



University of Central Punjab, Lahore

Faculty of Management Sciences (FOMS) - 2023

□ Journal Publications

Sr. No.	Faculty Member's Name	Publication Title	Journal	Category	Impact Factor	Year
1	Dr Jawad Abbas	Does quality management system help organizations in achieving environmental innovation and sustainability goals? A structural analysis	Economic Research-Ekonomska Istrazivanja	W	3.08	2023
2	Dr Jawad Abbas	Green knowledge management and organizational green culture: an interaction for organizational green innovation and green performance	Journal of Knowledge Management	W	7	2023
3	Dr Jawad Abbas	Green technological innovation, green finance, and financial development and their role in green total factor productivity: Empirical insights from China	Journal of Cleaner Production	W	11.072	2023
4	Dr Jawad Abbas	Differences between robot servers and human servers in brand modernity, brand love and behavioral intentions in the restaurant industry	Asia Pacific Journal of Marketing and Logistics	W	4.643	2023
5	Dr Jawad Abbas	Intelligent Transformation and Customer Concentration	Journal of Organizational and End User Computing	W	6.5	2023

6	Dr Jawad Abbas	Investment in renewable energy and electricity output: Role of green finance, environmental tax, and geopolitical risk: Empirical evidence from China	Energy	W	8.857	2023
7	Dr Jawad Abbas	Role of green intellectual capital and top management commitment in organizational environmental performance and reputation: Moderating role of pro-environmental behavior	Journal of Cleaner Production	W	11.072	2023
8	Dr Jawad Abbas	Role of organizational and environmental factors in firm green innovation and sustainable development: Moderating role of knowledge absorptive capacity	Journal of Cleaner Production	W	11.1	2023
9	Dr Jawad Abbas	Nexus of renewable energy output, green technological innovation, and financial development for carbon neutrality of Asian emerging economies	Sustainable Energy Technologies and Assessments	W	8	2023
10	Dr Jawad Abbas	I act in an environmentally responsible fashion since my firm is socially responsible: A pathway for transition to a responsible society	Journal of Cleaner Production	W	11.1	2023
11	Dr Jawad Abbas	Nexus of geoenvironment, resource management and regional sustainable development: Introduction	Geological Journal	W	1.8	2023
12	Dr Salman Iqbal	Improving Quality of Human Resources through HRM Practices and Knowledge Sharing	Administrative Sciences	W	3	2023

13	Dr Aqeel Ahmad	The Relationship between Corporate Social Responsibility on Social Media and Brand Advocacy Behavior of Customers in the Banking Context	Behavioral Sciences	W	2.5	2023
14	Dr Shabana Naveed	Hybrid organisational form as a response to institutional complexity: The case of local municipally owned corporations in Lahore	Australian Journal of Public Administration	W	2.2	2023
15	Dr Muhammad Shehzad Hanif	Empowering neural collaborative filtering with contextual features for multimedia recommendation	Multimedia Systems	W	2.603	2023
16	Dr Muhammad Shehzad Hanif	Impact of Financial Inclusion, Globalization, Renewable Energy, ICT, and Economic Growth on CO2 Emission in OBOR Countries	Sustainability	W	3.889	2023
17	Dr Muhammad Shehzad Hanif	Cyberslacking continuance intentions of the adult online learners from the business schools: An espoused cultural value perspective	International Journal of Management Education	W	5.2	2023
18	Dr Waqar Ahmed	An Evaluation of Uni and Multidimensional Poverty Among Farming and Non-Farming Community	Social Indicators Research	W	2.935	2023
19	Dr Waqar Ahmed	Faculty Members' Perception of Learning Organization: A Case of Higher Education Institutions	SAGE Open	W	2.032	2023
20	Dr Raja Irfan Sabir	Does organizational justice facet matters in knowledge hiding?	Heliyon	W	4	2023

21	Nida Zaheer	Role of sustainable supply chain management practices in boosting environmental performance: Empirical evidence from the textile sector of developing economies	Geological Journal	W	1.8	2023
22	Dr Rubeena Tashfeen	Forecasting stock prices using a data mining method: Evidence from emerging market	International Journal of Finance and Economics	W	1.634	2023
23	Dr Rubeena Tashfeen	How Do Women on Board Reduce a Firm's Risks to Ensure Sustainable Performance during a Crisis?	Sustainability	W	3.889	2023
24	Dr Rubeena Tashfeen	The Interplay of AI Adoption, IoT Edge, and Adaptive Resilience to Explain Digital Innovation: Evidence from German Family-Owned SMEs	Journal of Theoretical and Applied Electronic Commerce Research	W	5.6	2023
25	Dr Ata Ul Musawir	Leveraging Organizational Social Capital in Construction Projects to Enhance Project Success: The Enabling Role of Transformational Leadership	Project Management Journal	W	5	2023
26	Dr Ata Ul Musawir	Making sense of project governance and its role in strategy implementation: a governance-as-practice perspective	International Journal of Managing Projects in Business	W	2.7	2023
27	Dr Snober Javid	Resource curse or blessings hypothesis in Pakistan: The role of financial development and oil prices in era of globalization	Resources Policy	W	10.2	2023
28	Dr Asad Hassan Butt	Contingent self-esteem, social interaction fears, and compulsive WeChat usage	Behaviour and Information Technology	W	3.32	2023

