

UNIVERSITY OF  
CENTRAL PUNJAB

📍 1 - Khayaban-e-Jinnah  
Road, Johar Town, Lahore.

# FACULTY OF MANAGEMENT STUDIES





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# CAREER PROSPECTS

A management degree equips you with extensive knowledge of business, finance, economics and marketing. It teaches you a range of practical skills, making graduates into professional employees by allowing them to work in public, private or voluntary sectors. Business graduates are high in demand worldwide and a degree in Management opens avenues to many diverse career paths.



## DEAN'S MESSAGE

Initiated as Punjab College of Business Administration 22 years ago, the Faculty of Management Studies (FOMS) has come a long way to attain the status of one of the best management faculties in the country. Striving to meet international standards, we have restructured our BBA, MBA, EMBA and PhD programs by introducing diversified market-oriented majors by adopting the best teaching practices.

FOMS aims to provide an education that is in line with market requirements. We utilize various experiential learning methods such as case studies, projects and internships that allow our graduates to attain practical skills.

FOMS endeavours to develop proactive and innovative business leaders of tomorrow. We believe in providing our students with a strong knowledge-base and instilling in them an entrepreneurial mindset.



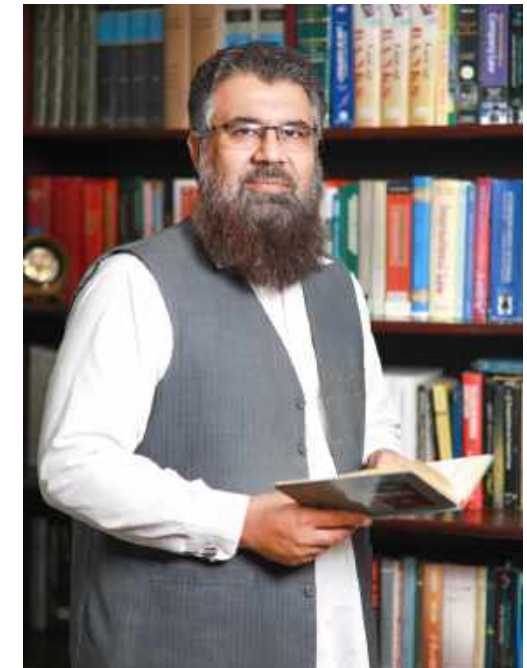
**PROF. DR. FAISAL MUSTAFA**

Our world-class faculty leads a conducive learning environment where students push each other to improve and ultimately become consummate professionals, researchers and leaders for private and public sectors in Pakistan and beyond.

## ASSOCIATE DEAN'S MESSAGE

UCP Business School offers Undergraduate, Graduate and Postgraduate programs in Business Management and Accounting & Finance. Our course outlines are continuously updated to keep up with the latest developments in the business world and academia which further ensures the market-readiness of our graduates.

We emphasize on in-depth teaching of courses to prepare our students to compete with the very best in the market. We provide students with a constant overview of what is happening in the corporate world to ensure that their transition into the job market is smooth. Our courses include IT components, wherever necessary, to equip our students with the practical tools needed in specific areas. Our faculty members are highly qualified, competent, cooperative and available at every step to guide students after regular classes, in their counselling hours.



**PROF. DR. ATHER AZIM KHAN**

Research is one of the top priorities of our Business School. Our MS and PhD students regularly participate in the colloquium sessions to refine their ideas and writings. The school also publishes three research journals; one of which is recognized by HEC as a Y-category journal. We are committed to providing you with an enriching experience at every step of your UCP journey.



# OUR FACULTY



OUR FACULTY





## HEAD OF DEPARTMENT



**DR. SAQIB ILYAS**  
HEAD OF UNDERGRADUATE  
(BBA & BS) DEPARTMENT



**DR. RUBEENA TASHFEEN**  
HEAD OF GRADUATE  
(MBA, MCOM) DEPARTMENT



**DR. AQEEL AHMAD**  
HEAD OF POST GRADUATE

## OVERVIEW

Faculty of Management Studies (FOMS) is one of the largest business schools in the country, with over 3500 students enrolled in its Undergraduate, Graduate and Postgraduate degree programs. The school originated from the Punjab College of Business Administration-PCBA (established in 1991). Since then, it has developed itself as a trusted brand in the market and boasts a 25+ years' history of providing quality education.

Punjab Group of Colleges has equipped FOMS with state-of-the-art facilities that allow our faculty to not only educate students in a conducive environment but also enable them to hone their teaching skills. Our school is internationally recognized and has expanded its scope by developing new study programs and establishing more departments. Recently, we have

added several PhD degrees to our faculty and launched new specialized MS programs in four major functional areas of business: management, marketing, finance, and operations management.

We also offer several minors in business and non-business fields. Having professional links with multiple British and American universities such as the University of Stirling, University of Southern California, and Arkansas State University, has allowed us to benefit from the structures of their business schools and business curricula in our recent academic and administrative initiatives.

You can find detailed information about all our programs here to gauge what program suits you best. If you have any further questions, our dedicated staff at the Admissions Office will assist you.



