JMS 3093 | Data Journalism | B | 5 th |
| 78. | JMS 3062 | In – House Internship | B | 5 th |
| 79. | JMS 3013 | Community Journalism | C | 5 th |
| 80. | JMS 3024 | Feature, Column & Editorial Writing | C | 5 th |
| 81. | JMS 3033 | Foundation of Behavioral Research | C | 5 th |

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| 82. | JMS 3043 | Media Seminar | C | 5 th |
| 83. | JMS 3093 | Data Journalism | C | 5 th |
| 84. | JMS 3062 | In – House Internship | C | 5 th |
| 85. | JMS 3013 | Community Journalism | D | 5 th |
| 86. | JMS 3024 | Feature, Column & Editorial Writing | D | 5 th |
| 87. | JMS 3033 | Foundation of Behavioral Research | D | 5 th |
| 88. | JMS 3043 | Media Seminar | D | 5 th |
| 89. | JMS 3093 | Data Journalism | D | 5 th |
| 90. | JMS 3062 | In – House Internship | D | 5 th |
| 91. | JMS 3453 | Theories, Principle and Practices of PR | A | 6 th |
| 92. | JMS3483 | Visual Communication Design | A | 6 th |
| 93. | JMS 3444 | Research in PR & Advertising | A | 6 th |
| 94. | JMS 3433 | Media Planning, Operations, Monitoring & Evaluation | A | 6 th |
| 95. | JMS 3363 | Script Writing for Radio & TV | B | 6 th |
| 96. | JMS 3343 | Planning a Documentary for TV | B | 6 th |
| 97. | JMS3283 | Camera Techniques | B | 6 th |
| 98. | JMS 3352 | Introduction to Filmsophy | B | 6 th |
| 99. | JMS 3333 | Film Theater & Society | B | 6 th |
| 100. | JMS 3224 | News Writing (RD & TV) | C | 6 th |
| 101. | JMS 3263 | Media Production Software | C | 6 th |
| 102. | JMS 3213 | Online Journalism | C | 6 th |

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| 103. | JMS 3243 | Video Production | C | 6 th |
| 104. | JMS 4463 | Copywriting (Theory & Practice) | A | 7 th |
| 105. | JMS 4453 | International PR & Advertising | A | 7 th |
| 106. | JMS 4473 | Advertising & Society | A | 7 th |
| 107. | JMS 4483 | Public Relation & Advertising Case Studies | A | 7 th |
| 108. | JMS 4433 | Production for Advertising & PR | A | 7 th |
| 109. | JMS 4463 | Copywriting (Theory & Practice) | B | 7 th |
| 110. | JMS 4453 | International PR & Advertising | B | 7 th |
| 111. | JMS 4473 | Advertising & Society | B | 7 th |
| 112. | JMS 4483 | Public Relation & Advertising Case Studies | B | 7 th |
| 113. | JMS 4433 | Production for Advertising & PR | B | 7 th |
| 114. | JMS 4363 | Post Production | C | 7 th |
| 115. | JMS 4373 | Directing The Actors | C | 7 th |
| 116. | JMS 4393 | Introduction to Animation | C | 7 th |
| 117. | JMS 4303 | Screen Play Writing | C | 7 th |
| 118. | JMS 4333 | Sound Design | C | 7 th |
| 119. | JMS 4263 | Specialized Reporting/ Disaster Reporting | D | 7 th |
| 120. | JMS 4273 | Page Make-up & Design | D | 7 th |
| 121. | JMS 4283 | Magazine Journalism | D | 7 th |
| 122. | JMS 4293 | Free & Responsible Journalism | D | 7 th |
| 123. | JMS 4233 | TV Anchoring & Hosting | D | 7 th |