29	Dr Muhammad Faisal Rasheed	Exploring the impacts of education and unemployment on CO2 emissions	Economic Research-Ekonomska Istrazivanja	W	3.08	2023
30	Dr Kashif Ali	Driving forces for industry 4.0 readiness, sustainable manufacturing practices and circular economy capabilities: does firm size matter?	Journal of Manufacturing Technology Management	W	7.6	2023
31	Syed Nabeel Haider	Nexus of economic policy uncertainty, economic expansion and clean energy consumption and their role in carbon neutrality of emerging economies	Geological Journal	W	1.8	2023
32	Dr Shahid Nadeem	How and When Ethics Lead to Organizational Performance: Evidence from South Asian Firms	Sustainability	W	3.889	2023
33	Dr. Aqeel Ahmad	From screen to service: how corporate social responsibility messages on social media shape hotel consumer advocacy	Journal of Hospitality Marketing and Management	W	12.5	2023
34	Dr. Aqeel Ahmad & Irfan Siddique	Beyond self-interest: how altruistic values and human emotions drive brand advocacy in hospitality consumers through corporate social responsibility	Corporate Social Responsibility and Environmental Management	W	9.8	2023
35	Dr. Salman Iqbal	A System Dynamics Perspective on Workplace Spirituality and Employee Behavior	Administrative Sciences	W	3	2023
36	Dr. Muhammad Haseeb	Can sustainable resource management overcome geopolitical risk?	Resources Policy	W	10.2	2023
37	Dr. Asad Hassan Butt	Travel before you actually travel with augmented reality – role of augmented reality in future destination	Current Issues in Tourism	W	7.578	2023

38	Dr. Asad Hassan Butt	Engaging the customer with augmented reality and employee services to enhance equity and loyalty	International Journal of Retail & Distribution Management	W	5.5	2023
39	Dr Sami Ullah	Innovation and economic performance of firms in national science & technology park, Islamabad, Pakistan	Foresight	X	2	2023
40	Dr Sami Ullah	Development Under Belt and Road Initiative: Gains for Tourism Industry in Participant Countries	Journal of China Tourism Research	X	1.9	2023
41	Dr Sami Ullah	Why choose technology parks for business location in Pakistan	Innovation & Management Review	X	2.7	2023
42	Dr Raja Irfan Sabir	Role of green and multisensory packaging in environmental sustainability: Evidence from FMCG sector of Pakistan	Cogent Business and Management	X	3	2023
43	Irfan Siddique	Promoting the advocacy behavior of customers through corporate social responsibility: The role of brand admiration	Business and Society Review	X	1.9	2023
44	Dr. Sami Ullah	A mediated moderation model of eco-guilt, personal and social norms and religiosity triggering pro-environmental behavior in tourists.	Current Psychology	X	2.387	2023
45	Dr. Abdul Waheed	Alliance learning process and alliance success: the moderating role of openness	Journal of Asia Business Studies	X	2.9	2023
46	Dr. Abdul Waheed	Alliance learning process and alliance success: the moderating role of openness	Journal of Asia Business Studies	X	2.9	2023
47	Dr. Awais Ur Rehman	The link between corporate governance, corporate social sustainability and credit risk of Islamic bonds	International Journal of Emerging Markets	X	2.488	2023

48	Dr Sami Ullah	Green intellectual capital and green HRM enabling organizations go green: mediating role of green innovation	International Journal of Innovation Science	X	Non-Impact Factor	2023
49	Dr Sami Ullah	Integrating external stakeholders for improvement in green innovation performance: role of green knowledge integration capability and regulatory pressure	International Journal of Innovation Science	X	Non-Impact Factor	2023
50	Dr Aqeel Ahmad & Dr Irfan Siddique	Responsible Tourism and Hospitality: The Intersection of Altruistic Values, Human Emotions, and Corporate Social Responsibility	Administrative Sciences	X	Non-Impact Factor	2023
51	Dr Snober Javid	VOLATILITY TRANSMISSION, ASYMMETRIC LINKAGES, AND SPILLOVER INDEX BETWEEN SINGLE STOCK FUTURES AND UNDERLYING STOCK OF COMMERCIAL BANKS OF PAKISTAN	Russian Law Journal	X	Non-Impact Factor	2023
52	Dr Snober Javid	Corporate social responsibility and sustainable financial performance of smes in pakistan: mediating role of csr commitment and green competitive advantage	Russian Law Journal	X	Non-Impact Factor	2023
53	Chaudhry Abdullah Imran Sahi	Factors Affecting the Crude Oil Prices Volatility: A Case Study of the USA, China, Japan, Germany and India	Annals of Financial Economics	X	Non-Impact Factor	2023
54	Dr Muhammad Faisal Rasheed	Ethical decision-making in purchasing channels: A context of developing B2B markets	Supply Chain Forum	X	Non-Impact Factor	2023

