



University of Central Punjab  
The centre of your future

# Faculty of Management Studies



2021-22

# INTRODUCTION

The **Faculty of Management Studies** envisions to be the thought leader in inspiring businesses and society at the crossroads of globalisation and localisation. The foundation of FOMS is within Punjab College of Business Administration-PCBA, established in 1991. It is now an internationally recognised business education institution, serving the community for more than 30 years. A highly qualified faculty with 23 PhD instructors, state-of-the-art facilities, a conducive learning environment, academic and physical resources are the defining features of FOMS. All our degree programmes are structured with substantial technical knowledge so that students can tailor their degrees to best suit their career aspirations. The faculty takes pride in having professional links with several British and American universities to benefit from their management studies school and business curriculum in our academic initiatives to help our students be part of a global workforce. Guided by FOMS's missions, institutional learning outcomes and four fundamental principles: morality, fairness, social responsibility, and professionalism, our teaching methodology aims to incorporate real-world exposure, case study methods, and various industrial visits and internships to improve students' employability and career success.



## Bachelors of Business Administration (BBA Hons.)

It is a 4-year honours programme in business administration. It provides comprehensive coverage of all business areas, including Marketing, Finance, Supply Chain, Human Resource, and Management.

**Eligibility Criteria:** At least 45% marks in intermediate or equivalent. All applicants are required to pass the UCP admission test.

## BBA-Post ADP

It is for those students who seek admission in BBA after completion of ADP. It is spread over 2 years/ 4 semesters and includes courses of the specialisations of business administration.

**Eligibility Criteria:** At least 45% marks or 2.00/4.00 CGPA in ADP Business Administration or equivalent. All applicants are required to pass the UCP admission test.

## ADP Business Administration

Associate Degree in Business Administration is a 2-year programme, and after completion of this degree, students can complete their BBA programme in two years.

**Eligibility Criteria:** At least 45% marks in intermediate or equivalent.



## BS Accounting & Finance

It is a specialised degree in Accounting and Finance spread over 4-years and 8-semesters. BS A & F graduates get 9 papers' exemption in ACCA and total exemption in AFC plus the first 4 papers' exemption in CAF in ICAP.

**Eligibility Criteria:** At least 45% marks in intermediate or equivalent. All applicants are required to pass the UCP admission test.

## BS Accounting & Finance-Post ADP

It is a 2-year programme for ADP graduates spread over 4 semesters.

**Eligibility Criteria:** At least 45% marks or 2.00/4.00 CGPA in ADP Accounting & Finance or equivalent. All applicants are required to pass the UCP admission test.

## ADP Accounting & Finance

Associate Degree in Accounting and Finance is a 2-year programme, and after completion of this degree, students can complete their BS A & F or BBA programme in 2 years.

**Eligibility Criteria:** At least 45% marks in intermediate or equivalent.

## BS Business Analytics

Business Analytics has emerged as a new discipline where the use of statistics and technology is applied to the historical data to get new dimensions and make correct decisions that add value to the organisation's proficiency. In today's contemporary world, organisations are generating massive data. Such data also demands professionals who can analyse and correctly interpret it for cost efficiency and strategic drive. With the help of proper data analytics, organisations can achieve more significant revenues, make more informed decisions, and improve operational efficiency. Therefore, it is the need for time to develop professionals who can fulfil the future needs and become part of the future workforce. The BS Business Analytics will pave a path for graduates to work for



different industries at various positions such as business analysts, operations analysts, people analysts, financial analysts, and market or consumer analysts.

**Eligibility Criteria:** At least 45% marks in intermediate or equivalent. All applicants are required to pass the UCP admission test.

## Master of Business Administration (MBA)-For Business Graduates

It is a 2-year degree programme with 30 credit hours. It is a rigorous programme designed for those students who want to work in the corporate sector or start their businesses.

**Eligibility Criteria:** At least 2.00/4.00 CGPA or 50% marks from an annual system in 16 years of business education, BBA/B.Com. Hons. or equivalent. All applicants are required to pass the UCP admission test.

## Master of Business Administration (MBA)-For Non-Business Graduates

It is a 2-year programme with 24 credit hours of course work and 6 credit hours' research. It is for those students who want to excel in the fields of teaching and research.

**Eligibility Criteria:** At least 2.00/4.00 CGPA or 50% marks from an annual system in 16 years of non-business education, BS Hons. or equivalent. All applicants are required to pass the UCP admission test.

## Executive MBA (Weekend Programme)

Managers in today's competitive and uncertain business milieu need outstanding management skills and professional acumen. The UCP Executive MBA programme has been specifically designed to cater for the needs of mid-career managers, seasoned professionals and entrepreneurs who want to equip themselves with innovative knowledge and concepts to face emerging challenges while remaining employed during the pursuit of their graduate studies.

