

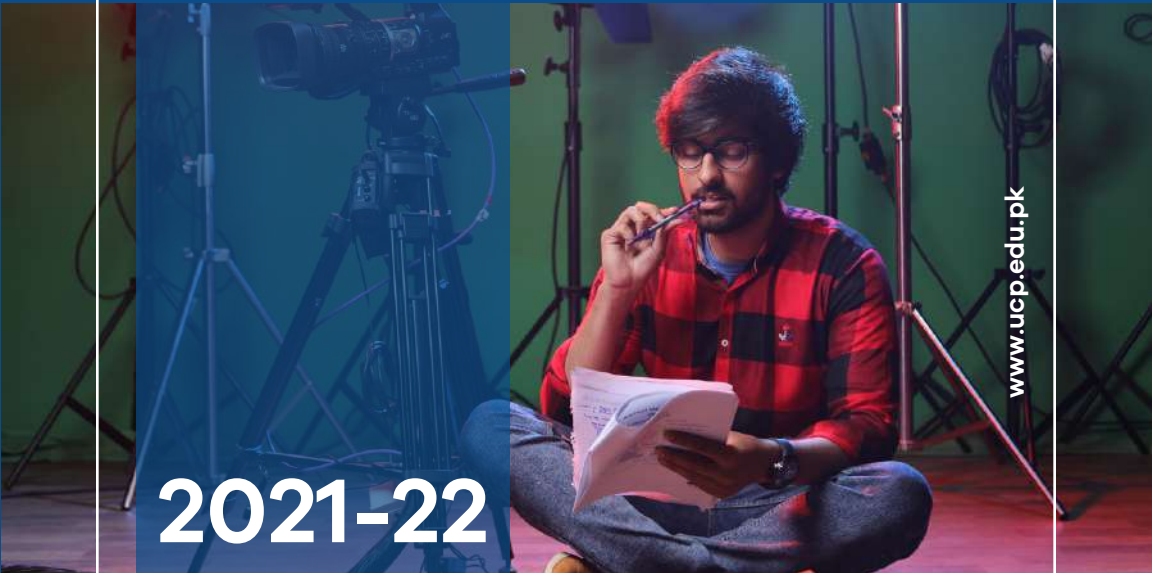


University of Central Punjab
The centre of your future

Faculty of
**Media &
Communication
Studies**

2021-22

www.ucp.edu.pk



INTRODUCTION

The **Faculty of Media and Communication Studies** (FMCS) was established in 2014 to revolutionise the landscape of media education in Pakistan. FMCS offers degree programmes in Media and Communication Studies and practical opportunities to the students through internships and job placements at reputed organisations. The faculty has developed an interdisciplinary curriculum that offers a wide range of courses. With a broad spectrum of courses and technology-rich instruction, FMCS aims to initiate their own media enterprises. FMCS equips its students with updated knowledge, skills and technical equipment, enabling them to start working as early as possible. Faculty of Media and Communication Studies is the first-ever national institution with its own TV studio/ production house, state-of-the-art Non-Linear Editing Lab (NLE) and a student-run Radio Station FM 92.6 (UCP Ki Dunya) 24/7 transmission. FMCS is constantly endeavouring to attain academic and professional excellence and exploring emerging horizons to become a brand name in the media and communication industries and academia at national and international levels.



BS Media & Communication Studies

The UCP BS Media and Communication Studies programme imparts comprehensive knowledge to students about traditional and contemporary media and communications in global digital societies.

Eligibility Criteria: At least 45% marks in intermediate or equivalent. All applicants are required to pass the UCP admission test.

M.Phil. Media & Communication Studies

UCP M.Phil. programme in Media and Communication Studies offers a distinctive platform to students to enhance their critical thinking and creative skills to become seasoned researchers and media professionals.

Eligibility Criteria: At least 2.00/4.00 CGPA or 50% marks from an annual system preferably in Mass Communication/Journalism or equivalent degree Social Sciences. All applicants are required to pass the UCP admission test and interview.



Fee Structure of Faculty of Media & Communication Studies

Programme	Admission Fee (PKR)	Per Credit Hour Fee (PKR)	Total Credit Hours	Total Fee (PKR)
BS Media & Communication Studies	25,000	8,000	134	1,097,000
M.Phil. Media & Communication Studies	25,000	9,000	30	295,000

UCP Merit and Other Scholarships

The current scholarship policy and maintenance criteria is available on our official website <https://www.ucp.edu.pk/ucp-scholarships/>. Currently, we have 9 different types of scholarship to offer to new and on-going students.