55	Dr Imran Ramzan	Does export intensity of heterogeneous firms affect leverage? Evidence from a small open economy	Economics and Business Letters	Y	0.9	2023
56	Dr Ramsha Naeem	Redesigning the Performance Appraisal System at Mobilink (A&B)	Asian Journal of Management Cases	Y	0.2	2023
57	Dr Salman Iqbal, Dr Amina Rizwan & Dr Talha Zubair	Social Identity in Pakistani Society – A System Dynamic Approach	VFAST Transactions on Education and Social Sciences	Y	Non-Impact Factor	2023
58	Dr Amina Rizwan, Dr Salman Iqbal & Talha Zubair Ahmed Khan	A Diagnostic Investigation On Business Education Research Using Action Research	Journal of Positive School Psychology	X	Non-Impact Factor	2023
59	Dr Aqeel Ahmad	Impact of Spiritual Leadership on Stress Among University Teachers Through Organizational Trust	Research Journal for Societal Issues	Y	Non-Impact Factor	2023
60	Dr Aqeel Ahmad	Environmental Sustainability Through Green Human Resource Management Practices: An Analyses Of Industries Of Lahore, Pakistan	Journal of Positive School Psychology	X	Non-Impact Factor	2023
61	Dr Aqeel Ahmad	Impact Of Employee CSR Onbrand Citizenship Behaviour: Mediating Role Of Brand Pride And Moderating Role Of Service Climate. Evidence From Banking Sector Of Pakistan	Journal of Positive School Psychology	X	Non-Impact Factor	2023
62	Dr Shabana Naveed	Analysing the Challenges of Insurance Companies in Pakistan While Co-Creating the Service Value	Journal of Policy Research	Y	Non-Impact Factor	2023
63	Dr Shabana Naveed	Poverty Eradication for Sustainable Development: Role of the State as a Partner, Catalyst, or Facilitator in Pakistan	Journal of Development and Social Sciences	Y	Non-Impact Factor	2023

64	Dr Shabana Naveed	Driving Customer Loyalty through Customer Satisfaction in Online Shopping: The Role of Brand Image, Price, Trust and Website Quality	THE LAHORE JOURNAL OF BUSINESS	Y	Non-Impact Factor	2023
65	Dr Shabana Naveed	An analysis of policies, challenges and outcomes in Pakistan through co-creation of COVID-19 responses	Public Administration and Policy	Y	Non-Impact Factor	2023
66	Nida Zaheer	Organizational Citizenship Behaviour and Psychological Contract: The Moderating Role of Ethical Leadership	Journal of Business and Social Review in Emerging Economies	Y	Non-Impact Factor	2023
67	Nida Zaheer	Upstream Supplier, Buyer's Outside Marketing Competencies and Performance: An Outside-In Perspective	Journal of Positive School Psychology	X	Non-Impact Factor	2023
68	Ahsan Ali Siddiqi	Fostering Knowledge Management Behavior through Knowledge-Oriented Leadership in Higher Education Institutions.	Abasyn Journal of Social Sciences	Y	Non-Impact Factor	2023
69	Ahsan Ali Siddiqi	From green intellectual capital towards sustainable competitive advantage: modelling the mediating role of value creation	Middle East Journal of Management	Y	Non-Impact Factor	2023
70	Waqas Zaki & Dr Rubeena Tashfeen	Impact Of Green Human Capital on Corporate Sustainable Performance	Journal of Positive School Psychology	X	Non-Impact Factor	2023
71	Dr Rubeena Tashfeen & Dr Amina Rizwan	The significance of psychological contract in an employment relationship: Review of critical factors	International Journal of Social Sciences and Entrepreneurship (IJSSE)	Y	Non-Impact Factor	2023
72	Dr Kanwal Zahra	Volatility Forecasting of Crude Oil, Gold, and Silver Futures: A Case of Pakistan Mercantile Exchange	WSEAS Transactions on Business and Economics	Y	Non-Impact Factor	2023