## MS Business Administration

It is a 2-year programme with 24 credit hours of course work and 6 credit hours' research. It is for those students who want to excel in the fields of teaching and research.

**Eligibility Criteria:** At least 2.00/4.00 CGPA or 50% marks from an annual system in 16 years of relevant field. All applicants are required to pass the UCP admission test and interview.

## MS Accounting & Finance

Finance preparing students for research and development.

**Eligibility Criteria:** At least 2.00/4.00 CGPA or 50% marks from an annual system in 16 years of the relevant field. All applicants are required to pass the UCP admission test and interview.

## PhD Business Administration

It is a recognised degree programme by HEC. The degree is offered to those students who have an aptitude for research and have a sound background in research.

**Eligibility Criteria:** At least 3.00/4.00 CGPA in MS or equivalent degree in relevant field. All applicants are required to pass the UCP admission test and interview.

## Fee Structure of Faculty of Management Studies

Programme	Admission Fee (PKR)	Per Credit Hour Fee (PKR)	Total Credit Hours	Total Fee (PKR)
BBA	25,000	9,500	132	1,279,000
BBA-Post ADP	25,000	9,500	70-75	737,500
ADP Business Administration	20,000	4,500	70	335,000
BS Business Analytics	25,000	8,000	126	1,033,000
BS Accounting & Finance	25,000	7,500	126	970,000
ADP-Accounting & Finance	20,000	4,000	67	288,000
MBA-2 Years	25,000	12,000	30	385,000
MBA-2.5 Years	25,000	9,000	66	619,000
Executive MBA (2.5 Years)	25,000	12,000	60	745,000
MS Business Administration	25,000	10,500	30	340,000
MS Accounting & Finance	25,000	8,700	30	286,000
PhD Business Administration	25,000	7,000	48	-

## UCP Merit and Other Scholarships

The current scholarship policy and maintenance criteria is available on our official website <https://www.ucp.edu.pk/ucp-scholarships/>. Currently, we have 9 different types of scholarship to offer to new and on-going students.

Sr. No	Scholarship Type	Programmes Applicable
1	Merit Scholarship	All undergraduate and graduate programmes
2	PGC Scholarship	All undergraduate programmes
3	UCP Alumni Scholarship	All graduate programmes
4	Kinship Scholarship	All undergraduate and graduate programmes

Sr. No	Scholarship Type	Programmes Applicable
5	Scholarship for specially-abled students	All undergraduate and graduate programmes
6	Need-based Scholarship	Only for undergraduate programmes
7	Co-Curricular activities & sports Scholarship	Only for undergraduate programmes
8	Scholarship for UCP permanent faculty & staff members	Only for graduate programmes
9	Contingency	Only for undergraduate programmes