## SALIENT FEATURES

- Rigorous program focused on adding to the existing body of knowledge
- Practical relevance for solving industry issues and problem
- Focused on developing research skills
- Prepares students to publish in high quality journals

## PROGRAM OBJECTIVES

- To develop an understanding of the existing management tools and methodologies
- To develop research skills to solve industry problems
- To get research papers published in high quality journals

## PROGRAMS OFFERED

1. Bachelor of Business Administration
2. Bachelor of Science in Accounting & Finance
3. MPhil Accounting & Finance

4. Master of Business Administration
5. Master of Commerce
6. MS Accounting & Finance
7. MS Business Administration
8. PhD Accounting & Finance
9. PhD Business Administration

## ACHIEVEMENTS

FOMS is one of the largest business schools in the country with over 3500 students enrolled in its various degree programs

**3500+**

students enrolled in  
its various degree  
programs

## AFFILIATIONS

Professional links with several British and American universities such as:

**University of Stirling**  
**University of Southern California**  
**Arkansas State University**





**SAMPLE  
MODULE**

**SAMPLE MODULE**





# 1. BACHELOR IN BUSINESS ADMINISTRATION (BBA)

## 1.1 Degree Requirements

Each candidate of BBA degree is required to complete 132 Cr. Hrs. with the minimum CGPA of 2.0 out of 4.0 as per the following detail:

	Area	Cr. Hrs.
a)	Core Courses	45
b)	Compulsory Courses	27
c)	General Courses	27
d)	Elective Courses	27
e)	Project	06
f)	Community Service	00
	Total	132

### a) Core Courses (45 Cr. Hrs.)

Course Title	Code	Cr. Hrs.
Human Resource Management	BAHR3303	3
Fundamentals of Management and Organization	BAMG2803	3
Business Strategy and Planning	BAHR3313	3
Fundamentals of Marketing	BAMK2103	3
Marketing Management	BAMK3113	3
Introduction to Financial Accounting	BAAC1203	3
Managerial Accounting	BAAC2213	3
Microeconomics for Business	BAEC1703	3
Macroeconomics for Business	BAEC2713	3
Financial Management	BAMG3813	3
Business Finance	BAAC2233	3
Entrepreneurship		3
Fundamentals of Operation Management	BAMG2823	3
Business Statistics	BAAF2243	3
Quantitative Analysis	BAAF2253	3

## b) Compulsory Courses (27 Cr. Hrs.)

Course Title	Code	Cr. Hrs.
Basic English Writing	BAEL1003	3
English Reading & Comprehension	BAEL1013	3
Advance English Writing	BAEL1023	3
Communication Skills	BAEL2033	3
Basic Mathematics	BAMT1003	3
College Mathematics	BAMT1013	3
Introduction to Information Technology	BAIT1003	3
Islamic & Arabic Studies	BAHU1003	3
Pakistan Studies	BAHU2013	3

### c) General Courses (27 Cr. Hrs.)

Course Title	Code	Cr. Hrs.
Business and Ethics	BAHU1023	3
Human Behavior	BAMG3323	3
Law, Politics and Society	BALW2003	3
Research Methods in Social Science	BAHU3033	3
Pakistan Today	BAHU1043	3
Information Systems and Modern World	BAIT2013	3
<b>One Course from Each Group</b>		
<b>Group-I: Islamic History &amp; Civilization</b>		
Islamic History: The Umayyad and Abbasid Periods	BAHU3053	3
Islam and Modernity	BAHU3063	3
Modern Muslim World	BAHU3073	3
<b>Group-II: Language and Literature</b>		
English Literature	BAEL2043	3
Urdu Literature	BAEL2053	3
Study of Iqbal	BAEL2063	3
Chinese Language	BAEL2073	3
German Language	BAEL2083	3
French Language	BAEL2093	3
Arabic Language	BAEL2003	3
<b>Group III: Social Sciences</b>		
Logic	BAHU3003	3
Sociology	BAHU3013	3
Psychology	BAHU3023	3
Religion and Ethical Issues	BAHU3043	3
Modern World History	BAHU3053	3

## d) Elective Courses (27 Cr. Hrs.)

Elective courses (one from each division: 15 Cr. Hrs.) / Specialization courses (four from area of specialization: 12 Cr. Hrs.)

Course Title	Code	Cr. Hrs.
<b>Management</b>		
Leadership & Professional Development	BAMG4803	3
Compensation Management	BAMG4813	3
International Business	BAMG4823	3
International & Comparative Management	BAMG4833	3
Performance Management	BAMG4843	3
Training & Development	BAMG4853	3
Conflict Resolution	BAMG4863	3
Organizational Change and Development	BAMG4873	3
Negotiation and Dispute Resolution	BAMG4883	3
International Human Resource Management	BAHR4303	3
Recruitment and Selection	BAHR4313	3
<b>Marketing</b>		
Selling & Sales Management	BAMK4103	3
Consumer Behavior	BAMK4113	3
Marketing Research Design & Analysis	BAMK4123	3
Service Marketing	BAMK4133	3
Advertising & Promotion	BAMK4143	3
International Marketing	BAMK4153	3
Digital Marketing	BAMK4163	3
<b>IOM</b>		
Fundamentals of Supply Chain Management	BAMG4503	3
Retail Supply Chain Management	BAMG4513	3
Transportation and Distribution Planning	BAMG4523	3
Supply Chain Sourcing	BAMG4533	3

Production Management	BAMG4543	3
Project Management	BAMG4893	3
Enterprise Resource Planning Fundamentals	BAMG4553	3
Business Process Development	BAMG4563	3
Human Resource Information Systems	BAHR4323	3
Electronic Business	BAMG4573	3