73	Dr Kanwal Zahra	Mapping Antecedents and Outcomes of Marginality and Social Exclusion among Small Landholders: A Systematic Review	Ecological Questions	Y	Non-Impact Factor	2023
74	Dr Abdul Karim	Employability Skills: Career Challenges for Fresh Bachelor of Business Administration (BBA) Graduates in Pakistan	Journal of Positive School Psychology	X	non-Impact Factor	2023
75	Dr Abdul Karim	The Situational Leadership Theory: Application in Educational Institutions of Pakistan	Global Educational Studies Review	Y*	non-Impact Factor	2023
76	Dr Abdul Karim	Government support for education in Pakistan and Japan. A comparative analysis	International Journal of Early Childhood Special Education	Y(2022-2023)	Non-Impact Factor	2023
77	Dr Abdul Karim	The Impact of Behavioral Organization Development Interventions on Employee Development and Organizational Performance. A Mixed Methods Approach	International journal of Management Research and Emerging Sciences	Y	Non-Impact Factor	2023
78	Chaudhry Abdullah Imran Sahi	Examining the relationship between Managerial Ability and Credit Ratings: A Case Study of USA Oil and Gas Sectors	Audit and Accounting Review	Y	non-Impact Factor	2023
79	Dr Arshia Hashmi	Impact Of Service Quality Dimensions on Customer Satisfaction, Considering Service Performance as Mediator: A Study of Healthcare Sector of Pakistan	Pakistan Journal of Humanities and Social Sciences	Y	Non-Impact Factor	2023
80	Ghulam Mustafa	Exploring Asymmetric Linkages and Volatility Transmission between Stock Market and Foreign Exchange (FOREX)	Audit and Accounting Review	Y	non-Impact Factor	2023

81	Muhammad Naeem Khan	Marketing Analytics Implementation Strategies for Exploration of Organizational Transformation at Askari Cement: A Case Study Analysis	South Asian Review of Business and Administrative Studies (SABAS)	Y	Non-Impact Factor	2023
82	Muhammad Akmal Pasha	MANAGING HUMAN RESOURCE STRATEGICALLY FOR EFFECTIVE SUPPLY CHAIN - A QUALITATIVE ASSESSMENT FOR ORGANIZATIONAL FIT AND FLEXIBILITY IN SOUTH ASIAN PERSPECTIVE	Pakistan Journal of Social Research	Y	Non-Impact Factor	2023
83	Muhammad Akmal Pasha	NEW CONCEPT OF PREDICTABLE TIME OFF AND ORGANIZATIONAL WORK DESIGN- ANALYZING THE VERY NATURE OF EMERGING CONTEMPORARY ISSUE	Pakistan Journal of Social Research	Y	Non-Impact Factor	2023
84	Dr Snober Javid	The Mediation role of Customer Trust and Satisfaction on Green Banking and Customer Loyalty in tourism industry	Journal of Tourism, Hospitality, and Services Industries Research	Y	Non-Impact Factor	2023

□ Conference & Miscellaneous Publications

Sr. No.	Faculty Member's Name	Paper Title	Conference Title	Year
1	Dr Sami Ullah	Organizational Mindfulness Enhances Sustainability Performance: Organizational Learning Capability as Moderator and Mindful Organizing as Mediator	International Congress on Eurasian Economies	2023
2	Dr Aqeel Ahmad	Investigating the Role of Leadership in Online Using DeLone and McLean Information System Success Model	8th ICIBM International Conference on Contemporary Issues in Business Management	2023
3	Talha Zubair Ahmad Khan	A Preliminary Exploration of Antecedents Associated with Employee Virtual Engagement	2nd International Conference on Action Research in Multidisciplinary Perspective of Technology, Social and Business Science	2023
4	Dr Muhammad Faisal Rasheed	Experience Centric Service Design: A Study of Theme Parks	2ND INTERNATIONAL CONFERENCE ON BUSINESS ADMINISTRATION	2023
5	Dr Ramsha Naeem	The Impact of Demographic Faultlines on Group Performance	Academy of Management	2023
6	Dr Sami Ullah	Geopolitical and Geoeconomic Implications of Gwadar Port for Regional Power Dynamics in the Context of BRI	International Conference on "Decade of CPEC& BRI: From Vision to Reality	2023
7	Dr Aqeel Ahmad	Service Recovery and Customer Behavior: Mediated by Perceived Justice AI (Artificial Intelligence) evidence from Banking Sector of Pakistan.	8th ICIBM International Conference on Contemporary Issues in Business Management	2023
8	Dr Arshia Hashmi	The Impact of Heritage Site Experiences on Behavioural Intention with Mediating Role of Nostalgia: A case of UNESCO Heritage Sites of Pakistan	International Conference on Contemporary issues in Business Management	2023
9	Dr Irfan Siddique	Family Firms' Mentoring : A Case Of Next Generations's Innovativeness	25th International Multitopic Conference (INMIC)	2023