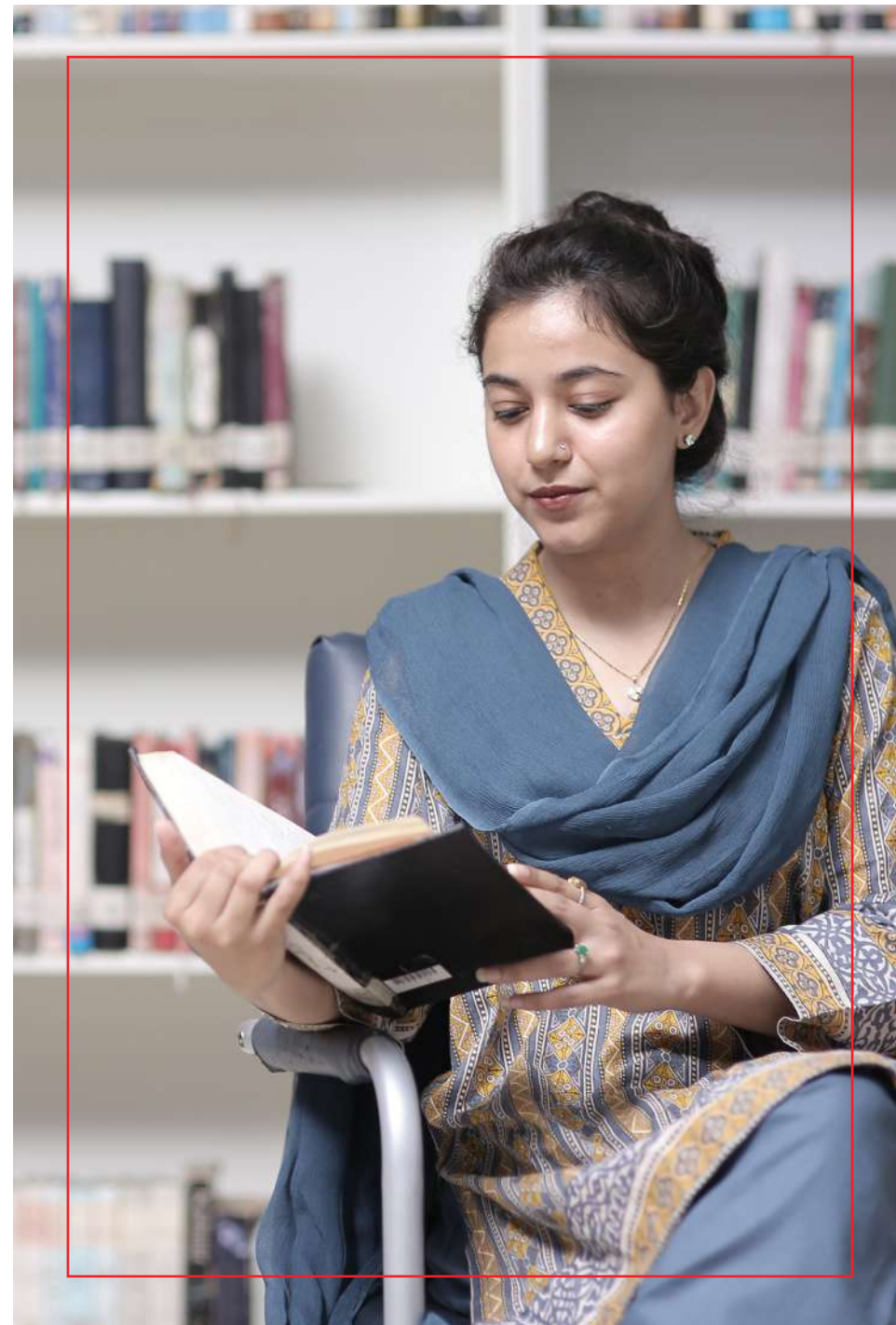
The details of available scholarships are as follows:

Merit Scholarship for Undergraduate Students	
Academic Marks	Scholarship
75% Marks	100%
70% Marks	75%
65% Marks	50%
60% Marks	25%
Merit Scholarship for Graduate Students	
CGPA	Scholarship
3.80 CGPA in 16 years degree	75%
3.60 CGPA in 16 years degree	50%
PGC Scholarship for Undergraduate Students	
Category	Available Scholarship
PGC Students (At the time of admission)	50%
UCP Alumni Scholarship for Graduate Students (MS Programmes)	
CGPA	Available Scholarship
3.50 CGPA (50% admission fee shall be charged)	50%
3.00 CGPA (50% admission fee shall be charged)	25%

Other Available Scholarships for Undergraduate Students	
Category	Scholarship
Need-based (case evaluation by the committee)	25-100%
Talent-based (on co and extracurricular activities and committee assessment)	25-100%
Contingency (on demise of father or guardian during studies)	50%
Disabled (official disability certificate & committee assessment)	25-100%
Other Available Scholarships for Faculty of Management Studies Students	
Category	Category
Kinship (1 <sup>st</sup> kin enrolled in PGC/UCP)	25%
Kinship (2 <sup>nd</sup> kin enrolled in UCP)	50%
Disabled (official disability certificate & committee assessment) (only for graduate students)	25-75%
Faculty & staff members (only for MS students)-5 years satisfactory service	50%
Faculty & staff members (only for MS students)-3 years satisfactory service	25%

**Note:** Continuation criteria of all the above mentioned scholarships is available on the university website <https://www.ucp.edu.pk/ucp-scholarships/>.

Students who are not eligible for scholarships at the time of admission can apply for scholarships based on their CGPA after the completion of the first semester.





# STUDENT RESOURCE CENTRES



**Career Services Office**

- Guidance and support from career professionals
- Career Labs introduced to prepare UCP students for the job market by helping them internalise professional and business skills
- Access to internships, jobs, scholarships, and exchange programmes



**Department of Student Affairs**

- DSA manages student societies and clubs in the domains of performing arts, public speaking, science and community service
- Engages and provides the student with various co-curricular activities and opportunities



**English Language Centre**

- A blended learning approach to help students read and analyse complex texts and convey comprehensive ideas
- Provides support with the knowledge of grammar and vocabulary
- Aims to enhance students' critical thinking skills to enable them to cope with the course material in English across disciplines



**Student Service Centre**

- Facilitates students in course registrations, add/drop of courses and virtual learning