Course Title	Code	Cr. Hrs.
<b>Entrepreneurship</b>		
Entrepreneurial Marketing	BAMG4603	3
Entrepreneurial Finance	BAMG4613	3
Idea Generation & Creativity	BAMG4623	3
Entrepreneurial Practicum	BAMG4633	3
Business Model Development & Innovation	BAMG4643	3
Small and Medium Enterprise Management	BAMG4653	3
<b>Finance</b>		
Investment Analysis	BAAF4203	3
Islamic Finance	BAAF4213	3
Capital Budgeting	BAAF4223	3
Financial Markets & Institutions	BAAF4233	3
International Finance	BAAF4243	3
Financial Statement Analysis	BAAF4253	3
Commercial Banking	BAAF4263	3
Tax Management	BAAF4273	3



### e) Project (06 Cr. Hrs.)

After the completion of 90 Cr. Hrs., the students are required to demonstrate their skills in the field of Business Administration by designing and implementing a project worth 6 Cr. Hrs. The project shall be completed in two parts as given below:

Course Title	Code	Cr. Hrs.
Project I	BA4912	3
Project II	BA4924	3

### f) Community Service (BA3000)

Each student is required to complete 65 hours of voluntary work, usually after 4th semester, which would be a prerequisite for the award of the degree.

### 1.2 Program Duration

This is a 4-year degree program comprising of 8 semesters. There is a Fall and a Spring semester in each year. The summer semester is utilized for deficiency courses, and the maximum duration to complete the BBA program is 7-years.



### Semester I (15 Cr. Hrs.)

Course Code	Course Title	Category	Cr. Hrs.
BAMT1003	Basic Mathematics	Compulsory	3
BAIT1003	Introduction to IT	Compulsory	3
BAHU1023	Business and Ethics	General	3
BAEL1013	English Reading & Comprehension	Compulsory	3
BAEL1003	Basic English Writing	Compulsory	3

### Semester II (18 Cr. Hrs.)

Course Code	Course Title	Category	Cr. Hrs.
BAMT1013	College Mathematics	Compulsory	3
BAAC1203	Introduction to Financial Accounting	Core	3
BAEC1703	Microeconomics for Business	Core	3
BAHU1043	Pakistan Today	General	3
BAEL1023	Advanced English Writing	Compulsory	3
BAHU1003	Islamic & Arabic Studies	Compulsory	3

### Semester III (18 Cr. Hrs.)

Course Code	Course Title	Category	Cr. Hrs.
BAHU2013	Pakistan Studies	Compulsory	3
BAAC2213	Managerial Accounting	Core	3
BAEC2713	Macroeconomics for Business	Core	3
BAAF2243	Business Statistics	Core	3
BAEL2033	Communication Skills	Compulsory	3
BALW2003	Law, Politics and Society	General	3

### Semester IV (18 Cr. Hrs.)

Course Code	Course Title	Category	Cr. Hrs.
BAMK2103	Fundamentals of Marketing	Core	3
BAIT2013	Information Systems and Modern World	General	3
BAAC2233	Business Finance	Core	3
BAAC2253	Qualitative Analysis	Core	3
BAMG2803	Fundamentals of Management & Organization	Core	3
BAEL2xx3	(Group-II) Language & Literature	General	3



### Semester V (15 Cr. Hrs.)

Course Code	Course Title	Category	Cr. Hrs.
BAHR3303	Human Resource Management	Core	3
BAMG3813	Financial Management	Core	3
BAMK3113	Marketing Management	Core	3
BAMG2823	Fundamentals of Operations Management	Core	3
BAHU3xx3	(Group-I) Islamic History	General	3