Sr. No	Scholarship Type	Programmes Applicable
1	Merit Scholarship	All undergraduate and graduate programmes
2	PGC Scholarship	All undergraduate programmes
3	UCP Alumni Scholarship	All graduate programmes
4	Kinship Scholarship	All undergraduate and graduate programmes
5	Scholarship for specially-abled students	All undergraduate and graduate programmes
6	Need-based Scholarship	Only for undergraduate programmes
7	Co-Curricular activities & sports Scholarship	Only for undergraduate programmes
8	Scholarship for UCP permanent faculty & staff members	Only for graduate programmes
9	Contingency	Only for undergraduate programmes

The details of available scholarships are as follows:

Merit Scholarship for Undergraduate Students	
Academic Marks	Scholarship
75% Marks	100%
70% Marks	75%
65% Marks	50%
60% Marks	25%

Merit Scholarship for Graduate Students	
CGPA	Scholarship
3.80 CGPA in 16 years degree	75%
3.60 CGPA in 16 years degree	50%
PGC Scholarship for Undergraduate Students	
Category	Available Scholarship
PGC Students (At the time of admission)	50%
UCP Alumni Scholarship for Graduate Students (MS Programmes)	
CGPA	Available Scholarship
3.50 CGPA (50% admission fee shall be charged)	50%
3.00 CGPA (50% admission fee shall be charged)	25%
Other Available Scholarships for Undergraduate Students	
Category	Scholarship
Need-based (case evaluation by the committee)	25-100%
Talent-based (on co and extracurricular activities and committee assessment)	25-100%
Contingency (on demise of father or guardian during studies)	50%
Disabled (official disability certificate & committee assessment)	25-100%
Other Available Scholarships for Faculty of Media & Communication Studies Students	
Category	Category
Kinship (1 st kin enrolled in PGC/UCP)	25%
Kinship (2 nd kin enrolled in UCP)	50%
Disabled (official disability certificate & committee assessment) (only for graduate students)	25-75%
Faculty & staff members (only for MS students)-5 years satisfactory service	50%
Faculty & staff members (only for MS students)-3 years satisfactory service	25%

Note: Continuation criteria of all the above mentioned scholarships is available on the university website <https://www.ucp.edu.pk/ucp-scholarships/>.

Students who are not eligible for scholarships at the time of admission can apply for scholarships based on their CGPA after the completion of the first semester.



STUDENT RESOURCE CENTRES



Career Services Office

- Guidance and support from career professionals
- Career Labs introduced to prepare UCP students for the job market by helping them internalise professional and business skills
- Access to internships, jobs, scholarships, and exchange programmes



Department of Student Affairs

- DSA manages student societies and clubs in the domains of performing arts, public speaking, science and community service
- Engages and provides the student with various co-curricular activities and opportunities



English Language Centre

- A blended learning approach to help students read and analyse complex texts and convey comprehensive ideas
- Provides support with the knowledge of grammar and vocabulary
- Aims to enhance students' critical thinking skills to enable them to cope with the course material in English across disciplines



Student Service Centre

- Facilitates students in course registrations, add/drop of courses and virtual learning

State-of-the-Art Facilities



Equipped with specialised computers to yield meticulous results while working on post-production



Non-Linear Editing Lab

A student-run radio station FM 92.6, UCP ki Dunya, the only 24/7 campus radio in Pakistan



Radio Station

Bringing scripts and ideas to life



Production House

Over 67,000 resources available



A 25 yard, 4 lane, temperature controlled swimming pool



Designated hall for virtual meetings and conferences



Male & female gym with top-of-the-line training equipment



Centre for all activities and events



Variety of food options with comfortable ambiance



Safe means of transport at nominal rates



Students Shuttle Service

In-house business incubator



Takhleeq

Training ground for our young performers



Amphitheatre

For meetings and brainstorming sessions



Board Room

A shared lounge for students



Common Room

Work space for collaboration and networking



Working Space

360° virtual tour

Bringing the campus to you, wherever you go. Take a virtual tour to explore classrooms, laboratories, student facilities, and more.



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www.ucp.edu.pk/virtual-tour



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POTENTIAL



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