# State-of-the-Art

## Facilities



### Webinar Room

Designated hall for holding  
virtual meetings and conferences



Over 67,000 resources available



A 25 yard, 4 lane, temperature controlled swimming pool



FM 92.6, UCP ki Dunya, a 24/7 campus radio



Male & female gym with top-of-the-line training equipment



Centre for all activities and events



Variety of food options with comfortable ambiance





Bringing scripts and ideas to life



In-house business incubator



Training ground for our young performers



For meetings and brainstorming sessions



A shared lounge for students



Safe means of transport at nominal rates





# 360° virtual tour

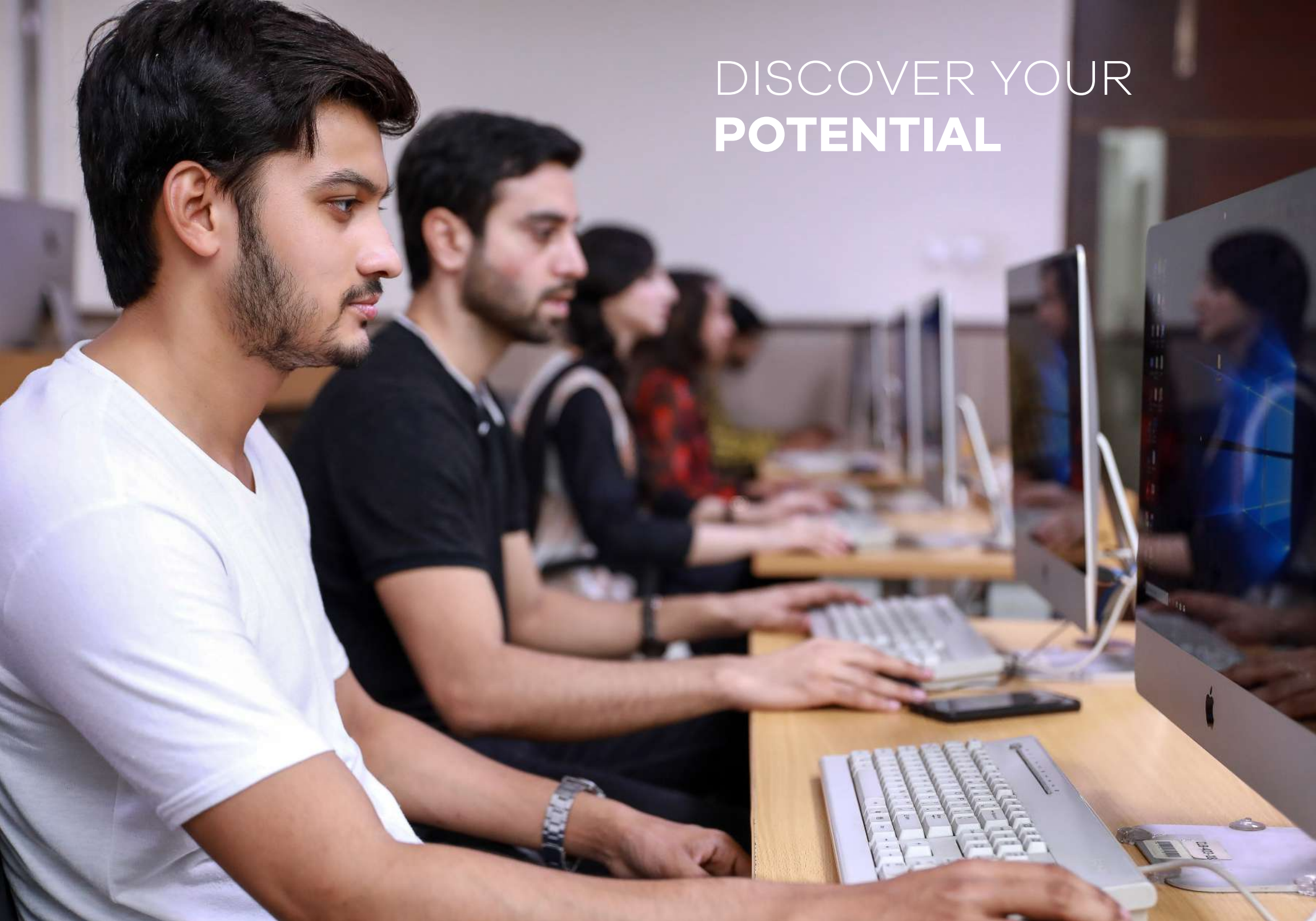
Bringing the campus to you, wherever you go. Take a virtual tour to explore classrooms, laboratories, student facilities, and more.



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