### Semester VI (15 Cr. Hrs.)

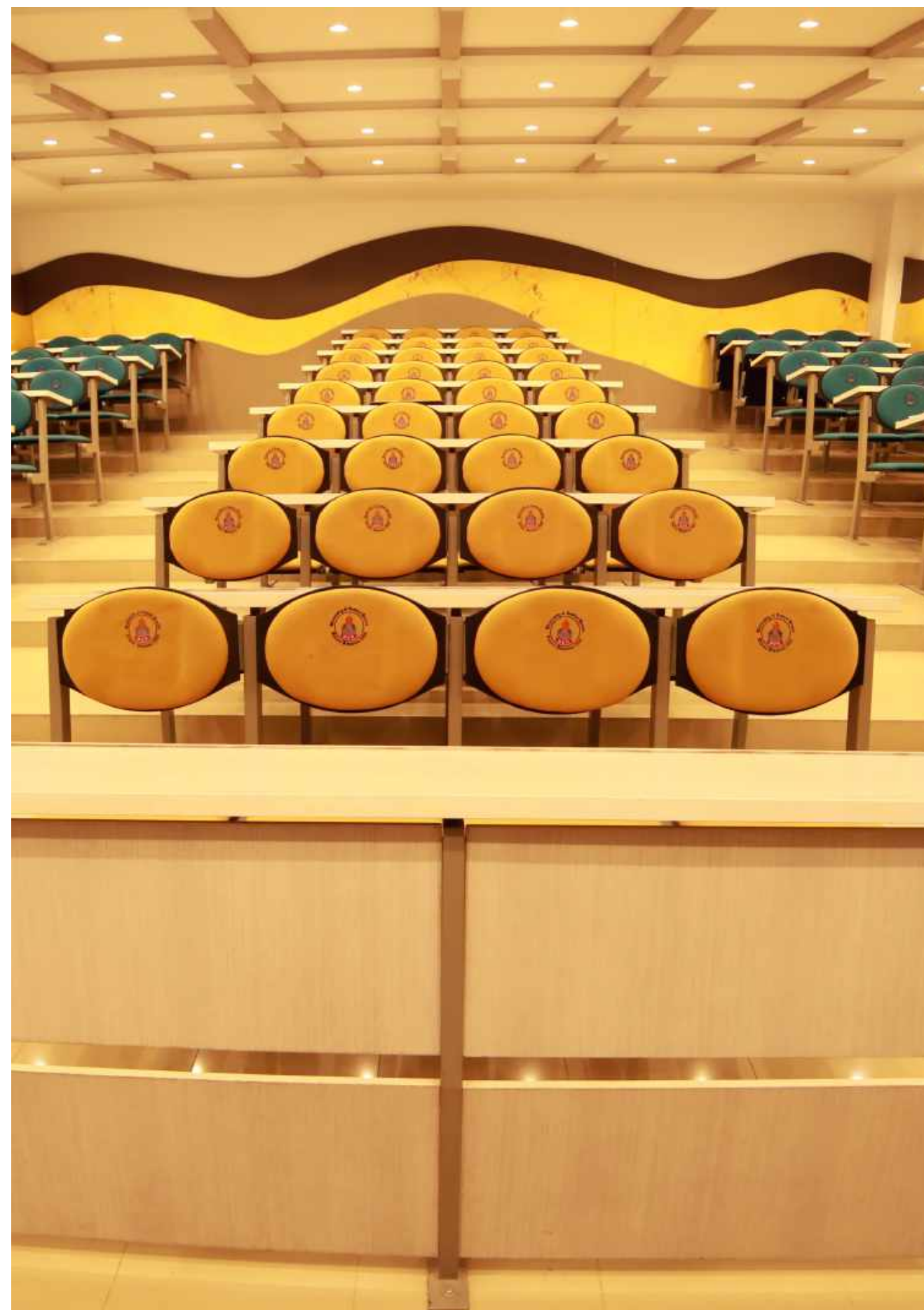
Course Code	Course Title	Category	Cr. Hrs.
BAMG3323	Human Behavior	General	3
BAHU3033	Research Methods in Social Science	General	3
BAHR3313	Business Strategy & Planning	Core	3
BAMG3603	Entrepreneurship	Core	3
BAHU3xx3	(Group-III) Social Sciences	General	3

### Semester VII (18 Cr. Hrs.)

Course Code	Course Title	Category	Cr. Hrs.
BAMK4xx3	Elective I (Marketing)	Elective	3
BAAF4xx3	Elective II (Finance)	Elective	3
BAHR4xx3	Elective III (HRM)	Elective	3
BAMG4xx3	Elective IV (IOM)	Elective	3
BAMG4xx3	Elective V (Entrepreneurship)	Elective	3
BA4912	Project I	Project	3

### Semester VIII (15 Cr. Hrs.)

Course Code	Course Title	Category	Cr. Hrs.
BAXX4xx3	Major I	Specialization	3
BAXX4xx3	Major II	Specialization	3
BAXX4xx3	Major III	Specialization	3
BAXX4xx3	Major IV	Specialization	3
BA4914	Project II	Project	3





## 2. MASTER IN BUSINESS ADMINISTRATION (MBA)

### 2.1 Degree Requirements

A student admitted in this program will have to complete the degree requirements by following any one of the options given below:

(i) 24 Cr. Hrs. course work with 6 Cr. Hrs Thesis

(ii) Course work only (10 Courses)

Each candidate of Master in Business Administration degree is required to complete 30 Cr. Hrs. as per the following detail:

	Area	Cr. Hrs.
a)	Core Courses	09
b)	Elective Courses	15
c)	Research Thesis/Project/Additional Courses	06
	Total	30

#### a) Deficiency Courses

Course Title	Code	Cr. Hrs.
Introduction to Financial Accounting	BAAC1203	3
Microeconomics for Business	BAEC1703	3
Fundamentals of Management & Organization	BAMG1803	3
Introduction to Information System	BAMG1813	3
Fundamentals of Marketing	BAMK2103	3

Course Title	Code	Cr. Hrs.
Business Finance	BAAC2233	3
Principles of Macroeconomics	BAEC2713	3
Introduction to HRM	BAHR2303	3
Operations Management	BAMG2823	3
Marketing Management	BAMK3113	3
Financial Management	BAMG3813	3
Organizational Behavior	BAMG2803	3

#### a) Core Courses

Course Title	Code	Cr. Hrs.
Business Policy and Strategy	BAMG5803	3
Managerial Economics	BAMG5703	3
Business Research Methods	BARE5003	3

#### b) Elective Courses

Course Title	Code	Cr. Hrs.
<b>Marketing</b>		
Market Analysis for Small Business	BAMK5103	3
Strategic Marketing	BAMK5113	3
E-Marketing & Social Media	BAMK5123	3
Big Data Analytics	BAMK5133	3
Global Marketing	BAMK6143	3
Services Marketing Strategy	BAMK6153	3
Advertisement and Promotion Strategy	BAMK6163	3
Pricing Strategy	BAMK6173	3
Marketing Models	BAMK6183	3
Marketing Channel	BAMK6193	3
Branding Strategy	BAMK5143	3
Business Intelligence	BAMG6113	3

