

Faculty of Management Studies - Course Offering

Semester: Spring 2020

Program: MBA (3.5 Years)

| <u>S #</u> | <u>Course Code</u> | <u>Course Title</u> | <u>Sections</u> | <u>Semester</u> |
|-------------------|---------------------------|---|------------------------|------------------------|
| 1 | FIN3123 | Financial Management | 1 | 4 |
| 2 | MGMT2013 | Introduction to HRM | 1 | 4 |
| 3 | MGMT5123 | Operations Management | 1 | 4 |
| 4 | MKTG4033 | Marketing Management | 1 | 4 |
| 5 | QM2103 | Quantitative Analysis | 1 | 4 |
| 6 | ECON5023 | Managerial Economics | 1 | 5 |
| 7 | MGMT5013 | Organizational Behavior | 1 | 5 |
| 8 | MOR5003 | Business Policy and Strategy | 1 | 5 |
| 9 | RM5103 | Business Research Methods | 1 | 5 |
| 10 | EP5173 | Entrepreneurship & New Venture-II | 1 | 6 |
| 11 | FIN6003 | Corporate Finance | 1 | 6 |
| 12 | HRM6143 | Performance Management and Motivation | 1 | 6 |
| 13 | BAMG5873 | Production and Operations Management | 1 | 6 |
| 14 | MKTG6013 | Global Marketing | 1 | 6 |
| 15 | EP5113 | Techno Entrepreneurship | 1 | 7 |
| 16 | EP5133 | Social Entrepreneurship | 1 | 7 |
| 17 | EP5153 | Corporate Entrepreneurship | 1 | 7 |
| 18 | FIN6073 | Applied Portfolio Management | 1 | 7 |
| 19 | FIN6343 | Fixed Income Analysis | 1 | 7 |
| 20 | FIN6393 | Derivatives & Risk Management | 1 | 7 |
| 21 | HRM6053 | Compensation, Incentives and Governance | 1 | 7 |
| 22 | HRM6123 | Negotiation & Deal Making | 1 | 7 |
| 23 | MGMT6573 | Supply Chain Strategies | 1 | 7 |

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| 24 | MKTG6563 | New Product Development | | |
| 25 | MGMT6143 | Logistics Management | 1 | 7 |
| 26 | MGMT6513 | Supply Management | 1 | 7 |
| 27 | BIS6213 | Business Intelligence | 1 | 7 |
| 28 | MKTG6033 | Services Marketing Strategy | 1 | 7 |
| 29 | MKTG6043 | Advertisement and Promotion Strategy | 1 | 7 |
| 30 | MKTG5553 | Big Data Analytics | 1 | 7 |
| 31 | EP5193 | Innovation Strategy and Management | 1 | 7 |
| 32 | EP5123 | International Strategic Management | 1 | 7 |
| 33 | MGMT6243 | Designing High Performance Organization | 1 | 7 |
| 34 | MGMT6273 | System Dynamics | 1 | 7 |