



VIDEO MAKING COMPETITION

A video making competition will help build us a force of youth which will be instrumental in bringing a positive change in the society. Students are highly appreciated to participate in this competition which will help them increase their personal capacities by exposing themselves to the real-time challenges faced in the video making process.

Type	Short Video Film/Documentary Making Competition (3-5 Minutes)
Institute	University of Central Punjab
Areas to be covered	<ul style="list-style-type: none">• Misconceptions about COVID-19 Vaccination• Importance of Vaccination Drive by Primary & Secondary Healthcare Department• Reluctance about Vaccination• The Golden Hearts of Frontline Fighters (Health workers)• Disease Survival Success Stories

Further Details

To raise awareness about **Health Sector** with the prime focus on skills development, Central Communication Cell-Health, Primary and Secondary Healthcare Department has initiated a Documentary/ Short film competition for the students of University of Central Punjab:

- Misconceptions about COVID-19 Vaccination
- Importance of Vaccination Drive by Primary & Secondary Healthcare Department
- Reluctance about Vaccination
- The Golden Hearts of Frontline Fighters (Health workers)
- Disease Survival Success Stories

In this regard, it is important to mention that Primary and Secondary Healthcare under the special guidelines of Ministry of Health, Punjab has issued detailed notifications of SOPs and Advisories for Covid-19 Safety. Link of SOPs is as follows: -

<https://pshealthpunjab.gov.pk/Home/Covid19Sops>



Participants are advised to adhere to the above given SOPs and guidelines while making documentary/ Short Films.

Timeline of competition	
Commencement notice	June 10, 2021
Last date of Entries	June 20, 2021
Result Announcement	June 23, 2021

TERMS & CONDITIONS

1. The submitted video should be original and should not infringe the intellectual property rights or any other rights of any person/ organization.
2. Multiple entries by a person and Group entries are not allowed.
3. The video can be shot using smartphones, cameras or any other digital recorder. Animation films, mobile films and films of any other genre produced with broadcast quality can be submitted in this contest.
4. The duration of the video should be at least 3 to 5 minutes.
5. The participants have the liberty to edit their footage and include voiceovers, background music, sub-titles, special effects, animations etc.
6. Any music/Image/animation etc. used must not violate the copyright of any thirdparty.
7. Videos of Full HD quality (1080p) in MP4 format are to be uploaded on YouTube and the final links to be shared by the focal person of university.
8. Participants are required to submit their videos in English/Urdu language only.
9. The entries may be used by Primary & Secondary Healthcare Department for promotional display purposes and also for health awareness purpose with due recognition.
10. By submitting your videos, you accept that you are the copyright owner of the work and that you agree to our terms and conditions.
11. The video must not be derogatory, offensive, threatening, defamatory, or disparaging, or contain any content that is inappropriate, indecent, sexual, profane, tortuous, slanderous, discriminatory in any way, or one that promotes hatred or harm against any group or person, or otherwise does not comply with the theme and spirit of the Contest.
12. All personal information, such as your name, telephone number and email address etc., is collected solely for the purposes of administering this contest and shall not be used for any other purpose without your consent. By providing this information, your consent to it being used by Primary and Secondary Healthcare, Punjab for the stated purposes.



Primary & Secondary Healthcare Department

Participant(s) is/are required to ensure that his/her identity is accurate and updated since Primary and Secondary Healthcare, Punjab would be using this for further communication. This includes details such as Name, Father's/Husband's Name, Date of Birth, Address, Email-ID, and Phone Number. Entries with incomplete profiles will not be considered.

13. Participant may participate in the contest as a team; however, team member may not be more than four including team lead. Please note that first member will be considered as the main participant and he/she will be contacted for any communication by Primary and Secondary Healthcare, Punjab.
14. Once submitted an entry cannot be withdrawn/replaced
15. Primary and Secondary Healthcare, Punjab will not accept any responsibility for entries that are lost, are late or incomplete or have been transmitted due to any error beyond the organizer's reasonable control.
16. In the event of unforeseen circumstances, organizers reserve the right to amend or withdraw the contest at any time.
17. The participant shall abide by all the rules and regulations of participating in the contest from time to time.
18. Organizer's decision of the contest shall be final, binding and no correspondence will be entered into regarding the same.
19. The institute, in this case, University of Central Punjab, will finalize the teams and send entries for confirmation to the communication team of P&SHD

Selection Board	
DS Vertical Programs Representative from Communication Cell 2 Representatives from UCP 1 Neutral member (Senior Producer/Artist)	Evaluation committee
Worthy Minister for Health Punjab	Honorary Member of Selection Board

EVALUATION CRITERIA

1. All the entries received within the due date will be placed before a Selection Committee for final selection. The Competition judge's decision will be final and no correspondence or discussion will be entered into regarding the judging process or any outcomes reached.
2. The video will be evaluated based on the Originality, Informational content, Visual Impact, Technical execution and Overall Impression



Primary & Secondary
Healthcare Department