Course Title	Code	Cr. Hrs.
<b>Finance</b>		
Corporate Finance	BAAC6203	3
Financial Reporting and Analysis	BAAC6213	3
Corporate Financial Strategy	BAAC6223	3
Alternative Investment & Funds Management	BAAC6233	3
Trading and Exchange	BAAC6253	3
Fixed Income Analysis	BAAC6263	3

<b>Human Resource Management</b>		
Compensation, Incentives and Governance	BAHR6303	3
Negotiation & Decision Making	BAHR6313	3
Performance Management and Motivation	BAHR6323	3
Leading Innovation and Change	BAHR6333	3
Leading Effective Teams	BAHR6343	3
Designing High Performance	BAHR6353	3
Competitive Advantage Through People	BAHR6363	3
Knowledge Management: St&P	BAHR6373	3
System Dynamics	BAHR6383	3
<b>Supply Chain Management</b>		
Logistics Management	BAMG6503	3
Supply Management	BAMG6513	3
Managing Supply Chain	BAMG6523	3
Supply Chain Strategies	BAMG6533	3
New Product Development	BAMG6543	3
<b>Entrepreneurship</b>		
Techno Entrepreneurship	BAMG5603	3
Social Entrepreneurship	BAMG5613	3
Legal Aspect of Entrepreneurship	BAMG5623	3
Corporate Entrepreneurship	BAMG5633	3
Entrepreneurship & New Venture-II	BAMG5683	3

#### Management

International Strategic Management	BAMG5813	3
Innovation Strategy and Management	BAMG5823	3
Managing Family Business	BAMG5833	3
Power & Politics in Organization	BAMG5843	3
Applied Portfolio Management	BAMG6853	3
Enterprise Risk Management	BAMG5853	3
Derivatives and Risk Management	BAMG5893	3
Enterprise System	BAMG5863	3
Production and Operation Management	BAMG5873	3
Management Information System	BAMG6883	3
Business Process Management	BAMG6893	3

#### c) Research Thesis

Course Title	Code	Cr. Hrs.
Research Thesis	BA6916	6
Thesis Continuation	BA6921	1

### 2.2 CGPA Requirement

A student is required to earn a minimum of 2.50 out of 4.00 CGPA on the completion of his/her degree requirements.

### 2.3 Program Duration

This is a 2-year degree program comprising of 4 semesters. There will be a Fall and a Spring semester in each year. The maximum duration to complete Masters in Business Administration degree is 4-years.



# 3. MASTER IN BUSINESS ADMINISTRATION (MBA) FOR NON-BUSINESS GRADUATES

## 3.1 Degree Requirements

Each candidate of Master in Business Administration degree is required to complete 66 Cr. Hrs. as per the following detail:

	Area	Cr. Hrs.
a)	Deficiency Courses	36
b)	Core Courses	09
c)	Elective Courses	15
d)	Research Thesis/Project/Additional Courses	06
	Total	66

### a) Deficiency Courses

Course Title	Code	Cr. Hrs.
Introduction to Financial Accounting	BAAC1203	3
Microeconomics for Business	BAEC1703	3
Fundamentals of Management & Organization	BAMG1803	3
Introduction to Information System	BAMG1813	3
Fundamentals of Marketing	BAMK2103	3
Business Finance	BAAC2233	3
Principles of Macroeconomics	BAEC2713	3
Introduction to HRM	BAHR2303	3
Operations Management	BAMG2823	3
Marketing Management	BAMK3113	3
Financial Management	BAMG3813	3
Organizational Behavior	BAMG2803	3



## b) Core Courses

Course Title	Code	Cr. Hrs.
Business Policy and Strategy	BAMG5803	3
Managerial Economics	BAMG5703	3
Business Research Methods	BARE5003	3

## c) Elective Courses

Course Title	Code	Cr. Hrs.
<b>Marketing</b>		
Market Analysis for Small Business	BAMK5103	3
Strategic Marketing	BAMK5113	3
E-Marketing & Social Media	BAMK5123	3
Big Data Analytics	BAMK5133	3
Global Marketing	BAMK6143	3
Services Marketing Strategy	BAMK6153	3
Advertisement and Promotion Strategy	BAMK6163	3
Pricing Strategy	BAMK6173	3
Marketing Models	BAMK6183	3
Marketing Channel	BAMK6193	3
Branding Strategy	BAMK5143	3
Business Intelligence	BAMG6113	3



Course Title	Code	Cr. Hrs.
<b>Finance</b>		
Corporate Finance	BAAC6203	3
Financial Reporting and Analysis	BAAC6213	3
Corporate Financial Strategy	BAAC6223	3
Alternative Investment & Funds Management	BAAC6233	3
Trading and Exchange	BAAC6253	3
Fixed Income Analysis	BAAC6263	3
<b>Human Resource Management</b>		
Compensation, Incentives and Governance	BAHR6303	3
Negotiation & Decision Making	BAHR6313	3
Performance Management and Motivation	BAHR6323	3
Leading Innovation and Change	BAHR6333	3
Leading Effective Teams	BAHR6343	3
Designing High Performance Through People	BAHR6353	3
Competitive Advantage	BAHR6363	3
Knowledge Management: St&P	BAHR6373	3
System Dynamics	BAHR6383	3



Course Title	Code	Cr. Hrs.
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#### Supply Chain Management

Logistics Management	BAMG6503	3
Supply Management	BAMG6513	3
Managing Supply Chain	BAMG6523	3
Supply Chain Strategies	BAMG6533	3
New Product Development	BAMG6543	3

#### Entrepreneurship

Techno Entrepreneurship	BAMG5603	3
Social Entrepreneurship	BAMG5613	3
Legal Aspect of Entrepreneurship	BAMG5623	3
Corporate Entrepreneurship	BAMG5633	3
Entrepreneurship & New Venture-II	BAMG5683	3

#### Management

International Strategic Management	BAMG5813	3
Innovation Strategy and Management	BAMG5823	3
Managing Family Business	BAMG5833	3
Power & Politics in Organization	BAMG5843	3
Applied Portfolio Management	BAMG6853	3
Enterprise Risk Management	BAMG5853	3
Derivatives and Risk Management	BAMG5893	3
Enterprise System	BAMG5863	3
Production and Operation Management	BAMG5873	3
Management Information System	BAMG6883	3
Business Process Management	BAMG6893	3

### d) Research Thesis

Course Title	Code	Cr. Hrs.
Research Thesis	BA6916	6
Thesis Continuation	BA6921	1

### 3.2 CGPA Requirement

A student is required to earn a minimum of 2.50 out of 4.00 CGPA on the completion of his/her degree requirements.

### 3.3 Program Duration

This is a 2.5-year degree program comprising of 5 semesters. There will be a Fall and a Spring semester in each year. The maximum duration to complete Masters in Business Administration degree is 4-years.





## 4. MS BUSINESS ADMINISTRATION

### 4.1 Degree Requirements

A student admitted in this program will have to complete the degree requirements by following any one of the options given below:

(i) 24 Cr. Hrs. course work with 6 Cr. Hrs. Thesis

(ii) Course work only (10 Courses)  
Each candidate of MS Business Administration degree is required to complete 30 Cr. Hrs. as per the following detail:

	Area	Cr. Hrs.
a)	Core Courses	12
b)	Elective Courses	12
c)	Research Thesis/Project/ Additional Courses	06
	Total	30

#### a) Core Courses (12 Cr. Hrs.)

Course Title	Code	Cr. Hrs.
Quantitative Research Method	BAMG5003	3
Qualitative Research Approaches	BAMG5013	3
Organizational Theory and Design	BAMG5813	3
Multivariate Data Analysis	BAAC6203	3

#### b) Elective Courses (12 Cr. Hrs.)

Course Title	Code	Cr. Hrs.
Integrated Marketing Communications	BAMK6103	3

Applied Corporate Brand Management	BAMK6113	3
Special Topics in Marketing	BAMK6123	3
Seminars in Consumer Behavior	BAMK6133	3
Advance Topics in International Finance	BAAC5203	3
Contemporary Methods of Data Analysis	BAAC5213	3
Product Pricing Decisions: Concepts and Application	BAAC5223	3
Applied Portfolio Management	BAAC5233	3
Theory of Corporate Finance	BAAC6203	3
Asset Pricing Theory	BAAC6213	3
Options and Derivatives	BAAC6223	3
Special Topics in Finance	BAAC6233	3
Financial Risk Management	BAAC6243	3
Risk Management and Insurance	BAAC6253	3
Financial Market Analysis	BAAC6263	3
Human Resource Management Strategy & Practices	BAHR5303	3
Human Behavior in Organizations	BAHR6393	3
Distribution Strategy and Supply Chain Management	BAMG6503	3
Operations Management Theory and Practice	BAMG6513	3
Designing and Managing Supply Chains	BAMG6523	3
Enterprise Information Systems	BAMG6533	3
Business Process Strategy Management	BAMG6543	3
Logistic Strategy and Logistic Systems	BAMG6553	3
Inventory Control and Warehouse	BAMG6563	3
Seminar in Innovation and Entrepreneurship	BAMG6603	3

Course Title	Code	Cr. Hrs.
Corporate Social Responsibility	BAMG6613	3
Financial Econometrics	BAEC6703	3
Public Organization	BAMG6853	3
Special Topics in Management	BAMG6863	3
Seminar in Corporate Strategy	BAMG6873	3
Organizational Change & Development	BAMG6883	3
Advanced Performance Management	BAMG6893	3

### c) Research Thesis

Course Title	Code	Cr. Hrs.
Research Thesis	BA6916	6
Thesis Continuation	BA6921	1

### 4.2 CGPA Requirement

A student is required to earn a minimum of 2.50 out 4.00 CGPA on the completion of his/ her degree requirements.

### 4.3 Program Duration

This is a 2-year degree program comprising of 4 semesters. There will be a Fall and a Spring semester in each year. The maximum duration to complete MS Business Administration degree is 4-years.





5. PhD IN BUSINESS ADMINISTRATION

Our PhD in Business Administration program is designed to create an insight into modern management practices. It provides an opportunity to develop the skills required for pursuing teaching & research careers and to manage organizations. The defining qualities of the culture at UCP include cooperative competition, open teacher-student dialogue and mutual caring and respect. Our philosophy is that postgraduate students need the knowledge and skills associated with high-quality academic research. This approach applies equally to those who become either academic scholars or professional practitioners. The PhD program will help you learn how to map, manage, measure and market your explicit and tacit knowledge. We nurture our graduates by empowering them to realize their true research potential for their roles as academicians and practitioners to make a meaningful contribution to the progress of the community.

5.1 Degree Requirements

A PhD candidate shall be awarded the degree on successful completion of the following requirements:

- (i) 18 Cr. Hrs. Course Work with minimum CGPA 3.00/4.00
- (ii) Comprehensive Examination (written and oral)
- (iii) Synopsis Defense
- (iv) 30 Cr. Hrs. Research Work
- (v) Publication of at least one research paper in HEC approved journal
- (vi) Dissertation Foreign Reviews
- (vii) Dissertation Final Defense

**Note:** PhD scholars are required to comply with the following timeline:

Activity	Preferred Time	Maximum
Course Work	2 Semesters	3 Semesters
Comprehensive Exam	3 Semesters	4 Semesters
Synopsis Qualification	4 Semesters	6 Semesters
Thesis Submission	6 Semesters	14 Semesters (7 Years)





## 6. BS ACCOUNTING AND FINANCE

### 6.1 Degree Requirements

Each candidate of BS Accounting and Finance degree is required to complete 126 Cr. Hrs. with the minimum CGPA of 2.0 out of 4.0 as per the following detail:

	Area	Cr. Hrs.
a)	Compulsory Courses	24
b)	General Courses	09
c)	Foundation Courses	30
d)	Core Courses	21
e)	Elective Courses	15
f)	Specialization Courses	21
g)	Project	06
h)	Community Service	00
	Total	126

#### a) Compulsory Courses (24 Cr. Hrs.)

Course Title	Code	Cr. Hrs.
Functional English	AFEL1003	3
Fundamentals of Information Systems	AFIT1403	3
Quantitative Methods	AFMT1003	3
Business Statistics	AFMT1013	3
Business Communication	AFHU2003	3
Principles of Economics	AFEC2703	3
Islamic Studies/Ethics (for Non-Muslims)	AFHU2013	3
Pakistan Studies	AFHU3023	3

#### b) General Courses (09 Cr. Hrs.)

Course Title	Code	Cr. Hrs.
Governance, Risk & Ethics	AFMG3833	3
Introduction to Sociology	AFHU3043	3
Foreign Language	AFEL4013	3

#### c) Foundation Courses (30 Cr. Hrs.)

Course Title	Code	Cr. Hrs.
Principles of Management	9	3
Financial Accounting	AF1203	3
Cost & Management Accounting	AF1213	3
Business Law	AFLW1003	3
Human Resource Management	AFHR1303	3
Principles of Marketing	AFMK1103	3
Corporate Reporting	AF3313	3
Banking Laws and Practices	AFLW3013	3
Computerized Accounting	AF3223	3
Research Methods in Business	AFRE4043	3

#### d) Core Courses (21 Cr. Hrs.)

Course Title	Code	Cr. Hrs.
Taxation Management	AFMG1813	3
Performance Management	AFMG2823	3
Financial Management	AFMG2833	3
Financial Reporting	AF2233	3
Corporate Law	AFLW2023	3
Investment Appraisal	AF2243	3
Audit & Assurance	AF2253	3

#### e) Elective Courses (15 Cr. Hrs.)

Course Title	Code	Cr. Hrs.
Business Analysis	AFMG3833	3
Strategic Planning	AFMG3843	3
Enterprise Resource Planning	AFMG4603	3
Entrepreneurship	AFMG4613	3
Organizational Behavior	AFMG4853	3

#### f) Specialization Courses (21 Cr. Hrs.)

Course Title	Code	Cr. Hrs.
Financial Analysis	AF3263	3
Advanced Corporate Reporting	AF3323	3
Investment and Portfolio Management	AFMG4863	3
Performance Strategy	AFHR4333	3
Advanced Performance Management	AFMG4873	3
Audit Reporting	AF4273	3
Advanced Audit & Assurance	AF4283	3

#### g) Project (06 Cr. Hrs.)

After the completion of 90 Cr. Hrs., the students are required to demonstrate their skills in the field of Accounting and Finance by designing and implementing a project worth 6 Cr. Hrs. The project shall be completed in two parts as given below:

Course Title	Code	Cr. Hrs.
Project I	AF4912	3
Project II	AF4924	3

#### h) Community Work (AF3000)

Each student is required to complete 65 hours of community work, usually after 4th semester which would be a prerequisite for the award of degree.

### 6.2 Program Duration

This is a 4-year degree program comprising of 8 semesters. There is a Fall and a Spring semester in each year. The Summer semester is utilized for Internship or deficiency courses. The maximum duration to complete the BS Accounting & Finance program is 7-years.





## SCHEME OF STUDIES

### BS Accounting and Finance

#### Semester I (15 Cr. Hrs.)

Course Code	Course Title	Category	Cr. Hrs.
AFEL1003	Functional English	Compulsory	3
AFMG1803	Principles of Management	Foundation	3
AF1203	Financial Accounting	Foundation	3
AFMT1003	Quantitative Methods	Compulsory	3
AFIT1403	Fundamentals of Information Systems	Compulsory	3

#### Semester II (15 Cr. Hrs.)

Course Code	Course Title	Category	Cr. Hrs.
AFMT1013	Business Statistics	Compulsory	3
AF1213	Cost & Management Accounting	Foundation	3
AFLW1003	Business Law	Foundation	3
AFHR1303	Human Resource Management	Foundation	3
AFMG1813	Taxation Management	Core	3

#### Semester III (15 Cr. Hrs.)

Course Code	Course Title	Category	Cr. Hrs.
AFHU2003	Business Communication	Compulsory	3
AFMG2823	Performance Management	Core	3
AFEC2703	Principles of Economics	Compulsory	3
AFMG2833	Financial Management	Core	3
AF2233	Financial Reporting	Core	3

#### Semester IV (15 Cr. Hrs.)

Course Code	Course Title	Category	Cr. Hrs.
AFMK1103	Principles of Marketing	Foundation	3
AFLW2023	Corporate Law	Core	3
AF2243	Investment Appraisal	Core	3
AF2253	Audit & Assurance	Core	3
AFHU2013	Islamic Studies/Ethics	Compulsory	3

#### Semester V (15 Cr. Hrs.)

Course Code	Course Title	Category	Cr. Hrs.
AFHU3023	Pakistan Studies	Compulsory	3
AF3313	Corporate Reporting	Foundation	3
AFMG3833	Governance, Risk & Ethics	General	3
AFMG3833	Business Analysis	Elective	3
AFMG3843	Strategic Planning	Elective	3

#### Semester VI (15 Cr. Hrs.)

Course Code	Course Title	Category	Cr. Hrs.
AFLW3013	Banking Laws and Practices	Foundation	3
AF3263	Financial Analysis	Specialization	3
AF3323	Advanced Corporate Reporting	Specialization	3
AF3223	Computerized Accounting	Foundation	3
AFHU3043	Introduction to Sociology	General	3

#### Semester VII (18 Cr. Hrs.)

Course Code	Course Title	Category	Cr. Hrs.
AFEL4013	Foreign Language	General	3
AFRE4043	Research Methods in Business	Foundation	3
AFMG4863	Investment and Portfolio Management	Specialization	3
AFHR4333	Performance Strategy	Specialization	3
AFMG4873	Advanced Performance Management	Specialization	3
AF4912	Project I	Project	3

#### Semester VIII (18 Cr. Hrs.)

Course Code	Course Title	Category	Cr. Hrs.
AFMG4603	Enterprise Resource Planning	Elective	3
AFMG4613	Entrepreneurship	Elective	3
AF4273	Audit Reporting	Specialization	3
AF4283	Advanced Audit & Assurance	Specialization	3
AFMG4853	Organizational Behavior	Elective	3
AF4914	Project II	Project	3



## 7. MS ACCOUNTING AND FINANCE

### 7.1 Degree Requirements

A student admitted in this program will have to complete the degree requirements by following any one of the options given below:

(i) 24 Cr. Hrs. course work with 6 Cr. Hrs. Thesis

(ii) Course work only (10 Courses)

Each candidate of MS Accounting and Finance degree is required to complete 30 Cr. Hrs. as per the following detail:

	Area	Cr. Hrs.
a)	Core Courses	12
b)	Elective Courses	12
c)	Thesis/project/Additional Courses	6
	Total	30

#### a) Core Courses (12 Cr. Hrs.)

Course Title	Code	Cr. Hrs.
Advanced Research Methodology	AFRE5013	3
Econometrics	AFEC5713	3
Inferential Statistics	AFMT5023	3
Research Methods & Manuscript Writing	AFRE5033	3

#### b) Elective Courses (12 Cr. Hrs.)

Students have to take 4 courses, each of 3 Cr. Hrs., i.e. 12 Cr. Hrs. from the following list of courses:

Course Title	Code	Cr. Hrs.
Taxation Systems Management	AF5213	3
Financial Markets and Institutions	AF5223	3
Financial Modeling	AF5233	3
International Trade and Finance	AF5243	3
Microfinancing Theories and Applications	AF5253	3
Advanced Corporate Finance	AF6213	3
Strategic Management Accounting	AF6223	3
Advanced Financial Reporting	AF6233	3
Investment Portfolio Management	AFMG5813	3
Performance Analysis and Management	AFMG5823	3
Advanced Performance Management	AFMG6813	3
Strategic Financial Management	AFMG6823	3

#### c) Research Thesis

Course Title	Code	Cr. Hrs.
Research Thesis	AF6916	6
Thesis Continuation	AF6921	1

### 7.2 CGPA Requirement

A student is required to earn a minimum of 2.50 out of 4.00 CGPA on the completion of his/ her degree requirements.

### 7.3 Program Duration

This is a 2-year degree program comprising of 4 semesters. There will be a Fall and a Spring semester in each year. The maximum duration to complete MS Accounting & Finance degree is 4-years.





8. PhD ACCOUNTING AND FINANCE

Accounting and Finance play an important role within the management of any business. Our PhD program provides rigorous academic and research training aimed at preparing scholars to pursue their career in the finance sector and will be able to lead in public and private spheres. Our research program will also provide an opportunity to perform research in the areas of Accounting, Finance, Audit, Taxation, Banking, and other related fields. Supervised research will also implant skills of financial accounting, public accounting, environment accounting, tax accounting and expertise of financial econometrics, financial forecasting, and financial engineering.

8.1 Degree Requirements

A PhD candidate shall be awarded degree on successful completion of the following requirements:

- (i) 18 Cr. Hrs. Course Work with minimum CGPA 3.00/ 4.00
- (ii) Comprehensive Examination (written and oral)
- (iii) Synopsis Defense
- (iv) 30 Cr. Hrs. Research Work
- (v) Publication of at least one research paper in HEC approved journal
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**Note:** PhD scholars are required to comply with the following timeline:

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Course Work	2 Semesters	3 Semesters
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Synopsis Qualification	4 Semesters	6 Semesters
Thesis Submission	6 Semesters	14 Semesters (7 Years)

